

FROM IDEA TO ACTION

Harnessing Volunteer Enthusiasm      

Gaels & Ales: Queen's Night Out Event

History

- Began in 2015 as a Young alumni event in Toronto
- September 2017 branch hosted "Gaels & Ales: Queen's Night Out" at Henderson Brewery
- Over 100 recent grads attended
- Now a signature annual event



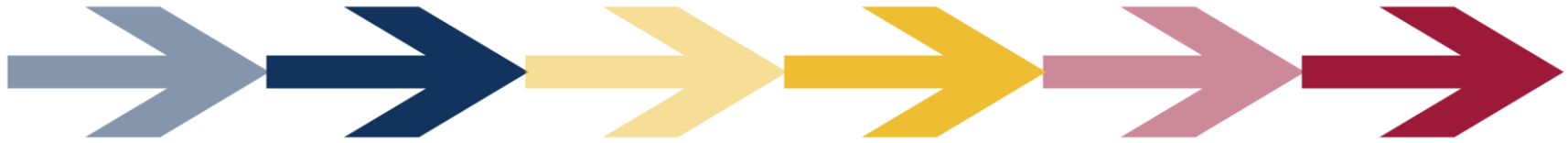
Support

- Toronto Alumni Branch Executive and event planning committee
- Queen's Alumni Relations (Kim Day)



2019 Alumni
Volunteer Summit

CELEBRATE
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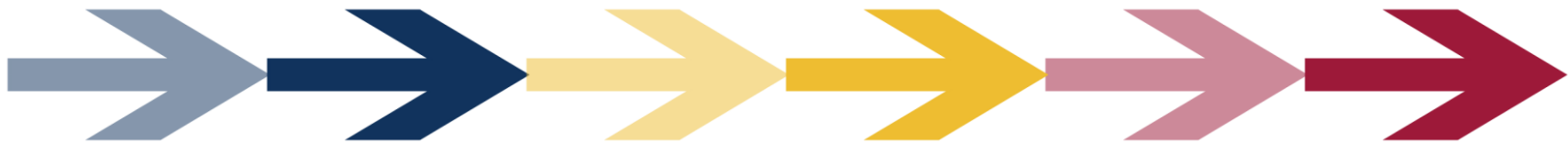
Goals

- Provide an opportunity for Queen's Young Alumni to network and connect
- Host "one of a kind" experience with a beer tasting and private brewery tour
- Highlight our alumni community and connections
- Continue to leverage Toronto Branch brand

Outcomes

- Wide audience of Young Alumni
- Partnered with two past alumni from Henderson Brewery and Pizza Pizza to secure the tour and free pizza
- Key takeaways: **test new venues, leverage network to create unique "value-adds" that only our community can offer**





What's Next?

- Branch continues to plan and host innovative events for alumni in Toronto
- Strive to educate, celebrate, connect and expand our reach
- Cha Gheill luncheon with Prof. Sharry Aiken on May 2
- QNO 2019 on May 23

Get Connected

- Stephanie Beakbane, Branch President
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- **Facebook:** Queen's Toronto Alumni Branch
- **Twitter:** [queenstoalumni](https://twitter.com/queenstoalumni)
- **Instagram:** coming soon!

