2016 QUEEN’S INTERNATIONAL INSTITUTE ON SOCIAL POLICY

Social Canada Revisited
Is Canada’s Social Policy Architecture Fit for Contemporary Purpose?

AUGUST 22 - 24, 2016
Kingston, Ontario
SOCIAL CANADA REVISITED:
Is Canada’s Social Policy Architecture Fit for Contemporary Purpose?

Canada has entered a new period of social policy interest at both the federal and provincial levels, with significant resources committed to social policy renewal. Given this new phase of policy action, it is time to stand back and reflect on the changes underway in Canadian society, the priority challenges facing us, and our capacity to develop effective policy change.

Canada, like other OECD countries, has constructed a complex social policy architecture which Tom Courchene of Queen’s University famously titled Social Canada. He argued that this network of policies and programs came to embody Canadians’ shared values related to equality of opportunity, income security and social inclusion.

In many ways, this social policy architecture has served Canadians well. However, some Canadians have consistently fallen through the cracks, most significantly Canada’s indigenous people. And contemporary economic, labour market and social dynamics are posing new challenges. The labour market is increasingly skewed between high and low skilled jobs; income growth is stagnant for many; younger Canadians struggle to secure sustainable career and life paths; many young and old alike worry about retirement income; and new cracks have appeared in Canada’s increasingly diverse social fabric.

QIISP will explore the forces shaping social conditions, how these have shifted, and how Canada compares to its peers. It will examine persistent and/or new social fault-lines and ask where new approaches and new thinking are needed.

We will probe these questions in relation to three inter-related goals of Social Canada:

- Equality of opportunity
- Income Security
- Belonging and social inclusion

Having identified key challenges and policy priorities, QIISP will ask how best to effect change. Are our policy processes and instruments up to the challenge? Do we have the necessary data, insights, analytical capacity and tools to craft new approaches and deliver the best possible results? Can our policy processes bridge federal-provincial domains, engage increasingly diverse communities, and tap citizen-led action in order to effect change?

Finally, QIISP will explore the views and expectations of the public – What are their main social concerns and what do they value most about Social Canada? How do Canadians’ views compare to others? Do Canadians’ views differ, for example by region, age, gender or income? Finally, how do citizens wish to be engaged and what is their sense of the contemporary roles and responsibilities of government, families and individuals, communities and the private sector?
Tuesday August 23

7:30 - 8:30  Conference Registration

8:30 - 8:45  Welcome and Introduction
Dr. David M.C. Walker, Executive Director and Stauffer-Dunning Chair, School of Policy Studies, Queen’s University
Keith Banting, Stauffer-Dunning Fellow in the School of Policy Studies and Professor Emeritus in the Department of Political Studies, Queen’s University

8:45 - 10:15  Session 1: Taking Stock: Social Challenges and Social Policy Responses
Moderator: Benoit Robidoux, Associate Deputy Minister, Employment and Social Development Canada
Stefano Scarpetta, Director of Labour, Employment and Social Affairs, OECD
Craig Alexander, Incoming Senior Vice President and Chief Economist, Conference Board of Canada

10:15 - 10:45  BREAK

10:45 - 12:30  Session 2: Ensuring Equality of Opportunity
Moderator: Marie Lison Fougère, Deputy Minister, Francophone Affairs and Seniors Affairs; Deputy Minister Responsible for Accessibility, Ontario
Bhash Mazumder, Director of the Chicago Census Research Data Center, Federal Reserve Bank of Chicago
David Green, Professor, Vancouver School of Economics, University of British Columbia
Feng Hou, Senior Researcher, Social Analysis Division, Statistics Canada

12:30 - 1:30  LUNCH, Islandview Ballroom, Holiday Inn

1:30 - 3:00  Session 3: Enhancing Income Security
Moderator: Janet Menard, Deputy Minister, Ministry of Community and Social Services, Ontario
Guy Standing, Research Professor, University of London; Co-founder Basic Income Earth Network
Miles Corak, Professor of Economics, Graduate School of Public and International Affairs, University of Ottawa

