



**April 1 - 2 at the Donald Gordon Conference Centre**

*Alumni Volunteer Summit aspires to be the premier forum to connect, enrich, educate and celebrate Queen's volunteer leaders, as the Queen's University Alumni Association strives to create strong, focused and sustainable volunteer organizations and initiatives around the world.*

*This year's program will focus on **Effective Strategies for Marketing & Communications and Social Media.***

Friday, April 1, 2016			
TIME	SESSION	SPEAKER(S)	Location
9:00 am – 3:00 pm	<b>QUAA Board of Directors Planning Retreat</b>	Various	Donald Gordon Centre Conference Room B
3:00 – 5:00 pm	<b>GradBash 2016</b> Connect with the graduating class of 2016		Grant Hall
Various	<b>Explore Queen's Campus</b>  Visit the Agnes Etherington Art Centre <i>*Free admission for AVS attendees*</i> (Open 10 am – 4:30 pm on Fridays)  Visit the Athletics & Recreation Centre Day passes are \$10 + HST (Open 6 am – 10:30 pm on Fridays)  Visit the Tricolour Outlet <i>*AVS attendees receive a 15% discount*</i> (Open 9 am – 6 pm on Fridays)  Visit the Campus Bookstore (Open 9 am – 6 pm on Fridays)		Various locations on Queen's Main Campus
6:30 – 9:00 pm	<b>Pub Night Dinner &amp; Networking</b> <b>Hosted by the QUAA Kingston Branch</b>		Donald Gordon Centre Coach House Pub



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Saturday, April 2, 2016			
TIME	SESSION	SPEAKER(S)	Location
8:00 – 8:45 am	<p><b>Registration &amp; Breakfast</b></p> <p><i>*Please note that a full breakfast will be provided in the DGC Dining Hall for those staying at the Donald Gordon Centre. All other attendees are invited to enjoy a continental buffet in the lobby outside Conference Room A.</i></p>		<p>Donald Gordon Centre Dining Hall (DGC Residents Only)</p> <p>Donald Gordon Centre Lobby outside Room A (Non-residents)</p>
8:50 – 9:00 am	<b>Opening Remarks</b>	<p><b>Jeremy Mosher</b> Director, Alumni Volunteer Summit</p>	Donald Gordon Centre Room A
9:00 – 10:00 am	<b>Designing Social Strategies to Engage &amp; Inspire</b>	<p><b>Sidneyeve Matrix</b> Associate Professor &amp; Queen’s National Scholar</p>	Donald Gordon Centre Room A
10:00 – 10:45 am	<b>Break featuring Poster Presentations</b>		Donald Gordon Centre Lobby
10:45 – 11:45 am	<b>Queen’s University Alumni Association (QUAA) Annual General Meeting</b>	<p><b>George M. Jackson</b> President, QUAA &amp; <b>Sue Bates</b> Incoming President, QUAA</p>	Donald Gordon Centre Room A
12:00 – 12:50 pm	<b>Networking Lunch</b>		Donald Gordon Centre Dining Hall
1:00 – 1:45 pm	<b>Social Media from a Queen’s Senior Administrator’s Perspective</b>	<p><b>Daniel R. Woolf</b> Queen’s Principal and Vice-Chancellor</p>	Donald Gordon Centre Room A
1:45 – 2:00 pm	<b>Active Break</b>	Facilitated by current Queen’s Kinesiology & Health Studies students	Donald Gordon Centre Room A
2:00 – 3:00 pm	<b>Marketing &amp; Communications and Social Media Panel Discussion</b>	Various	Donald Gordon Centre Room A
5:00 – 6:30 pm	<p><b>Agnes Benidickson Tricolour Award Reception</b></p> <p><i>Please note that due to limited capacity, this is an invitation-only event.</i></p>	Various	
6 – 10:00 pm	<p><b>Queen’s University Alumni Association Alumni Awards Gala</b></p> <p>This event honours notable Queen’s alumni and Queen’s community members who serve the university and the world at large in exceptional ways. <b>Pre-registration required.</b></p>	<p><b>Sue Bates</b> Incoming President, QUAA &amp; <b>Daniel R. Woolf</b> Queen’s Principal and Vice-Chancellor</p>	Ban Righ