

The Trump Effect:

An evening with guest speaker Dr. Kim Nossal, Professor of Political Studies

INTRODUCTION

- ❖ **Event:** The Trump Effect: *An evening with guest speaker Dr. Kim Nossal, Professor of Political Studies*
- ❖ **Venue:** The Hard Rock Café
- ❖ **Format:** Cocktail event; engaging Queen's professor speaks to a well-known, timely topic
- ❖ The Toronto Branch has organized events, featuring various speakers from Queen's, once or twice a year for the past eight years

OBJECTIVES

- ❖ **Toronto Branch Mission statement:** *To foster an engaged community by connecting, educating and celebrating Queen's Alumni in Toronto*



PLANNING PARTNERS

- ❖ A true team effort; idea for Dr. Nossal from *Alumni Relations Officer, Kim Day*; initiated and confirmed by our *Event Chair, Kathy Owen*; venues and costs investigated, confirmed and finalized by *Elaine Wu* and *Janice Durocher*; support, suggestions and recommendations from *Toronto Branch President, Theresa Wetzel*

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ACHIEVEMENTS

- ❖ **Goals achieved** - Event sold out; attracted a diverse audience; spirited Q&A; Dr. Nossal well-received, resulting in a successful repeat of his presentation, as well as new Branch volunteers recruited post event
- ❖ Professional venue support on set-up, costs and creating a strong brand
- ❖ Realized the power of the Queen's network of resources, including the amazing input and knowledge base of the Alumni Relations Office!

FUTURE PLANS

- ❖ Toronto Branch to hold quarterly meetings
- ❖ Next event is **Cha Gheill Luncheon**: May 16, 2018; Weston Golf and Country Club; **Speaker: Antonio Nicaso**, *Queen's lecturer and expert on the social history of the Mafia in Canada*

MAKING CONNECTIONS

- ❖ Toronto Branch is very welcoming to all input, all ages, and all ideas!



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GET
IN
TOUCH!

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Website: queensu.ca/alumni/get-involved/branches-chapters-and-clubs/directory/toronto-branch

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