Gamifying to Engage

Interactive Course Notes and OnQ Awards/Intro Video Gamification Strategy

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Students’ Engagement
Interactive Course Notes (Rise)
M1: 1 What are media and what is culture?

what is culture?

Well hello there, friend!

In this groundbreaking lesson, you'll probably learn something new, something interesting, and you may even laugh a little... but most importantly, you will examine the term "media" and "culture" and what they REALLY mean.

Enjoy!
Engaging and Enjoyable
“I have taken many online courses and this is by far the most interactive and interesting. I find that having to click through the notes and them being presented in a visually appealing way really makes me excited to do them!”

- Alicia
“Of my three online classes, FILM 240 is always the first module I complete for the week because it is the most enjoyable! I love that the way you do things is less formal than other classes (both online and in-person) that I have taken. So far the course has been very engaging.”

- Holly
“Probably some of the best notes I have had for an online class. The interactive format is great and personally helps me stay engaged in the content. I found the notes were very easy to navigate and the simple layout with pictures and videos really helped me learn the content.”

- Laren
“I’m taking 2 online courses this semester, and I’m finding this course a lot more engaging. It feels more fun to learn with some interaction. It was also funny, and felt more personal than simply following a weekly schedule of videos, notes, and quizzes.”

- Marissa
“I am into my third year at Queen’s and all of my classes have been taken online. The way this course is being delivered is by far the most engaging I’ve experienced.”

- Erin
Gamification Strategy
Awesome Peer Reviewer
You earn this as a result of giving awesome reviews to your peers during the peer review activity.
Peer Helper

When students help solve problems or answer questions encountered by other students they help other students and the instructor. Students also help their peers by asking clarifying questions, finding mistakes in material, etc. This award will be given to students who help to make the course better for everyone.
"Most Improved" Award WINNERS!!!!!

Abby Chan
Ryan Chen
Katie Fowler

Katie Ross
Mahnoor Abbasi
Taylor Harvey
Engaging and Motivating
“I think your system of awards is a great way to keep students encouraged and engaged in the course. I believe it’s definitely worth continuing because it reaches out to students and acknowledges hard work students do!”

- Rachael
“Awards are **truly motivational** and provide a **source of recognition** for the hard work of students. Incorporating the names of the individuals who won the awards on the weekly video’s acts as a **huge motivator**. **This motivates them** to work harder on every assignment in order to get their names posted publicly.”

- Alicia
“Awards make student’s feel appreciated and show them that their hard work is being noticed by the professor. In many in person classes, students feel that all their hard work is going unnoticed by the professor and TA's, however, in this class the awards show students that if they work hard they will be rewarded and noticed.”

- Alicia
“I personally think that the awards provide a sense of accomplishment, and I feel happy and rewarded for the work I put into this course (it’s encouraging). It’s also exciting seeing my name in the videos.”

- June
“I thought that the awards were a fun way to incentivize engagement and participation in the course which can be especially difficult to do in an online course setting.”

- Olivia