



Queen's
UNIVERSITY

Queen's Partnerships and Innovation
310 Bagot Street, c/o Seaway Coworking
Kingston, ON K7K 3B5
Canada

From Lab 2 Fulfillment

From Lab 2 Fulfillment (FL2F) is a purpose-driven workshop focused on transforming research and discoveries into successful products and companies. This workshop is specifically designed to support female researchers, engineers, scientists, medical doctors, and innovators. (See attached promotional material as well as www.fl2f.ca).

Hosted by Queen's Partnerships and Innovation, the workshop prepares women researchers, engineers, scientists, and innovators from any discipline across the university with the knowledge and tools to commercialize intellectual property, ideas, and discoveries into products and companies. Small interactive sessions, asynchronous workshops, and one-on-one coaching cultivate a supportive space to ideate and pivot research into businesses.

The workshop, which is designed and led by Dr. Orly Yadid-Pecht, helps women make their scientific innovations more impactful by showing them how to overcome hurdles, find supporters, and build their strategic plans and alliances. Dr. Yadid-Pecht is an Electrical Engineering Professor at the University of Calgary, a Strategic Chair in Integrated Intelligent Sensors, consultant and certified coach. She holds over 30 patents and has co-founded several successful start-ups (WiDR, ToneTech, Luxmux and EatLittle). Queen's is supporting the delivery of this specialized program where participants will learn about protecting IP, customer and market development, building business foundations, strategic planning, and more.

- The workshop will take place January 17 through February 3, 2022. Please see the attached schedule for details.
- Eight (8) participants maximum: In order to provide meaningful engagement with each individual and their ideas, the workshop capacity is limited.
- The registration fee of \$2000 is fully covered by Queen's Partnerships and Innovation.

For more information about the program, visit the [From Lab 2 Fulfillment webpage](#), [join us for a Q&A session on October 20, 2021](#), or reach out to us at qpi.info@queensu.ca.

To apply for the workshop, please submit the application form, available at the [Queen's workshop site](#), by email to qpi.info@queensu.ca by November 15, 2021.

BOOSTING COMMERCIAL SUCCESS

for female inventors,
researchers, and scientists



From Lab 2 Fulfillment (FL2F) is a purpose-driven workshop that teaches women like you - researchers, engineers, scientists and medical doctors how to transform your research and discoveries into successful products and companies!



**Get coached to build your
plan & your future**



**Become more resilient
and empowered**



**Take your Idea
out of the Lab**

TOPICS INCLUDE:

- Protecting IPs
- Dealing with Setbacks
- Customer & Market Development
- Professionally Pitching for Funds
- Entrepreneurial Realities
- Strategic Planning
- Resilience
- Building Business Foundations
- Growing & Protecting Competitive Advantages

For more information visit www.fl2f.ca

THE FL2F WORKSHOP

IS BUILT ON 2 DECADES OF PRACTICE AND CASE
STUDIES ARE BASED ON PERSONAL EXPERIENCE.



Build your skill levels, self-promotion and abilities



**Today's world is fast-paced and it's critical to
move fast. Learn how**



**Join a community of participants who actively
share, talk & learn**

THE FL2F WORKSHOP

FL2F was created by Dr. Orly Yadid-Pecht to guide women in STEM towards commercialization. Small interactive sessions and workshops alongside one-on-one coaching cultivate a supportive space to ideate and pivot research into viable products and businesses.

The processes that Dr. Yadid-Pecht has designed helps women in STEM make their scientific innovations more impactful by showing them how to overcome hurdles, find supporters, and build their strategic plans and supporters.

Dr. Orly Yadid-Pecht is a professor and Chair of Integrated Intelligent Sensors at the University of Calgary. She holds over 30 patents which have been licensed out worldwide and has co-founded multiple successful companies as well as acts as a consultant to law firms, VCs and technology firms.



TANGIBLE RESULTS

50%

OF PARTICIPANTS
DOUBLED THEIR ABILITY
TO ASSESS MARKET NEEDS
AFTER THE WORKSHOP

70%

OF PARTICIPANTS
FELT THEY WERE MORE
AWARE AND ADAPTIVE
AFTER THE WORKSHOP

ALL

PARTICIPANTS DEVELOPED
THEIR NETWORKS. SOME
ARE WORKING TOGETHER
ON NEW PROJECTS

“

“The framework that she (Orly) discussed changed my thinking about how to approach new ventures, especially customer development strategies and the idea of a minimum viable product. It is also very useful for developing grant proposals and negotiating new research and development partnerships with industry... Overall, the workshop was engaging, practical and provided the opportunity for all participants to grow our ideas in a supportive environment.” - [Dr. Elise Fear, Biomedical Engineering](#)

“I wholeheartedly recommend the FL2F workshop. It was a one-of-a-kind experience from which I learnt feeling empowered. The workshop consists of a mix of group sessions led by Orly, guest speakers, and one-on-one sessions, with the goal of helping each researcher bring their own idea to market.”