3:00 - 3:30  BREAK

3:30 - 5:00  Session 4: Building Social Inclusion
Moderator: Marta Morgan, Deputy Minister, Immigration, Refugees and Citizenship Canada
Ines Michalowski, Research Fellow, Migration, Integration Transnationalization, WZB Berlin Social Sciences Center
Michael Adams, President, Environics Institute
David Newhouse, Associate Professor, Business Administration; Professor and Chair Indigenous Studies, Trent University

6:00  Reception  
Isabel Bader Centre for the Performing Arts  
390 King St. West, Kingston

7:15  Dinner and Keynote: Hugh Segal, Master of Massey College, University of Toronto
"Social Canada and the Two Freedoms: Seeking the Right Balance"
Wednesday August 24

8:30 - 10:15 Session 5: **How Best to Effect Change? Evidence, Instruments and Approaches**
Moderator: **Matthew Mendelsohn**, Deputy Secretary (Results and Delivery), Privy Council Office

**Elspeth Kirkman**, Senior Vice President (North America), Behavioural Insights Team
**Adam Jagelewski**, Director, MaRS Centre for Impact Investing
**Jean-Pierre Voyer**, President and CEO, Social Research and Demonstration Corporation

10:15 - 10:45 **BREAK**

10:45 - 12:15 Session 6: **How Best to Effect Change? Process and Engagement**
Moderator: **Patricia Walcott**, General Manager, Employment and Social Services, City of Toronto

**Martin Papillon**, Associate Professor, Department of Political Studies, Université de Montréal
**Manjit Basi**, Co-founder and Executive Director, Citizens Academy
**Rachel Laforest**, Associate Professor, School of Policy Studies, Queen’s University

12:15 - 1:15 **LUNCH**, Islandview Ballroom, Holiday Inn

1:15 - 3:00 Session 7: **What does the public think? Insights from polls and pundits**
Moderator: **Sharon Lee Smith**, Associate Deputy Minister, Policy and Transformation, Ministry of Health and Long-Term Care, Ontario

**Wim van Oorschot**, Professor of Social Policy, Leuven University, Belgium
**Jennifer Ditchburn**, Editor-in-Chief, *Policy Options*, IRPP
**Frank Graves**, Founder and President, EKOS Research Associates Inc.

3:00 **CONFERENCE ENDS**

**Things to know:**

- Bus transportation will be provided for anyone attending the banquet on Tuesday August 23. There will be 2 buses departing at 5:45 PM from the front entrance of the hotel, with an additional pick-up at 6:10 PM. Buses will be available after the banquet to take you back to the hotel.

- Check-out time at the hotel is 11:00 AM and it is recommended that you check-out in the morning on your date of departure. The hotel will be happy to store your luggage for you until you are ready to leave.

- Taxis can be ordered in advance for guests needing transportation to the airport or train station. These can be ordered by visiting the conference registrations table or the hotel reservation counter.

- **Please ensure that you take time to fill out the Evaluation Form** that you received inside your conference agenda. Once it is filled out, please leave it and your name badge at the conference registration table when you leave on the final day.
SESSION 1: **Taking Stock: Social Challenges and Social Policy Responses**

On July 6, 2015, [Benoit Robidoux](#) was appointed Associate Deputy Minister of Employment and Social Development. He previously held the position of Assistant Deputy Minister of the Economic and Fiscal Policy Branch at Finance Canada since September 2010. He was responsible for overseeing the analysis and forecast of the country’s economic and fiscal situation—including the co-ordination of the Budget Plan and the Economic and Fiscal Update. He has published his research in the Department of Finance Working Paper series and in economic reviews such as the *Journal of Monetary Economics* and the *International Productivity Monitor*.

Mr. Robidoux joined Finance in 1985 as a junior economist in the Economic Studies and Policy Analysis Division. In 1993, he moved to the Economic Analysis and Forecasting Division as Co-ordinator of Policy Analysis and Modelling. He was then appointed Chief of the Canadian Forecasting in 1996 and Senior Chief of Forecasting and Modelling in 1998. He moved back to the Economic Studies and Policy Analysis Division as Director in 2002. Mr. Robidoux received a bachelor degree in economics in 1984 and an MA in economics in 1985, both from the Université du Québec à Montréal.

