



**Senate Committee on Academic Development**  
Report to Senate – Meeting of November 25, 2010

**Proposal to establish the Borden Professorship in Queen's School  
of Business**

**Introduction**

The proposal to establish the Borden Professorship in Queen's School of Business (QSB) was reviewed by the Senate Committee on Academic Development (SCAD) at its meeting on October 27, 2010. E. Murray, Associate Dean in QSB, attended the meeting to speak to the proposal and answer questions from Committee members. Members of SCAD were provided with the academic terms of reference for the Professorship and confirmation from D. Janiec, Associate Vice-Principal (Finance), that the financial resources to establish the Professorship were in place.

**Analysis and Discussion**

The following should be noted:

- An endowment in support of the proposed Professorship has been established by a donor, M. Borden, BCom'80;
- The proposed Professorship will initially provide intellectual leadership in the area of Ethics; subsequent appoints will be made, at the Dean's discretion, in the area of greatest need from traditional areas of business;
- The Professorship is awarded for a five-year period and is selected through a nomination process and by a selection committee;
- The proposed Professorship will enhance the School's performance and profile in the area of research.

... 2

Page 2

**Conclusions/Recommendations**

**Recommendation:**

**that Senate approve the establishment of the Borden Professorship in Queen's School of Business subject to ratification by the Board of Trustees.**

Respectfully submitted,



Susan Cole  
Chair, Senate Committee on Academic Development

**Members**

- C. Agatemor, Chemistry PhD'13
- A. Brown, School of Nursing
- S. Cole, Deputy Provost (Chair)
- J. Emrich, Faculty of Law
- P. Fachinger, Department of German
- N. Fulford, B.A. (Hons) '12
- K. Gossen, J.D. '12
- P. Oosthuizen, Academic Colleague
- T. Shearer, School of Business
- R. Ware, Department of Economics

## **Queen's School of Business The Borden Professorship**

### **Establishment of Fund**

The Borden Professorship Endowment Fund was established by Michael Borden, BCom'80 in April 2009.

### **Purpose**

The Borden Professorship celebrates and supports high-quality research conducted by a Queen's School of Business faculty member. The Professorship is awarded to a faculty member who has achieved consistent, outstanding performance in research, and provides them with resources to continue their work. The Borden Professor is expected to take a leadership role in promoting research in the School, as well as aiding other faculty and students with their research. Examples of activities include:

- Conducting and publishing research in the incumbent's area of expertise that is recognized by peers to be at the frontier of knowledge.
- Developing and maintaining a network of academic and professional contacts, such as hosting conferences and symposia.
- Supervising and mentoring graduate students and, where appropriate, junior faculty.
- Providing undergraduate and graduate instruction as appropriate in the incumbent's area of expertise.
- Delivering a lecture to the university community upon receiving the appointment and on each renewal.
- Preparing an annual stewardship report to the Donor.

### **Criteria**

The primary criteria for being awarded The Borden Professorship is evidence over an extended period of time of high quality research that has impact (i.e. top- tier publications, publications that are extensively cited, scholarly books, doctoral student supervision, external research funding, and other significant research achievements). The complete research record of the candidate(s) is considered. The Borden Professor will normally be tenured and hold the rank of senior Associate or Professor.

At the request of the donor, the inaugural Borden Professor will be a faculty member in the area of Ethics. Subsequent appointments will be made in the area of greatest need from the following traditional areas of business: Accounting, Finance, International Business, Management Information Systems, Management Science, Managerial Economics, Marketing, Operations Management, Organizational Behaviour and Strategy. Emerging areas of business research may be added at the Dean's discretion.

### **Nomination procedure**

Individuals may self-nominate or be nominated by others. In all cases candidates must provide a current curriculum vitae, a brief summary of their research plans for the next five years, and any other relevant material that they choose. External candidates must follow regular University hiring procedures.

**Selection procedure**

Selection will be made by a committee (QSB Dean, VP-Research or designate, and a tenured QSB faculty member) with the QSB Dean as chair.

**Terms of the Award**

The Borden Professorship is awarded for a five year period. Recipients receive \$15,000 in research funding per year during the tenure of the award. With the approval of the Dean, these funds may be used toward buying up to a half-course teaching responsibility reduction per year during the five year tenure of the award.

**Renewable**

The Borden Professor is eligible for consideration for a renewed term provided that the criteria of the Professorship continue to be met. All renewals must be approved by the selection committee.