## Introduction

- **Goal** was to combine *networking* and the *arts & culture* of Winnipeg with higher profile events.

- **Winnipeg Branch** partnered with the **Royal Winnipeg Ballet (RWB)** to bring alumni to a rehearsal of the company’s production of *Giselle*, giving participants a taste of Winnipeg’s vibrant arts community.

- After the rehearsal, alumni were joined by **Ms. Katie Bonnell**, RWB ballerina and daughter of Queen’s alumni, who answered questions about the company and her work.

## Objectives

- To bring Queen’s Alumni together and highlight/expose the Winnipeg arts and culture scene.

- To offer an **exclusive opportunity** for Queen’s alumni to access a unique venue and professional knowledge.

## Planning Partners

- Kate Fennell (VP Communication and Director of School Operations at the RWB), Leilei Li (VP Events), Tim Packulak (Branch President), and Gabriela Rappell (Alumni Relations).

- The Royal Winnipeg Ballet and Ms. Katie Bonnell played a large role in offering seating, as well as insight into the life of a company dancer.
Behind the Scenes at the Royal Winnipeg Ballet

**A C H I E V E M E N T S**

- The event ran at capacity and alumni were very **positive** about the experience.
- Attracted **new alumni** and exposed a group to the Royal Winnipeg Ballet.
- Resulted in a story in the **Alumni Review**.

**F U T U R E   P L A N S**

- Continue to plan and explore opportunities that bring alumni together and expose them to Winnipeg’s arts and culture scene.

**A L U M N I   C O N N E C T I O N S**

- Alumni volunteers can help the branch by bringing great opportunities to our attention.
- **We’re always looking for new ideas!**

Katie Bonnell of the Royal Winnipeg Ballet

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2017 Alumni Volunteer Summit featuring the QUAA Alumni Awards Gala
Behind the Scenes
at the Royal Winnipeg Ballet

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