“It’s a Match!” was a young alumni networking and speaker event hosted by the Toronto Branch Young Alumni Committee (YAC) that attracted over 180 recent grads.

Speakers each shared a “passion pitch” on where their Queen’s degree had taken them, and what inspires them to pursue their passion every day.

- To highlight and celebrate our diverse young alumni community.
- To provide an opportunity for Queen’s grads to network and connect.
- To leverage the Toronto Branch brand and host another coveted event that engaged our core audience and kept the Queen’s spirit and tradition alive in the city.

Queens’s Toronto Alumni Branch and Young Alumni Committee, and Kim Day (Alumni Relations).
Appealed to a wide audience of young alumni in Toronto.

Featured five young alumni speakers who represented diverse faculties, years of graduation, experiences and career trajectories.

Provided a fun, inspirational networking opportunity for attendees.

Resulted in peer-to-peer mentoring connections.

Key Learnings:

- Know your audience and deliver programming that fits with their lifestyle.
- Use edgy and appealing marketing strategies.

The YAC continues to plan and host innovative events for young alumni in Toronto and strives to educate, celebrate and connect and expand its reach.

Next event will be a Beer Tasting Networking event in June.

Get in touch with Stephanie Beakbane, VP, Volunteers at queenstoalumni@gmail.com or by coming out to one of our events!
IT’S A MATCH!
Young Alumni Networking

GET IN TOUCH!

Facebook: Queen’s Toronto Alumni Branch

E-mail: stephanie.beakbane@gmail.com