

What is the QUAA?
“A 60 Second Story”

What is the QUAA and what does it do?

The QUAA is the alumni association for Queen's. Its volunteers come from all faculties and generations, and from around the world. What we share in common is a great Queen's experience, and we want to say thank you by getting involved and giving time and advice to the priorities of Queen's, its alumni and its students.

The mission of the QUAA is to **“help foster a lifelong association with Queen's, engage the alumni in the University and help serve the alumni community in all its diversity.”**

1. To help foster a lifelong association with Queen's, the QUAA:

- Helps keep the spirit of Queen's alive by providing advice and support for the widely read *Alumni Review* magazine and for Homecoming. We volunteer to organize and attend various events including the “Countdown to Queen's” events for incoming students. We also recognize and support accomplished and upcoming Alumni with grants and awards.

2. To engage our alumni in what is going on at the University, the QUAA:

- Works hand-in-hand with the Alumni Relations and Annual Giving Department to help set priorities, communicate issues and successes, develop alumni programming and benefits, and raise the money so important to maintain Queen's level of excellence.
- Provides the alumni with an advocating voice on campus, by providing advice and feedback to University staff, faculty and students on current issues, policies and programming.

3. To serve the alumni community, the QUAA:

- Runs an extensive network of Alumni Branches around the world, helping alumni stay in touch with friends and make new connections with other alumni.
- Provides benefits to alumni by getting better pricing and access on a range of products, including financial services and travel.
- Supports in any way it can the ongoing activities of other alumni groups (e.g. sports teams, Bands, etc.)

Ask yourself these questions:

- What has the Queen's education and experience meant to your life?
- What's your strongest positive memory?
- Why do you care about Queen's?

Got some great memories and want to be part of the future growth of Queen's? If so, the QUAA welcomes your support!