

ARTS LEADERSHIP AND ARTS MANAGEMENT

Graduate Diploma

One Term

Core 12 Units:

- 3.0 units ARTL 801 Arts Marketing
- 3.0 units ARTL 802 Arts Philanthropy
- 3.0 units Finance and Accounting for HR/LR (MIR 875)
- 1.5 units ARTL 804 Artistic Producing
- 1.5 units ARTL 808 Contract Negotiations

Skills Seminars (noncredit) with industry leaders will be held throughout the program.

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Master's Program

Five core courses are taken in the first term. In the second term, in addition to one core course, students have the opportunity to focus on leadership in a specific art form (e.g. theatre administration or entrepreneurship) or a specific area (e.g. labour relations). In the final term, students' practicum placements take into consideration their desire to work in a specific art form or area.

First Term – laddered from the Graduate Diploma

Core 12 Units:

- 3.0 units ARTL 801 Arts Marketing
- 3.0 units ARTL802 Arts Philanthropy
- 3.0 units Finance and Accounting for HR/LR (MIR 875)
- 1.5 units ARTL 804 Artistic Producing
- 1.5 units ARTL 808 Contract Negotiations

Second Term

Core 3 Units:

- 3.0 units – ARTL 806 Leadership, Governance, and Cultural Policy

Electives 3 Units from the following courses (as available)

- 3.0 units ARTL 820 Theatre Administration (DRAM 448)
- 3.0 units ARTL 814 Creative Entrepreneurship (ENIN 301)
- 3.0 units ARTL 816 Public relations and Communications for the Arts
- 3.0 units ARTL 890 Directed Study

Final term

Core 6 Units:

- 6.0 units ARTL 810 Arts Leadership Capstone Project