



PARTNERSHIPS and INNOVATION

Introducing

The Growth Accelerator

Health and Health Innovation Bootcamp

Presented by Queen's University & Stiletto: Make a Point

About the Bootcamp

The Growth Accelerator Health and Health Innovation Bootcamp is an inaugural bootcamp designed to give Health and Health Innovation companies the guidance and tools needed to build a growth strategy.

**Three Half-Day
Sessions**

**February 9th
to 11th**

**Virtual
Sessions**

**Six to Eight
Companies**

What's in it for You?

Are you...

- Looking to grow and / or expand your business?
- In the health and health innovation industry?
- Based in the Kingston region?
- Looking for guidance and validation on what you are doing / hoping to do in your business?
- Committed to moving your business forward?
- Ready to roll up your sleeves and build your plan?

Bootcamp Schedule

Day One:

- Trends in Health and Health Innovation
- Health and Health Innovation in Kingston
- Learn Your Competitive & Unique Value Proposition

Day Two:

- Build Your Sales Strategy for Health and Health Innovation
- Learn How to Leverage Capital for Health and Health Innovation
- Learn How to Add Value to Your Business by Leveraging Data

Day Three:

- Learn the Tools to Build Your Growth Plan

Testimonials

Feedback from the Queen's Growth Accelerator Program participants:



There was a real sense of community. We developed an appreciation of the challenges we were facing, and there was lots of cross-company advice. [It helped] to create a greater sense of a local business community. The program was definitely remarkable and not a moment was wasted doing it."

Shawn Leclaire
CEO, RentalGauge



The program helped us to focus on streamlining our business model. We were not focused, and they helped us narrow down what we wanted to do and where we wanted to go and to reach that, what capital we needed. We are used to working off on our own. It was really refreshing to work with people and get feedback at the same time."

Dr. Prashant Agrawal
CSO, Plantee Bioplastics



The team did a great job of leading us through and really holding us to task. These people really have seen a lot of really interesting businesses and had a lot of great experience. They were able to keep it real, to ask the questions that lead us to discovery."

Margaret Eberle
CEO, QC Integrated Solutions



The program really helped me solidify what my goals are and how we want to take [Rillea Tech] forward. And it helped our entire team solidify these goals. [Stiletto] were great to work with. Very organized. They were very agile at adjusting the agenda based on the needs of the participants."

Lisa Hallsworth
CEO, Rillea Technologies

Want to Learn More?

Contact Jason Hendry | jason.hendry@queensu.ca