ARTS LEADERSHIP AND ARTS MANAGEMENT

Graduate Diploma
One Term
Core 12 Units:

• 3.0 units ARTL 801 Arts Marketing
• 3.0 units ARTL 802 Arts Philanthropy
• 3.0 units Financial Literacy for Non Financial Managers (MIR 875)
• 1.5 units ARTL 804 Artistic Producing
• 1.5 units ARTL 808 Contract Negotiations

Skills seminars (noncredit) with industry leaders will be held throughout the program.

Master's Program
The core courses are taken in the first term. In the second term, students have the opportunity to focus on leadership in a specific art form (e.g. theatre administration, entrepreneurship, cultural policy) or a specific area (e.g. labour relations). In the final term, students' practicum placements take into consideration their desire to work in a specific art form or area.

First Term – laddered from the Graduate Diploma
Core 12 Units:

• 3.0 units ARTL 801 Arts Marketing
• 3.0 units ARTL 802 Arts Philanthropy
• 3.0 units Financial Literacy for Non Financial Managers (MIR 875)
• 1.5 units ARTL 804 Artistic Producing
• 1.5 units ARTL 808 Contract Negotiations

Second Term
Core 3 Units:

• 3.0 units – ARTL 806 Strategic Leadership and Funding

Electives 3 Units from the following courses (as available)

• 3.0 units ARTL 820 Theatre Administration (DRAM 448)
• 3.0 units ARTL 814 Creative Entrepreneurship
• 3.0 units – ARTL 816 Public relations and Communications for the Arts
• 3.0 units – ARTL 890 Directed Study

Final term
Core 6 Units:

• 6.0 units ARTL 810 Arts Leadership Capstone Project

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