[Stefano Scarpetta](#) is Director for Employment, Labour and Social Affairs at the OECD. He joined the OECD in 1991 and held several positions in the Economics Department and in his current Directorate. He led several large-scale research projects, including: "Implementing the OECD Jobs Strategy"; the "Sources of Economic Growth in OECD Countries"; and contributed to others including “The Policy Challenges of Population Ageing” and “The Effects of Product Market Competition on Productivity and Labour Market Outcomes”. From 2002 to 2006 he worked at the World Bank, where he took over the responsibility of labour market advisor and lead economist. In this capacity, he coordinated a Bank-wide research program of Employment and Development and contributed extensively to the Bank’s investment climate assessments. He returned to the Economics Department of the OECD in November 2006 where he became the head of the Country Studies Division in charge of Japan, Korea, China, India, Mexico, Portugal, Denmark and Sweden. From March 2008 to June 2010, he was the editor of the OECD Employment Outlook and the Head of the Employment Analysis and Policy Division of the Directorate of Employment, Labour and Social Affairs (DELSA). He became the Deputy Director of DELSA in June 2010 and in May 2013 has become Director.

He has published extensively in academic journals, including in the American Economic Review, The Economic Journal, Economic Policy and The International Journal of Industrial Organisation. He edited several books in the fields of: labour economics and industrial relations; economic growth; and industrial organisation. He is the co-director of the programme of work on Employment and Development at the Institute for the Studies of Labour (IZA, Bonn, Germany); Research Fellow of IZA; Member of the expert group on the minimum wage in France; Member of the Executive Board of the CAED (Comparative Analysis of Enterprise Data) network and member of the Scientific Committee of the DARES (French Ministry of Labour).

Mr. Scarpetta holds a Ph.D. in Economics from the Ecole des Hautes Etudes en Science Sociales (EHESS), Département et Laboratoire d’Economie Théorique Appliquée (DELT A) in Paris and a Master of Science in Economics from the London School of Economics and Political Science.

[Craig Alexander](#) brings over 19 years of experience in the private sector as an economic and financial forecaster to the position of Senior Vice President and Chief Economist at the Conference Board of Canada. Mr. Alexander oversees the Board’s macro-economic outlook products, custom economic and tourism research. Previously, Craig was Senior Vice President and Chief Economist for TD Bank Group – the second largest bank in Canada and the eighth largest bank in the United States. During his tenure, he led a large economists to provide in-depth analysis to TD’s divisions and clients. Prior to joining the private sector, he spent four years as an economist at Statistics Canada.

Craig is a strong and motivational public speaker who crosses the country each year giving presentations on the state of the economy and policy issues. Craig is a strong supporter of literacy and is a champion of the charitable sector, for which he received a Queen’s jubilee medal.
He serves on the Board of Directors for several non-profit groups. He is a Trustee of two pension plans. A former two-term President of the Canadian Association for Business Economics, he holds a graduate degree in economics from the University of Toronto. Craig joined the Board in September 2016.

SESSION 2: Ensuring Equality of Opportunity

Marie-Lison Fougère is the Deputy Minister of Francophone Affairs and Seniors Affairs since December 1, 2015. In June 2016, she was also appointed as Deputy Minister Responsible for Accessibility. Prior to assuming these roles, she acted as Interim Deputy Minister of the Ministry of Training, Colleges and Universities.

Ms. Fougère served for eight years as Assistant Deputy Minister, Strategic Policy and Programs Division, at the Ministry of Training, Colleges, and Universities. In this role, she was responsible for strategic policy development and program design for both postsecondary education and labour market skills training. From 2005 to 2007, Ms. Fougère was Assistant Deputy Minister of the Office of Francophone Affairs (OFA) where she was responsible for French-language services in the Ontario Public Service. She also has ten years of progressive experience at the Ministry of Education, during which she held a variety of policy/program director portfolios. Ms. Fougère studied political science and German literature at Dalhousie University (Halifax) and Heidelberg University in Germany. She also holds a Master’s degree from York University in Toronto. She is fluent in French, English, and German.

