



SOCIAL MEDIA

10 TIPS TO PROTECT YOUR DATA ON SOCIAL MEDIA

Social media has become an integral part of our lives, and it is important to practice good cybersecurity habits when using these platforms.

1

Understand your privacy settings:

Familiarize yourself with the privacy settings for each application and platform you use. Know what information is shared, with whom, and how they are using it.



2

Review app permissions:

Understand and manage how your apps access features or data on your device, such as your location, contacts, or camera. Only grant an app the permissions that you feel comfortable with.

3

Be mindful of what you share:

Be cautious when sharing and do not overshare personal information, such as your home address, phone number. This information can be used by cybercriminals for identity theft, fraud, or other malicious purposes.

4

Think before you "post":

Remember, once you post something online it can be difficult to remove it completely, and it may be shared or used in unintended ways.



5

Set a unique and strong password:

Set a password that has never been used on any of your accounts or potentially on anyone else's account. Learn more about [Creating and Managing Strong Passwords](#).

6

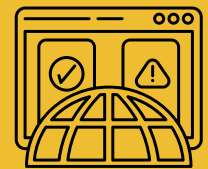
Enable Multi-Factor Authentication (MFA):

Enable MFA wherever possible. Even if a cybercriminal gets your password, they will not be able to access your account without the additional authentication factor. Learn more about [MFA at Queen's](#).

7

Secure your device:

Keep your operating system, software, and apps up to date with the latest security updates to minimize vulnerabilities. Learn more about [Endpoint Protection at Queen's](#).



8

Be cautious on social networking sites:

Be cautious of clicking on links or attachments, even if they appear to be from a trusted source. Verify the links before clicking by hovering your mouse over them to see the URL.

9

Stay informed:

By staying informed about cybersecurity threats, you can take proactive steps to protect yourself and your information on social media. Routinely review the security and privacy settings of each application and platform.

10

Know how to report something:

No cybersecurity incident is too big or too small to report. If something seems suspicious to you, we want to know about it!



Learn more about cybersecurity resources and best practices, Visiting [Queen's IT Services Cybersecurity Page](#).