

POSITION:	Social Media Intern	ORGANIZATION:	Royal Military College of Canada (RMC) Museum
LOCATION:	On site at RMC – some remote work is also possible		

DESCRIPTION:

ABOUT THE RMC MUSEUM

The mandate of the RMC Museum is to collect, research and interpret the tangible and intangible history and heritage of the College and the stories of its naval and officer cadets, students, alumni, faculty and staff from its opening in 1876 through the post Second-War development of the Canadian Military College system to the university status of the present day. The Museum also interprets the history of the site through its prehistory period and the military history of the site through its colonial period, including the natural history of the site.

The RMC Museum has existed in various forms since 1922. Early Ex-Cadets and their families sent objects to the College to commemorate the service of their classmates and family members. After the First World War, the Commandant, Lieutenant-General Sir Archibald Cameron Macdonell began collecting objects and setting up displays in the Fort Frederick Martello Tower. During the Second World War, the Museum was closed and the objects were placed in storage until 1961 when the Museum was re-opened. Since then, the RMC Museum has expanded with exhibitions located throughout the College.

In 2016, restorations began on Fort Frederick and as a result, the Museum had to move out of the Tower. These restorations will continue for several years, leaving the Museum without a designated public exhibition space. Plans are underway to build a new Museum building and to establish a temporary exhibit space until the new building is ready. While we wait for the new space, we are focusing on collections and research projects and engaging with the public through social media and programs.

PLACEMENT DESCRIPTION

The Social Media Intern will conduct research using the RMC Museum's collections and create relevant and engaging social media posts based on that research as well as important moments in RMC's history. Research topics are flexible and will be determined through discussions between the Curator and the Social Media Intern.

ROLE AND RESPONSIBILITIES

- Research and create a list of important dates for RMC, the Canadian Armed Forces and Canada
- Write engaging posts related to the important dates making links to RMC when possible
- Look for photographs, archival material or objects that could be included with posts
- Provide frequent updates to RMC Curator

PREFERRED SKILLS AND ABILITIES

The Social Media Intern should:

- Enjoy social media and creating engaging posts
- Have some photo editing skills; video editing would be a bonus!
- Be able to work independently