Course Dates
May 25th and July 6th; Online Orientation
May 25th – July 5th; Online Lectures
August 1st – August 10th; On site sessions

*All dates are Japan time

Course Objective
This seminar aims to introduce some contemporary business theories and concepts, and provide students with an opportunity to analyze and find practical solutions for actual business issues in Japan in collaboration with organizations based in Japan.

The course is divided into two parts; an online lecture series and a face-to-face group project. From May to July, you are expected to view online lecture series (8 lectures) and gain basic knowledge of international and Japanese business. In August, you will attend the intensive seminar sessions at Kwansei Gakuin University, work on a group project with students from other CCC participating universities, and present your solution to the representative of your host institution.

By taking this course, students will improve their understanding of Japan’s global business, cross-cultural competency, information gathering and analytical skills related to business issues, and international team building and communication skills.

References

Evaluation

Online Lecture Reaction Notes (15%)
Write a short reaction note (about 250 words) for each online lecture (Lecture #2-#7). Briefly summarize the intent and major points of the lecture and discuss what parts or aspects of the lecture were most intriguing to you (Please write your answer on a business problem if a lecturer asks you to do so). Each lecture reaction note counts 2.5% of your final course grade. Please e-mail your report to cccsubmission@kwansei.ac.jp within two weeks after each lecture under the subject headline: “GCS Lecture Reaction # (Lecture number) by (your name)”

Individual Company / Industry Analysis Report (15%)
Write a 1000-word report on your host company and its industry. Try to identify competitors and customers of your host institution first and find internal factors (the strengths and weaknesses internal to the organization) and external factors (the opportunities and threats presented by the environment external to the organization) that may affect the business outcome of your host institution. You need to search for relevant articles from your host institution’s website, newspapers and business magazines to support your argument.
Deadline: July 21, 2019. Please e-mail your report to cccsubmission@kwansei.ac.jp under the subject headline:
“GCS Company Analysis Report by (your name)”

**Group Presentation on Preliminary Research (20%)**

Make a 10-minute short presentation with your group members on your assigned business project. Share your analysis of your host institution with peer students and instructors and explain your assignment and your tentative solution. In addition, point out what kind of questions you may need to ask the corporate executive of your host institution and what kind of information you may still need to obtain in the next couple days in order to present your solution. *Do not make a power point presentation.*

**Final Group Research Presentation (25%)**

Make a 15-minute presentation of the findings of your group project in front of your company representatives and academic instructors. *You do not need to re-introduce your host institution and its industry.* Just state your assigned business issue and present your solutions. Remember that you are expected to present your solutions in a professional manner and to support your solutions with reasons and evidence.

**Group Report (25%)**

Submit a double-spaced group report on your assigned project and your solution (approximately 2500-3000 words) on **August 10th, 2019**. As per other academic courses, you are expected to write a logical paper that has a thesis statement, supporting reasons and evidence. You may incorporate comments and anecdotes you have heard from your host institution’s representatives as well as data from their website and brochure (if any). Final paper should be both **in person and by email** ([cccsubmission@kwansei.ac.jp](mailto:cccsubmission@kwansei.ac.jp)) and only until 9:00 am (Japan time). Students should always hand papers directly to the Instructor and send a soft copy to the CCC email account. Do not entrust it to a friend. Essays are due in class at the time specified; essays overdue by even one hour are deemed late. Late penalties will accrue until a soft copy of the paper is received. Late papers incur a penalty of 5 marks per day late.

**Notes**

- Make every effort to avoid plagiarism. Plagiarism is the use of the written work of others (either direct copies or close paraphrases) as one’s own original work. If quotations and/or passages from other works are used in your papers, they must be accorded the proper citation in order to avoid any misunderstandings about plagiarism.
- You must include on your paper a word count that excludes the bibliography or foot/end notes. You may exceed or fall short of the paper’s wordage by 5%; then 1 mark will be deducted from your grade for every 100 words [or part] above or below this margin of 5%.
## Course Schedule

**<All in Japan Time>**

<table>
<thead>
<tr>
<th>Date (Y/M/D)</th>
<th>Schedule</th>
<th>Topic of talk/activity</th>
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<tbody>
<tr>
<td>2019/05/25 (Sat.)</td>
<td>1. Course Introduction (TBD)</td>
<td>-The sessions 2 to 7 are uploaded <strong>online sessions</strong>, and students take the sessions individually via internet</td>
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<tr>
<td>2019/07/06 (Sat.)</td>
<td>8. Final Orientation (TBD)</td>
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| | **Canada and other international students**  
Canada / Your Home Country ➔ KGU, Hyogo Japan | |
| 2019/08/01 (Thu) | <AM> Japan Orientation (CCC Staffs / instructor)  
Japanese Culture Experience (Making Japanese Traditional Sweets)  
<PM> 9. Workshop (TBD)  
10. Preliminary Group Work  
11. Preliminary Research Presentation | |
| 2019/08/02 (Fri) | <AM> 12. Company Presentation  
<PM> 13. Business Briefing with Corporate Representatives | |
| 2019/08/03 (Sat) | <AM> 14. Field Study | |
| 2019/08/04 (Sun) | Off | |
| 2019/08/05 (Mon) | 15-16. Group Research Project / Tutorial | |
| 2019/08/06 (Tue) | <AM> 17. Interim Presentation Preparation  
<PM> 18. Interim Presentation | 18. Please make an interim report presentation (10-min) in front of instructors and peer students. |
<p>| 2019/08/08 (Thu) | &lt;AM&gt; 21. Group Research Project | 21-22. 15 min full-length presentation in front of |</p>
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<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>2019/08/09</td>
<td>24-25. Final Group Presentation in front of company representatives</td>
</tr>
<tr>
<td>2019/08/10</td>
<td>26. Wrap-up and course evaluation</td>
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22. Presentation Rehearsal

instructors and peer students