Bhash Mazumder is a Senior Economist and Research Advisor at the Federal Reserve Bank of Chicago. He also serves as the Executive Director of the Chicago Federal Statistical Research Data Center. Mazumder’s research has been published in academic journals such as the American Economic Review, Journal of Political Economy, and the Review of Economics and Statistics. Mazumder received a B.A. in political science from New York University, an M.A. in economics from New York University and a Ph.D. in economics from the University of California at Berkeley.

David Green is a professor in the Vancouver School of Economics at UBC. He received his BA from Queen’s University and his PhD from Stanford. His areas of research interest include income inequality, immigration, the impact of technical change on the labour market, and policies affecting labour market outcomes. He is a former editor of the Canadian Journal of Economics, an International Research Associate with the Institute for Fiscal Studies in London, and a Research Associate with the Canadian Centre for Policy Alternatives.

Feng Hou is Principal Researcher with Social Analysis and Modeling Division, Statistics Canada and adjunct professor of Sociology at the University of Victoria and at the University of Western Ontario. His research focuses on the socioeconomic integration of immigrants and the second generation, dynamics of social diversity, minority-majority social interaction, and community contextual effects. He has published over 80 journal articles and book chapters in these areas. He holds a PhD in social demography from the University of Western Ontario. Before joining Statistics Canada in 2000, he was a researcher with the Center for Addiction and Mental Health and assistant research professor in the Department of Psychiatry, University of Toronto.
SESSION 3: Enhancing Income Security

Janet Menard joined the Ministry of Community and Social Services in 2015, bringing with her more than 30 years of experience in the field of human services from the City of Toronto, and Halton and Peel Regions. She was named the Commissioner of Human Services at Peel in 2009 following leadership roles in Social Services and Housing.

Janet is recognized for leading the integration of human services in Peel, resulting in integrated planning, consolidated resources, single access to client services and shared back-office supports, including the redirection of millions in savings to client benefits. She also led the withdrawal of direct service delivery by government, pushing these services to community-based organizations.

Janet has participated on numerous community boards including mental health, supportive housing, legal clinics and community planning, as well as the Ontario Municipal Social Services Association and the Ontario Non-Profit Housing Association. She also co-chaired both newcomer and poverty reduction coalitions. Janet’s academic credentials include both human services and broader management studies at the Universities of Waterloo, York, Queen’s and Ryerson, as well as Centennial College.

Guy Standing is a Professorial Research Associate at the School of Oriental and African Studies (SOAS), University of London, and a founder and co-president of the Basic Income Earth Network (BIEN), a non-governmental organisation promoting basic income with members in over 50 countries. Before joining SOAS, he was Professor of Economic Security at the University of Bath, UK, and Professor of Labour Economics at Monash University, Australia. Before that he directed the Socio-Economic Security Programme of the International Labour Organisation in Geneva. A labour economist with a doctorate from the University of Cambridge, Professor Standing has worked in both developed and developing countries and in the “transition” countries of eastern Europe. He has been a consultant to many governments and international agencies, including the United Nations, the World Bank and the European Commission.


Miles Corak is a full professor of economics with the Graduate School of Public and International Affairs at the University of Ottawa in Ottawa Canada. His publications focus on labour markets and social policy, including child poverty, access to university education, social mobility, and unemployment. His recent paper “Income Inequality, Equality of Opportunity, and Intergenerational Mobility,” published in the Journal of Economic Perspectives, examines the relationship between inequality and social mobility across countries, a relationship that has become know as the “Great Gatsby Curve.” This research has been used by The White House, and has been cited by many of the major print and electronic media.

Dr. Corak joined the University of Ottawa in 2007 with 20 years experience in the Canadian federal government, most of that time spent as a research director at Statistics Canada. He has also held visiting appointments with UNICEF, the University of London, Princeton University, the Russell Sage Foundation, and Harvard University. Professor Corak maintains his own blog at MilesCorak.com, and you can follow him on Twitter @MilesCorak.
SESSION 4: Building Social Inclusion

Marta Morgan was appointed Deputy Minister of Immigration, Refugees and Citizenship effective June 27, 2016. Before this appointment, she served as the Associate Deputy Minister of Finance and the Associate Deputy Minister of Industry where she also held the positions of Assistant Deputy Minister, Industry Sector, and Assistant Deputy Minister, Strategic Policy Sector.

