

# FROM IDEA TO ACTION

Harnessing Volunteer Enthusiasm      

## Indigenous Student Alumni Recruitment Call Campaign

### History

- Started by Lisa Doxtator, Cultural Counsellor
- To help Indigenous students during their application process to Queen's
- To show a sense of community
- 2018-2019 academic year was the third year running

### Support

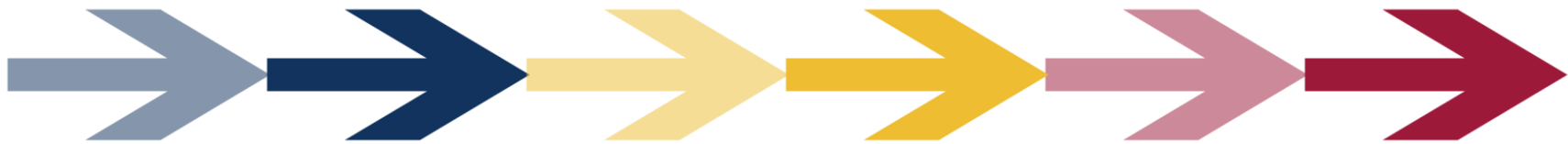
- Four Directions Staff
- Undergraduate Admission and Recruitment Staff
- Queen's Alumni
- Current Indigenous Queen's students

FOUR DIRECTIONS  
INDIGENOUS STUDENT CENTRE



2019 Alumni  
Volunteer Summit

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## Goals

- For students to feel welcome in our Queen's community
- To make a personal connection and point of contact
- For Indigenous students to learn about the resources available to them
- To ensure Indigenous students have submitted documentation to be considered under the Indigenous Admission Policy

## Outcomes

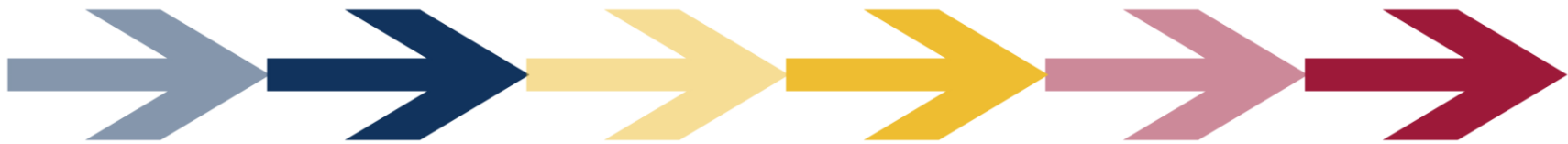
- Help students get a sense of what it is like for Indigenous Students at Queens
- Floods of student calls and emails after the campaign with questions about submitting documentation
- Illustrates value of personal outreach
- Provides a more comfortable atmosphere for answering questions

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## What's Next?

- Continued education and support for students while they decide their education path
- Applicants have access to webinars
- Indigenous Welcome Day allows students to move into residence a day early and gives them a chance to get to know the campus and Kingston



## Get Connected

- **Facebook:** Four Directions Indigenous Student Center
- **Instagram:** fourdirectionsqueensu
- **Twitter:** 4DISC
- **Email:** 4direct@queensu.ca
- Email list to receive weekly updates on programming and events
- Aboriginal Alumni Chapter

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