



Backgrounder

Naming of the Smith School of Business

About the Stephen J.R. Smith School of Business

- The Stephen J.R. Smith School of Business at Queen's University is one of the world's premier business schools—renowned for exceptional programs, outstanding faculty and research, and the quality of its graduates.
- The Smith School of Business is regarded as one of Canada's most innovative business schools, offering academic excellence and an exceptional experience.
- It is home to 1,894 undergraduate and 928 graduate students.
- The school has more than 100 international exchange partnerships with respected business schools in 37 countries and welcomes more than 490 international exchange students annually.
- The Stephen J.R. Smith School of Business is home to Canada's first Commerce program, launched in 1919.
- Today it delivers a range of undergraduate, graduate and professional programs in Kingston, across Canada and throughout the Americas, as well as in China, the Middle East and North Africa.

About Queen's University

- Located in Kingston, Ontario, Queen's is one of Canada's leading universities and one of its oldest degree-granting institutions.
- Established in 1841, Queen's is home to roughly 22,000 undergraduate and graduate students from all Canadian provinces and more than 100 countries.
- Queen's offers a transformative student learning experience enriched by a research-intensive environment.

About the Initiative Campaign

- The Initiative Campaign, launched in 2012, is the most ambitious fundraising campaign in the university's history.
- Its goal is to raise half-a-billion-dollars to ensure Queen's future as a destination for exceptional people.
- In addition to enhancing the student learning experience, the campaign will nurture a supportive campus community, and secure a global reputation in discovery and inquiry.