GET TO KNOW OUR ONLINE STUDENTS

WHO ARE THEY?

- 70.5% female
- 29% male
- <1% other

- 45% live with children

WHAT ARE THEY STUDYING?

- 2% some high school
- 9.5% high school
- 26% some post-secondary
- 49% college diploma or training
- 10.5% bachelor’s
- 2% master’s
- 0.5% doctorate
- 0.5% no schooling

BEFORE QUEEN’S...

- 4.5% no schooling
- 2% some high school
- 9.5% high school
- 36% some post-secondary

- 18.2% 18-22
- 24% 23-29
- 24% 30-39
- 18.2% 40-49
- 2.5% 50-59
- 1.5% 60+

OUT OF FOR...

- <1 year 8.5%
- 1-2 years 13.5%
- 3-5 years 21%
- 6-10 years 20.5%
- 11+ years 24.5%
- N/A (e.g. no previous postsecondary) 12%

WHERE ARE THEY LIVING?

- 96.5% CANADA
- 3.5% WORLDWIDE

- 75.5% Alberta
- 4.5% New Brunswick
- 4.5% British Columbia
- 1% Ontario
- 1% Prince Edward Island
- 1% Quebec
- 1% Newfoundland and Labrador
- 1% Northwest Territories
- 1% Nova Scotia
- 1% Nunavut
- 1% Yukon
- 1%Other (e.g. full-time student)

- 10.5% other (e.g. stay-at-home parent)

HOW DID THEY HEAR ABOUT US?

- 67% internet search
- 15% referrals
- 10% other

WHICH CITIES?

- 11.5% Toronto
- 7.5% Kingston
- 6.5% Ottawa
- 4% Mississauga
- 3% Brampton
- 2.5% Calgary
- 2% Scarborough
- 1.5% Vancouver
- 1.5% London, ON
- 1.5% Other

WHY ONLINE LEARNING AT QUEEN’S?

- 77% program and course availability
- 64% flexible schedule
- 61% career re-entry
- 38% save on travel
- 38% increased affordability
- 28% better communications
- 16% other

- 7% of employed
- 15% work part-time
- 53% work full-time
- 8.5% retired
- 10.5% full-time student
- 10.5% other (e.g. stay-at-home parent)

WHY QUEEN’S?

- 77% program and course availability
- 62% reputation for employability
- 45% suitable admission categories
- 38% work experience
- 28% better communications
- 16% other

ASSESSMENT OPTIONS:

- 45.5% Hybrid
- 28% Fully online
- 28% Fully on-campus
- 7% Other

WHY CONTINUING EDUCATION?

- 77% program and course availability
- 64% flexible schedule
- 61% career re-entry
- 38% save on travel
- 38% increased affordability
- 28% better communications
- 16% other