



From Lab 2 Fulfillment – Eastern Ontario Cohort!

From Lab 2 Fulfillment (FL2F) is a purpose-driven workshop series focused on transforming research and discoveries into successful products and companies. This workshop series is specifically designed to support female researchers, engineers, scientists, medical doctors, and innovators. (See www.fl2f.ca).

Aimed at faculty and post-doctoral fellows who identify as women in Eastern Ontario, FL2F will prepare women researchers, engineers, scientists, and innovators from across the university with knowledge and tools to commercialize intellectual property, ideas, and discoveries into products and companies. Participants will learn about protecting IP, customer and market development, building business foundations, strategic planning, resiliency and more. Small interactive sessions, asynchronous workshops, and one-on-one coaching cultivate a supportive space to ideate and pivot research into businesses. As part of the “Capital, Community, Capacity (C3) Project”, WeBC is partnering with FL2F and Queen’s University to deliver the FL2F workshop series to an Eastern Ontario Cohort with funds from the Women Entrepreneurship Strategy.

The workshop series, which is designed and led by Dr. Orly Yadid-Pecht, helps women make their scientific innovations more impactful by showing them how to overcome hurdles, find supporters, and build their strategic plans and alliances. Dr. Yadid-Pecht is an Electrical Engineering Professor at the University of Calgary, a Strategic Chair in Integrated Intelligent Sensors, consultant and certified coach. She holds over 30 patents and has co-founded several successful start-ups (WiDR, ToneTech, Luxmux and EatLittle).

- FL2F will take place June 26 through July 12, 2023; see the attached schedule for details.
- In order to provide meaningful engagement with each individual and their ideas, the workshop capacity is limited to eight (8) participants maximum.
- The registration fee of \$2000 is fully covered by the WeBC C3 Project.

“I now believe entrepreneurship really can be trained. Before I joined the workshop, I thought entrepreneurship was more attached to some kind of personality, so some people may be good at it, and me as a researcher might not be so good at it. But after the workshop, I gained encouragement and confidence that in the future I might also be good at doing this! Although this is the end of this small workshop, it's more like the beginning for me to pursue my own business in the future.”

- Yuan Tian, PhD, Assistant Professor, School of Computing, Queen’s University, FL2F 2022

For more information about the program, visit the [From Lab 2 Fulfillment webpage](#), or reach out to us at shoma.sinha@queensu.ca.

To apply for the workshop, please submit the application form, available at the [Queen’s FL2F site](#), by email to shoma.sinha@queensu.ca by May 26, 2023.

BOOSTING COMMERCIAL SUCCESS

for female inventors,
researchers, and scientists



From Lab 2 Fulfillment (FL2F) is a purpose-driven workshop that teaches women like you - researchers, engineers, scientists and medical doctors how to transform your research and discoveries into successful products and companies!



Get coached to build your plan & your future



Become more resilient and empowered



Take your Idea out of the Lab

TOPICS INCLUDE:

- **Protecting IPs**
- **Dealing with Setbacks**
- **Customer & Market Development**
- **Professionally Pitching for Funds**
- **Entrepreneurial Realities**
- **Strategic Planning**
- **Resilience**
- **Building Business Foundations**
- **Growing & Protecting Competitive Advantages**

For more information visit www.fl2f.ca

THE FL2F WORKSHOP

IS BUILT ON 2 DECADES OF PRACTICE AND CASE STUDIES ARE BASED ON PERSONAL EXPERIENCE.



Build your skill levels, self-promotion and abilities



Today's world is fast-paced and it's critical to move fast. Learn how



Join a community of participants who actively share, talk & learn

THE FL2F WORKSHOP

FL2F was created by Dr. Orly Yadid-Pecht to guide women in STEM towards commercialization. Small interactive sessions and workshops alongside one-on-one coaching cultivate a supportive space to ideate and pivot research into viable products and businesses.

The processes that Dr. Yadid-Pecht has designed helps women in STEM make their scientific innovations more impactful by showing them how to overcome hurdles, find supporters, and build their strategic plans and supporters.

Dr. Orly Yadid-Pecht is a professor and Chair of Integrated Intelligent Sensors at the University of Calgary. She holds over 30 patents which have been licensed out worldwide and has co-founded multiple successful companies as well as acts as a consultant to law firms, VCs and technology firms.



TANGIBLE RESULTS

50%

OF PARTICIPANTS
DOUBLED THEIR ABILITY
TO ASSESS MARKET NEEDS
AFTER THE WORKSHOP

70%

OF PARTICIPANTS
FELT THEY WERE MORE
AWARE AND ADAPTIVE
AFTER THE WORKSHOP

ALL

PARTICIPANTS DEVELOPED
THEIR NETWORKS. SOME
ARE WORKING TOGETHER
ON NEW PROJECTS

“

“The framework that she (Orly) discussed changed my thinking about how to approach new ventures, especially customer development strategies and the idea of a minimum viable product. It is also very useful for developing grant proposals and negotiating new research and development partnerships with industry... Overall, the workshop was engaging, practical and provided the opportunity for all participants to grow our ideas in a supportive environment.” - [Dr. Elise Fear Engineering, U of Calgary](#)

“I wholeheartedly recommend the FL2F workshop. It was a one-of-a-kind experience from which I learnt feeling empowered. The workshop consists of a mix of group sessions led by Orly, guest speakers, and one-on-one sessions, with the goal of helping each researcher bring their own idea to market.”

- [Dr. Orit Shefi Nanotechnology, Bar-Ilan U](#)

“The workshop helped me realize the full potential of my innovation. It taught me valuable tips that are applicable for commercialization and also my everyday life. I wanted to thank [Orly] very much for the workshop.”

- [Dr. Belinda Heyne Biochemistry, U of Calgary](#)





FL2F ONLINE WORKSHOP

Eastern-Ontario Cohort: June/July 2023



	Mon	Tue	Wed	Thurs	Fri
	June 19	20	21	22	23
11 AM					
				15min Intro Meeting (one 15 min slot per participant)	15min Intro Meeting (one 15 min slot per participant)
12 PM					
1 PM					
2 PM					
	June 26	27	28	29	30
11 AM	Group Meeting #1 Introduction Gender Bias, IP	Group Meeting #2 IP, Real Pain, Skill Development	Group Meeting #3 Vision and Mission, Entrepreneurial Mindset, Skill Development	First Q/A Session	
12 PM	Asynchronous Learning			First 1/1 Meeting with Coach (one x 25 min slot per participant)	
1 PM		Asynchronous Learning	Asynchronous Learning		
2 PM					
	July 3	4	5	6	7
11 AM		Group Meeting #4 Lean Start-up, Team Buildup, Strategic planning and Skill Development	Group Meeting #5 Strategic planning and Funding Support Alliances	Second 1/1 Meeting with Coach (one x 25 min slot per participant)	
12 PM		Asynchronous Learning	Asynchronous Learning		
1 PM	Continued First 1/1 Meeting with Coach (one x 25 min slot per participant)		Guest Talk #1 (optional)		
2 PM					
	July 10	11	12	13	14
11 AM		Group Meeting #6 Pitches, Efficacy, Summary	Guest Talk #2 (optional)		
12 PM			Second Q&A Session		
1 PM	Continued Second 1/1 Meeting with Coach (one x 25 min slot per participant)				
2 PM			4 – 4:30 PM FL2F Completion Certificate Event		