



Strategic Growth & Research Intern – Livy Consulting

About Livy Consulting

[Livy Consulting](#) helps organizations uncover, preserve, and leverage their history to strengthen their brand, engage stakeholders, celebrate milestones, and tell compelling stories. Working with businesses, nonprofits, and institutions, we combine historical research with strategic communications to create meaningful projects that connect the past with the future.

Livy Consulting is run by [Dr. Joanne Archibald](#) – a Queen’s Grad (2014 BA, 2025 PhD) – and a dedicated Canadian historian. Her academic interest is in political/military history, and her work centres on Canadian business history.

Position Summary

Livy Consulting is seeking a motivated and curious intern to support our growing consulting practice. This role is ideal for a student with strong research, writing, and analytical skills who is interested in business strategy, promotion, communications, and corporate history.

The successful candidate will help identify prospective clients, research organizations and industries, develop strategic business development initiatives, and create engaging content for LinkedIn based on previous examples. This is an opportunity to gain hands-on experience at the intersection of consulting, research, storytelling, and business development.

Key Responsibilities

Responsibilities may include:

- Researching companies, industries, and organizations to identify prospective consulting clients.
- Identifying upcoming corporate anniversaries, milestones, mergers, acquisitions, or other opportunities that may align with Livy Consulting's services.
- Conducting background research on companies, including their history, leadership, strategic priorities, recent developments, and any previous historical work.
- Assisting in the development of business development strategies and prospect lists.

- Preparing research briefs and client profiles to support outreach efforts.
- Preparing creative pitch ideas that will be used in client prospecting calls (that the student can and will listen in to). This is an opportunity to be creative – how would you pitch historical consulting to this specific company? What do you think would interest them most? How would historical consulting work help the company to stand out in a crowded field? Etc.
- In total, student will be expected to research, develop, and pitch 12 different businesses over the term to the Livy Consulting Founder.
- Developing written content for LinkedIn that showcases Livy Consulting's expertise and highlights relevant business stories.
- Identifying trends and news that create opportunities for timely historical connection, storytelling and thought leadership for Livy Consulting.
- Assisting with proposal development, presentations, and client materials.
- Supporting special research and strategic projects as required.
- Students will be required to attend a weekly meeting.
- Student must be able to take initiative, work independently, and use AI where appropriate and avoid it where appropriate.