In support of Queen’s 175th anniversary (April 2016 – May 2017), the Queen’s University Alumni Association (QUAA) Board is inviting the global Queen’s community to join the celebration.

Alumni and students will be encouraged to post selfies and videos on social media, using the hashtags #queensu and #queensu175, wishing Happy Birthday to Queen's University!

Participants also can send wishes through email and snail-mail. During Homecoming weekend, attendees will have the opportunity at Meet & Greet to wish Queen’s a Happy Birthday.

The “Queen’s 175th Best Birthday Wishes” Committee will collect and compile submissions received from April 2016 to May 2017. Featured in online communications and at select alumni events throughout Queen’s 175th year, these “best birthday wishes” will help foster a strong sense of community and generate excitement and support for this iconic milestone in Queen’s history.

QUAA 175th BIRTHDAY INITIATIVES

PARTNERS IN PLANNING

- QUAA Board members, especially:
  - George Jackson (President)
  - Filza Naveed (Director, Alumni Marketing & Communications)
  - Sue Bates (EVP, Volunteer Recruitment & Recognition)
  - Stacy Kelly (Director, Global Branch Network)
- Queen’s Advancement staff members, especially:
  - Maryanne Wainman (Volunteer Relations & Reunions)
  - Michael Onesi and Michael Beleza (Alumni Marketing & Communications)
  - Nikki Remillard (Alumni Relations)

GLOBAL OIL THIGH

Part 1: Global Oil Thigh Video
- Communicate to groups of people in the broader Queen’s community (Alumni branches, exchange students, etc.) and encourage them to video themselves doing an Oil Thigh
- Edit submissions into a “Global Oil Thigh” short video which will debut at Homecoming 2016 and will be used in Queen’s marketing afterwards

Part 2: A Live Global Oil Thigh
- Launch a collective and coordinated Oil Thigh just before the kick-off for the Homecoming game at 1:00pm EST on October 15th, sung and danced by alumni everywhere (Branch viewing parties, on main campus, west campus, BISC, groups of Bands alumni, etc.)

Part 3: Branch-wide 175th Celebrations
- Facilitate Branch-wide coordinated events to mark Queen’s 175th anniversary (ideally during the weekend of October 15-16, as the 16th is Queen’s birthday)

GET IN TOUCH!

- Email: QUAA.Board@queensu.ca or alumni@queensu.ca
- Website: queensu.ca/alumni/get-involved/quaa/get-involved
- Twitter: @queensualumni
- Facebook: /queensualumni
- Instagram: @queensu_alumni
- Hashtags: #queensu and #queensu175

ALUMNI CONNECTIONS

- Alumni are encouraged to submit their own unique “Best Birthday Wishes” in whatever medium inspires them—a brief note, poem, song, video or even a piece of art
- Alumni are also encouraged to hare the “175th Best Birthday Wishes” project with their networks to increase participation

The Committee hopes that alumni around the world will be inspired to be a part of the Global Oil Thigh.

Alumni are also encouraged to contact the Branch operating in their local area, or other Queen’s affinity groups that they’re a part of and find out how their group can participate.