Coloring Science at UNAM, Mexico.

A course plan for students from different professional backgrounds.

Nora Ariadna Pérez-Castellanos, Cátedra CONACYT Yareli Jáidar-Benavides
Instituto de Investigaciones Estéticas, UNAM

- Master and PhD in Art History:
 Materials and Technolgy in Art
- Color and analytical methods in Heritage Science.
- The challenge is to prepare a curriculum suitable for historians, conservators, visual artists, architects, engineers, designers, archaeologists and scientists.

Color in art: Fundamentals, perception and technology

Create a color focused museum discourse

Debate historical implications

Explain color phenomena

Interpret specific discipline terminology

State the causes of color and its materiality

Scientific analysis for art and heritage

Plan an interdisciplinary methodology for a study case

Decide the pertinent analysis for a material Distinguish analytical approach levels

Explain the analytics fundamentals

Describe heritage manufacturing

Course plan

- 1. What is color? 15 causes of color
- 2. How to make color?

 Materiality and
 preservation.
- 3. The meaning of color.

 Psychology and chromatic language.
- 4. By whom and how is color used? heritage, food industry, art, design.

Student assessment

Andrea Paola Ruisánchez Campuzano

Daniela Gutiérrez Cruz

1 Me Gusta * 1 Respuesta * 23 de ene. de 2021, 9:39 AM

Sí, ha sido todo un reto. Muchas gracias :

Buen día, les comparto la cápsula de la exposición "Rosa: un recorrido por los sentidos del color". También lamento mucho la demora, tuve algunos problemillas técnicos, pero

al fin logré resolverlos. Espero sea de su agrado, ¡Estoy segura que disfrutaré muchos

oosgrado en Historia del Arte del Instituto de Investigaciones Estéticas de la

niversidad Nacional Autónoma de México a través del seminario El color en el arte: fundamentos, percepción y tecnología,

ROSA UN RECORRIDO POR LOS SENTIDOS DEL COLOR

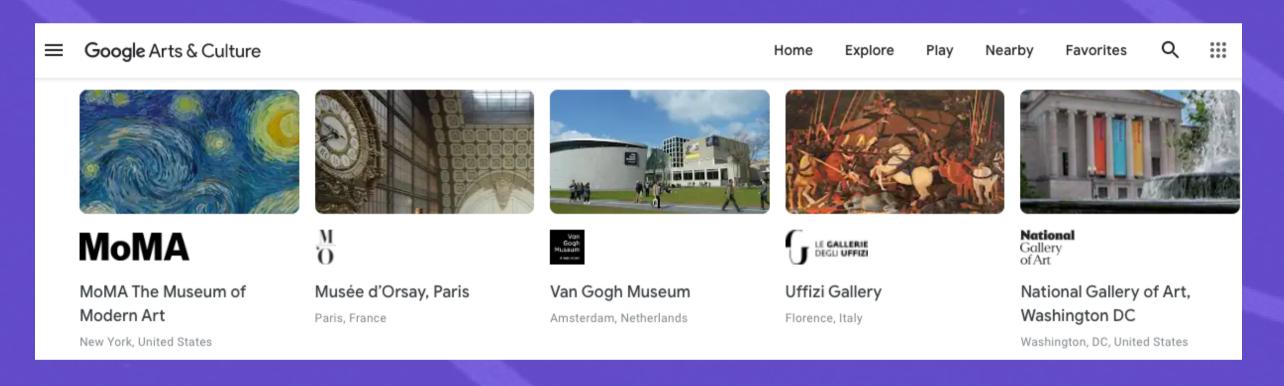
¡Me encantó tu cápsula Daniela! (soy fanática de Olafur Eliasson) Todo el semestre me ha parecido hermoso que hayas investigado el rosa

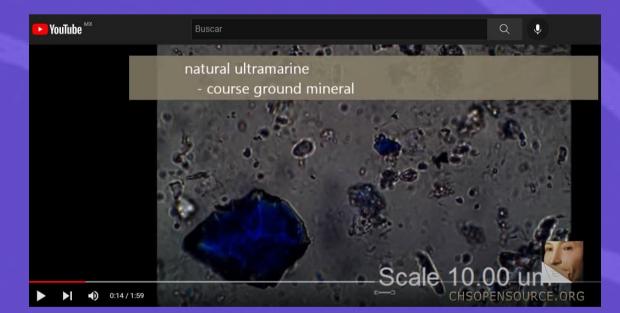
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References and teaching strategies

Online 2020-2021

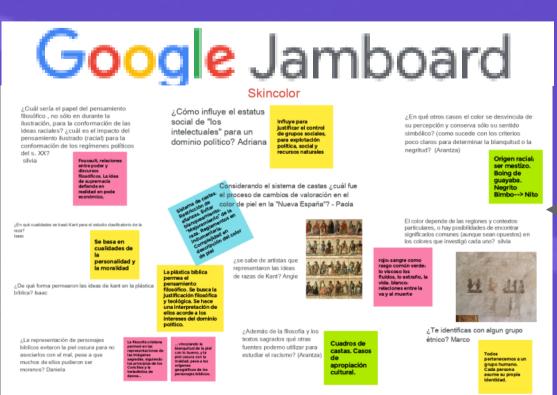
Classroom 2022

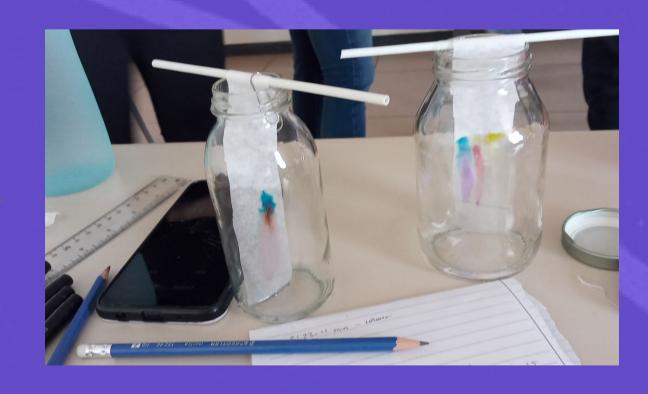














Course plan

Materials and technology:
 Ceramic and Metals
 Rock art and mural painting
 Graphic and photographic
 documents
 Paintings and polychrome
 sculpture
 Modern and contemporary art

2. Analytical techniques:Observation and descriptionImaging techniquesSpectroscopic techniquesSampling techniquesLaboratory analysis

Contemporary indigenous art

Challenges

