The Queen’s University Alumni Association (QUAA) and its Branch network confer a number of awards in recognition of alumni and other members of the Queen’s community who serve the university and their communities in exceptional ways.

QUAA Awards date as far back as the late 1930s, but were not consolidated into a portfolio of awards until the mid-1990s.

While the names and terms and conditions of QUAA Awards have changed over time, their overall goal has remained the same — recognizing people doing tremendous things for Queen’s, the QUAA, their local community, Canada, and the World.

Today’s QUAA Awards are the result of decades of hard work from hundreds of dedicated Alumni volunteers and Alumni Relations staff.

- **INTRODUCTION**
- **ACHIEVEMENTS**
- **FUTURE PLANS**
- **PARTNERS IN PLANNING**
- **OBJECTIVES**
- **ALUMNI CONNECTIONS**
- **GET IN TOUCH!**

This past year, the QUAA received 23 nominations for 9 awards, which was a record number (35% up from 2014).

A full review of Awards terms and conditions was completed.

A comprehensive, strategic marketing & communications plan was developed, enhancing the nomination, stewardship, and celebration cycles.

Beyond attendance at award events, over 1,000 students and alumni were engaged by utilizing creative new approaches such as online quizzes.

- Continue to inspire pride in Queen’s University; its Alumni Association and the dedication of its volunteers; the Awards it confers and its robust Awards program; the accomplished members of its community (alumni, teachers, students).

- Grow attendance at Awards events.

- Enhance relationships through effective stewardship.

- Increase participation in the nomination process through targeted communications to key stakeholders.

- Track results over time to establish a baseline to set and measure against goals, informing future communications objectives.

Nominating fellow alumni for recognition by the Alumni Association or one of its Branches is a simple but significant way that alumni can participate in the vibrant life of Queen’s.

Alumni can also get involved by promoting the Awards amongst their network and celebrating each year’s recipients (attending the QUAA Awards Gala and/or sharing Awards posts in social media).

Let the Awards Committee know of any ideas you have!

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