Prior to Industry Canada, Ms. Morgan held positions at the Forest Products Association of Canada, the Privy Council Office, and Human Resources Development Canada.

Ms. Morgan has a Bachelor of Arts (Honours) in Economics from McGill University and a Master in Public Policy from the John F. Kennedy School of Government at Harvard University.

Ines Michalowski is a research fellow at the WZB Berlin Social Science Center since 2008, where she has been working in the research unit “Migration, Integration, Transnationalization”. She holds a joint PhD from the University of Münster in Germany and the Institute for Political Science in Paris (Sciences Po Paris). She is particularly interested in how country-level differences in the integration of immigrants can be measured and how they can be explained. This is why her research focuses on immigrant integration and citizenship policies in Europe as well as on the institutional integration of Islam, in particular in the Armed Forces. She has compared the content of citizenship tests for immigrants in four European countries and the US and studied (together with Jutta Höhne) the importance of early language course participation for the language acquisition of new immigrants. Together with Ruud Koopmans, she has worked on a set of 44 Indicators of Citizenship Rights for Immigrants in 29 countries worldwide. Her research has appeared in the International Migration Review, the American Journal of Sociology, Social Forces, the Journal of Ethnic and Migration Studies, and Citizenship Studies.

Michael Adams is the president of the Environics group of research and communications consulting companies which he co-founded in 1970 and, as of 2006, the non-profit Environics Institute for Survey Research. Mr. Adams is also the author of six books, including: Sex in the Snow: Canadian Social Values at the End of the Millennium (1997); Fire and Ice: The United States, Canada and the Myth of Converging Values, (2003); and Unlikely Utopia: The Surprising Triumph of Canadian Pluralism (2007). Fire and Ice won the prestigious 2003/04 Donner Prize for the best book on Canadian public policy and was selected in the fall of 2005 by the Literary Review of Canada as one of the 100 most important books ever published in the country.

In his most recent book, Stayin’ Alive: How Canadian Baby Boomers Will Work, Play, and Find Meaning In the Second Half of Their Adult Lives (Penguin, November 2010), Michael reflects on the changes Baby Boomers have brought about in Canadian society—and the changes that are yet to come.

Michael Adams holds an Honours B.A. in Political Science from Queen’s University (1969) and a M.A. in Sociology from the University of Toronto (1970) and was named as one of the 100 most influential people in Canadian communications according to Marketing Magazine’s Power List 2005. In 2008 Michael Adams was made a Fellow of the Marketing Research and Intelligence Association, the highest honour which can be bestowed upon a member, for his contribution to marketing and survey research in Canada. In the spring of 2009, he received an honorary Doctor of Letters from Ryerson University in Toronto.
David Newhouse is Onondaga from the Six Nations of the Grand River community near Brantford, Ontario. He is a Professor in the Department of Indigenous Studies, was the first Principal of the new Peter Gzowski College at Trent University and has been Chair of the Department of Indigenous Studies since 1993. He is also a Professor in the Business Administration Program. Professor Newhouse is Co-Chair of the Trent Aboriginal Education Council. He was the IMC/U of S Aboriginal Scholar in Residence at the University of Saskatchewan in Saskatoon in 1998/99. He also teaches in the Graduate CED Program at Concordia University. He has been a member of the Executive Committee of the Trent University Faculty Association for the past seven years, serving for three years as President and currently serving as Grievance Officer. His research interests focus on the emergence of modern Aboriginal society.

