

Queen's School of Business SEMINAR SERIES

PAUL SHRIVASTAVA

Monday, 04 OCTOBER 2010

You are invited to attend a seminar presented by:

Paul Shrivastava, Ph. D.

David O'Brien Distinguished Professor of Sustainable Enterprise

Director, David O'Brien Center for Sustainable Enterprise

John Molson School of Business, Concordia University

TITLE: Integrative Research on Enterprise Sustainability

DATE: Monday, 04 OCTOBER 2010

TIME: 2:30 PM – 4:00 PM

LOCATION: 352 Goodes Hall

PRESENTATION ABSTRACT: Sustainability research is expanding rapidly both within academia and in policy circles. Business schools and functional area researchers are eagerly embracing sustainability research. Unfortunately, much of the work is fragmented into silos. This prevents us from developing a holistic and practical understanding of enterprise sustainability. This session presents a discussion among peers of how we got to this situation, and how we may develop integrated holistic knowledge about enterprise sustainability with conceptual and methodological innovations. I will present my preferred approach of integrating the arts and aesthetic inquiry with the science of sustainability.

REFRESHMENTS Cookies and coffee will be provided.