

Behind the Scenes

at the Royal Winnipeg Ballet

INTRODUCTION

- ❖ Goal was to combine **networking** and the **arts & culture** of Winnipeg with higher profile events.
- ❖ **Winnipeg Branch** partnered with the **Royal Winnipeg Ballet** (RWB) to bring alumni to a rehearsal of the company's production of *Giselle*, giving participants a taste of Winnipeg's vibrant arts community.
- ❖ After the rehearsal, alumni were joined by **Ms. Katie Bonnell**, RWB ballerina and daughter of Queen's alumni, who answered questions about the company and her work.

OBJECTIVES

- ❖ To **bring Queen's Alumni together** and highlight/expose the Winnipeg arts and culture scene.
- ❖ To offer an **exclusive opportunity** for Queen's alumni to access a unique venue and professional knowledge.



PLANNING PARTNERS

- ❖ Kate Fennell (VP Communication and Director of School Operations at the RWB), Leilei Li (VP Events), Tim Packulak (Branch President), and Gabriela Rappell (Alumni Relations).
- ❖ The Royal Winnipeg Ballet and Ms. Katie Bonnell played a large role in offering seating, as well as insight into the life of a company dancer.



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ACHIEVEMENTS

- ❖ The event ran at capacity and alumni were very **positive** about the experience.
- ❖ Attracted **new alumni** and exposed a group to the Royal Winnipeg Ballet.
- ❖ Resulted in a story in the **Alumni Review**.



Katie Bonnell of the Royal Winnipeg Ballet

FUTURE PLANS

- ❖ Continue to plan and explore **opportunities that bring alumni together** and expose them to Winnipeg's arts and culture scene.



ALUMNI CONNECTIONS

- ❖ Alumni volunteers can help the branch by bringing great opportunities to our attention.
- ❖ *We're always looking for new ideas!*



**2017 Alumni
Volunteer Summit**
featuring the QUAA Alumni Awards Gala

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