He is the founding editor of the CANDO Journal of Aboriginal Economic Development, the first peer-reviewed academic journal devoted to Aboriginal economic development issues and a founding editorial board member of aboriginal policy studies, an academic journal focussing on urban Aboriginal issues. He is the past Chair and a current member of the Council for the Advancement of Native Development Officers (CANDO) Standing Committee on Education. He also served as a member of the Policy Team on Economics for the Royal Commission on Aboriginal Peoples. He is a member of the National Aboriginal Benchmarking Committee of the National Aboriginal Economic Development Board and the AFN Chief’s Committee on Make Aboriginal Poverty History. He served as the Science Officer for the Aboriginal Peoples Health research adjudication committee for the Canadian Institutes of Health Research from its inception to 2009. He is currently National Director for the SSHRC ‘Urban Aboriginal Research Network’ project and co-director of Ontario-Quebec Region of the project with Kevin Fitzmaurice, from the University of Sudbury. He is also the Ontario lead for a 5 year CIHR research project: Poverty Action Research Project on Aboriginal health, economic development and poverty with the Eabametoong First Nation and the Assembly of First Nations.

SESSION 5: How Best to Effect Change? Evidence, Instruments and Approaches

Matthew Mendelsohn is the Deputy Secretary to the Cabinet for Results and Delivery in the Privy Council Office, leading the federal government’s Results and Delivery Unit.

Prior to returning to the federal public service, Matthew was the founding Director of the Mowat Centre, a public policy think tank in the School of Public Policy & Governance at the University of Toronto. During that time he published and lectured widely on government transformation, democratic institutions and intergovernmental politics.

Matthew is a former Deputy Minister and Associate Secretary to the Cabinet with the Ontario government and a former Senior Advisor in the federal government’s Privy Council Office.

Matthew received his B.A. from McGill University and Ph.D. from the l’Université de Montréal, and held a post-doctoral fellowship at the University of British Columbia. He was a tenured faculty member in the Department of Political Studies at Queen’s University for 10 years and has been an active volunteer board member for many not-for-profit organizations that support community engagement and improved social and economic outcomes.

Elspeth Kirkman is the Head of the Behavioural Insights Team (BIT) North America, based in New York. The North American office currently works with government at all levels across the US and Canada, bringing behavioural science and randomized control trials into the day-to-day operations of government.

Before setting up the North American branch of BIT, Elspeth ran the London-based team’s work on skills, education, and childhood. She was the founding Director of the Behavioural Research Centre for Adult Skills and Knowledge (ASK) – an initiative investigating the applications of behavioural science to adult education – and led work on a range of complex social issues, in settings as diverse as foster care, national school funding and employment. Prior to joining BIT, Elspeth was a senior consultant at a large consultancy firm where she worked on a wide range of public service projects, many of which had a regulatory focus.
Adam Jagelewski is the director of the MaRS Centre for Impact Investing, which has been pioneering social finance in Canada since 2011. He is a recognized leader in social finance and specializes in emerging funding models like social impact bonds. Adam has spent most of his career in the social impact field in Canada. He was behind the scenes of the Canadian Task Force on Social Finance in 2010 and subsequently helped create the Centre for Impact Investing at MaRS.

Prior to joining MaRS, Adam was a consultant for PwC, specializing in nonprofit performance management as well as Aboriginal community investment. He is an advisor to several Canadian nonprofit organizations and foundations on issues of enterprise and funding. He holds a degree in economics from the University of British Columbia.

Jean-Pierre Voyer has been President and Chief Executive Officer of the Social Research and Demonstration Corporation since 2006. SRDC is recognized as a national leader in social research and experimentation. For 25 years, SRDC has been working with federal and provincial governments to test new programs and improving existing ones.

From 2002 to 2006, Mr. Voyer was the assistant deputy minister in charge of the Policy Research Initiative, an organization responsible for conducting research on cross-cutting issues in support of the Government of Canada’s medium-term policy agenda. From 1994 to 2000 he was Director General of the Applied Research Branch at Human Resources Development Canada (HRDC) where he provided oversight for the department’s research program. Mr. Voyer has also held positions at Finance Canada, the Privy Council Office, the National Union of Provincial Government Employees, and the Economic Council of Canada.

He was Chairman of the OECD Employment, Labour and Social Affairs Committee from 1998 to 2000 and has served on advisory committees for SSHRC, the Ottawa University, and HRDC. Mr. Voyer holds a Master’s degree in Economics from Queen’s University and an undergraduate degree in Economics from the Université de Montréal.