- [Dr. Orit Shefi, Nanotechnology](#)

“The workshop helped me realize the full potential of my innovation. It taught me valuable tips that are applicable for commercialization and also my everyday life. I wanted to thank [Orly] very much for the workshop.”

- [Dr. Belinda Heyne, Biochemistry](#)





From Lab 2 Fulfillment Workshop

From Lab 2 Fulfillment Online Workshop - Tentative Schedule

Starting on Jan 17, 2022 (ET times below)

Date	Time	Activity	Approximate Length	Topics Covered
Tues, Jan 11, 2022	11 AM - 1PM	Intro Meetings	15 minutes each	

Date	Time	Activity	Approximate Length	Topics Covered
Thurs, Jan 13, 2022	11 AM - 1PM	Intro Meetings	15 minutes each	

Date	Time	Activity	Approximate Length	Topics Covered
Mon, Jan 17, 2022	12:30PM	Group Meeting #1 (Synchronous)	~1 hour	Introduction, Gender Bias, IP
Mon, Jan 17, 2022	13:30 PM or later (Flexible)	(Asynchronous)	1 hour	

Date	Time	Activity	Approximate Length	Topics Covered
Tues, Jan 18, 2022	11 AM	Group Meeting #2 (Synchronous)	~1.5 hours	IP, Real Pain, Skill Development
Tues, Jan 18, 2022	12:30 PM or later (Flexible)	(Asynchronous)	1 hour	

Date	Time	Activity	Approximate Length	Topics Covered
Wed, Jan 19, 2022	11 AM	Group Meeting #3 (Synchronous)	~1.5 hours	Real Pain, Vision and Mission, Entrepreneurial Mindset, Skill Development
Wed, Jan 19, 2022	12:30 PM or later (Flexible)	(Asynchronous)	1 hour	



From Lab 2 Fulfillment Workshop

Date	Time	Activity	Approximate Length	Topics Covered
Thurs, Jan 20, 2022	11 AM - 2 PM	First 1/1 Meeting with Coach (1)	25 minutes each	Individual coaching

Date	Time	Activity	Approximate Length	Topics Covered
Mon, Jan 24, 2022	From 12:30 PM	First 1/1 Meeting with Coach (2)	25 minutes each	Individual coaching

Date	Time	Activity	Approximate Length	Topics Covered
Tues, Jan 25, 2022	11 AM	Group Meeting #4 (Synchronous)	~1.5 hours	Lean Start-up, Team Buildup, Strategic Planning, Skill Development
Tues, Jan 25, 2022	12:30 PM or later (Flexible)	(Asynchronous)	1 hour	

Date	Time	Activity	Approximate Length	Topics Covered
Wed, Jan 26, 2022	11 AM	Group Meeting #5 (Synchronous)	~1.5 hours	Strategic Planning, Funding Support, Alliances
Wed, Jan 26, 2022	12:30 PM or later (Flexible)	(Asynchronous)	1 hour	
Wed, Jan 26, 2022	1PM	Guest Talk #1	~30m	TBD

Date	Time	Activity	Approximate Length	Topics Covered
Thurs, Jan 27, 2022	11 AM - 2 PM	Second 1/1 Meeting with Coach (1)	25 minutes each	Individual coaching

Date	Time	Activity	Approximate Length	Topics Covered
Mon, Jan 31, 2022	From 12:30PM	Second 1/1 Meeting with Coach (2)	25 minutes each	Individual coaching



From Lab 2 Fulfillment Workshop

Date	Time	Activity	Approximate Length	Topics Covered
Tues, Feb 1, 2022	11 AM	Group Meeting #6	~3 hours	Pitches, Efficacy, Summary

Date	Time	Activity	Approximate Length	Topics Covered
Wed, Feb 2, 2022	11 AM	Guest Talk #2	~40m	TBD

Date	Time	Activity	Approximate Length	Topics Covered
Thurs, Feb 3, 2022	11 AM	FL2F Completion Certificate Handing, Alumni event	~30m	