Entrepreneurship: Starting Your Own Business Using Lean Start-Up Method

Host: Office of Partnership and Innovation

The Lean-start-up methods workshops, offered by Queen's Office of Partnerships and Innovation, focus on the use of simplified, step-by-step procedures for validating start-up business models that can apply to a broad range of ideas and innovations, including both for-profit and not-for-profit enterprises.

This workshop will be of interest to any student who wants to learn more about the process of creating a new business. Lean-start-up encompasses a procedural and iterative-experimental approach to innovation. It is based on a minimum-risk/fastest-validation path for confirming that an innovative idea could become a sustainable enterprise. The process is initiated from observing problems of value creation/destruction. The process concludes with the delivery of innovative solutions that can be sustainably delivered at scale.