SESSION 6: How Best to Effect Change? Process and Engagement

Patricia [Pat] Walcott joined the City of Toronto in August 2013 as the General Manager of Toronto Employment and Social Services (TESS). Prior to joining the City of Toronto, Pat had a long and successful career with the Federal Government. As a Senior Executive Director she managed 2,700 staff for the Ontario Region with responsibility for oversight and service delivery of Pensions, Employment Insurance and Call Centres. She has held a series of progressive positions in both Service Canada and Human Resource Development including Director General Benefits Processing for Employment Insurance and Director General Service Delivery for Toronto/York. In this latter position she had responsibility for Employment Assistance Programs, Skills Development, Youth Programs and Homelessness. In 2009, Pat received the Lieutenant Governor’s Medal of Distinction in Public Administration, Ontario’s highest honour for public service.

Pat has significant experience in leading organizations through change, particularly leading strategic initiatives that result in customer service improvement and enhance organizational performance. With the goal of developing accessible, responsive and innovative programs for Torontonians, under Pat’s leadership, TESS will continue to focus on both modernizing the delivery of social assistance in Toronto and advancing the City’s Workforce Development Strategy.

Martin Papillon is Associate Professor in the Department of Political Science, Université de Montréal and director of the Centre de recherche sur les politiques et le développement social (CPDS). His work focuses on Indigenous policy and politics in Canada and in other settler-colonial societies. His current research looks into joint policy-making exercises involving Indigenous, federal and provincial authorities. He is also looking into the challenges in implementing the principle of free, prior and informed Indigenous consent (FPIC) in the policy-making process. He is the editor of Federalism and Aboriginal Governance (Presses de l’Université Laval), Les Autochtones et le Québec (Presses de l’Université de Montréal), The Global Promise of Federalism (University of Toronto Press) and State of the Federation: Aboriginal Multilevel Governance (Queen’s Institute for Intergovernmental Relations).
**Manjit Basi** is a social entrepreneur with diverse experience in business, community building, convening, and connecting. She is a Founder and Executive Director of Citizens Academy – an organization that strengthens and harnesses the knowledge, skills, and connections of citizens and organizations to work together to accelerate collaborative, innovative civic action. As an entrepreneur with The Body Shop, an international trailblazer in “business as unusual”, she honed her skills in creating values-centric, multiple bottom line businesses. It’s also the place where she began to play at the intersection of business, not-for-profit, and government to create movements of social change. Ottawa had the highest per capita sales in North America and a city-wide tribe of change makers. Manjit was recognized for her leadership in customer service, corporate social responsibility, and philanthropy.

Manjit is a former Board Member of the Community Foundation of Ottawa and was founding Board Member of Leadership Ottawa. She is a recipient of the Leading Women, Building Communities Award and the Indo Canada Ottawa Business Chamber Award. She is a founding member of the Women for Mental Health initiative and a Board Member at the Rideau-Rockcliffe Community Health Centre and the Ottawa Community Loan Fund. She provides mentorship and support to Operation Come Home to strengthen their social enterprise operations.

Manjit was born in India, raised in Vancouver, and chooses to live, work, and play in Ottawa. She is passionate about strategic philanthropy, social enterprise, better cities, great conversations, and human-centric design. Her experiences have taught her that people working together in the spirit of curiosity and generosity can create powerful and sustainable change.

**Rachel Laforest** is Associate Professor and head of the Public Policy and Third Sector Initiative in the School of Policy Studies, Queen's University in Canada. Her areas of expertise are the study of governance and inter-sectoral collaboration. Her current research interests focus on poverty reduction strategies, mental health and addictions, and education policy. She is also interested in intergovernmental relations and Canadian politics. She is the author of *Voluntary Sector Organizations and the State*, UBC Press, which won the ANSER-ARES best book award in 2014. She is also the editor of *Government-Nonprofit Relations in Times of Recession*, McGill-Queen's University Press, 2013 and *The New Federal Policy Agenda and the Voluntary Sector: On the Cutting Edge*, McGill-Queen's University Press, 2009. She is currently Visiting Professor in the Institute for Public Policy and Governance at the University of Technology, Sydney. She has held Visiting appointments at the Centre for Nonprofit Management, School of Business, Trinity College Dublin and the School of Criminology, Politics and Social Policy, University of Ulster.

**SESSION 7: What does the public think? Insights from polls and pundits**

**Sharon Lee Smith** has been Associate Deputy Minister, Policy and Transformation, since February 2015. Sharon Lee is a public sector executive with more than 20 years of experience at both federal and provincial levels. Sharon Lee served most recently as an Assistant Deputy Minister in the health ministry of the Government of Saskatchewan. In this role, she was responsible for a variety of files, including public health, mental health and addictions and long-term care.

Prior to joining the Ministry of Health in Saskatchewan, Sharon Lee worked in economic development, as Assistant Deputy Minister for the Saskatchewan Region of Western Economic Diversification Canada. In 2013, she received the Lieutenant Governor’s Gold Medal Award of Excellence for Public Administration.

She has held several executive positions at Environment Canada, where she represented Canada internationally in United Nations climate change post-Kyoto negotiations.

Sharon Lee also has extensive experience in the area of aboriginal health — she delivered federal First Nations and Inuit health programming in Canada’s three northern territories and helped negotiate the Kelowna Accord on Aboriginal Health.

She also has previous experience with the Government of Ontario in the areas of citizenship and human rights, finance and social justice.
Wim van Oorschot is Professor of Social Policy at the Department of Sociology of Leuven University (BE). His research and teaching regard the sociological and cultural analysis of welfare states and social policy. He is co-founder and honorary president of ESPAnet, the Network for European Social Policy Analysis, initiator and director of EDAC, the European Data Centre for Work and Welfare, and Honorary Professor at the Centre for Comparative Welfare Research CCWS of Aalborg University, Denmark.

Wim van Oorschot published on poverty, local social policy, welfare state legitimacy, solidarity and equity in social protection, social capital and informal solidarity in European welfare states, the history of social security, disability benefits, activation of unemployed people and on occupational welfare arrangements. At present his research focuses on the relationships between culture and welfare.

His recent work is mostly based on national and international survey data (European Values Study, European Social Survey), and an important part is funded through external contracts. He has carried out studies commissioned by the European Commission, the national governments of The Netherlands, Germany, Denmark, Norway, and the UK, and various welfare institutes. As a social security expert he is a consultant for various organisations and institutions.

Jennifer Ditchburn is the editor-in-chief of Policy Options, the online policy forum of the Institute for Research on Public Policy (IRPP). An award-winning journalist, she spent more than two decades covering national and parliamentary affairs for The Canadian Press and for CBC Television. She is a three-time winner of a National Newspaper Award, and the recipient of the prestigious Charles Lynch Award for outstanding coverage of national issues. Jennifer is a frequent contributor to television and radio public affairs programs. She holds a bachelor of arts from Concordia University, and a master of journalism from Carleton University. Her research on the history of the Canadian Parliamentary Press Gallery appeared in the 2016 book Sharp Wits & Busy Pens, and she is the co-editor of the upcoming book The Harper Factor: Assessing a PM's Policy Legacy.

Frank Graves is one of Canada’s leading public opinion, social policy and public policy experts as well as being one of its leading applied social researchers. In 1980, he founded EKOS Research Associates Inc., an applied social and economic research firm. Under the leadership of Mr. Graves, EKOS has earned a reputation for creative and rigorous research in the areas of public policy, social policy and program evaluation and as a leader in innovative survey techniques and methodology. During his career he has directed hundreds of large scale studies of Canadian attitudes to a vast array of issues. Mr. Graves was named a Fellow of the Marketing Research and Intelligence Association (MRIA), the highest professional designation in the marketing research industry in Canada.
The School of Policy Studies at Queen’s University gratefully acknowledges the following sponsors of the 2016 Queen’s International Institute on Social Policy:

Employment and Social Development, Canada

Ministry of Citizenship and Immigration, Ontario
Ministry of Community and Social Services, Ontario
Ministry of Finance, Ontario
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Ministry of Advanced Education and Skills Development, Ontario

Immigration, Refugees and Citizenship, Canada

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