Cyclical Program Review of Environmental Studies
One Year Progress Report on Implementation Plan

At the conclusion of the cyclical program review, a final assessment report and implementation plan was agreed by the Vice-Provost (Teaching and Learning), Dean, Faculty of Arts and Science, and Vice-Provost and Dean, School of Graduate Studies. These deans are responsible for monitoring the implementation plan.

Please complete the table below to report on progress made in the past year against the implementation plan. Add further explanation if necessary in the *additional notes* section. The table is to be completed by the program director and reviewed by the relevant deans/associate deans.

Please complete this report and return it to *quqap@queensu.ca* by 1 September 2017. The Vice-Provost (Teaching and Learning) will review this progress report and discuss with the Provost. Please note that monitoring reports will be made available to the public on the Provost’s Office web site.
<table>
<thead>
<tr>
<th>Recommendation</th>
<th>Proposed Follow-up</th>
<th>Responsibility for Leading Follow-up</th>
<th>Timeline for Addressing Recommendation</th>
<th>Please indicate whether the implementation is on target and on time, and provide a brief description.</th>
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<tbody>
<tr>
<td>1. Explore all potential avenues to enhance its programs’ visibility and enrolments by creating a marketing and promotion strategy for both an on-campus and external audience.</td>
<td>Initiate discussions with director of the school and relevant associate deans in arts and science and school of graduate studies</td>
<td>Deans faculty of arts and science and school of graduate studies</td>
<td>Deans of faculty of arts and science and school of graduate studies’ report to the vice-provost (teaching and learning) September 1, 2017</td>
<td>Implementation is on target and on time. Implemented Dream Course refinements and approved Ensc203 as first-year offering; discussed marketing strategies at school meeting; updated website/promotional materials; engaged in DSC social media campaign.</td>
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<td>2. Explore the feasibility of developing a graduate diploma with an eye to expanding the school’s program offerings by launching a new credential.</td>
<td>Initiate discussions with director of the school and relevant associate deans in arts and science and school of graduate studies</td>
<td>Dean school of graduate studies</td>
<td>Dean of school of graduate studies’ report to the vice-provost (teaching and learning) September 1, 2017</td>
<td>Implementation is on target and on time. 2016/17 discussions focused on enhancing and sustaining existing program enrolments; 2017/18 plans to explore graduate diploma options.</td>
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Additional Notes:

Based on our 2015/16 QUQAP, the School of Environmental Studies identified a number of strategic benchmarks for the unit’s enhancement over the next five year period (2016/17 to 2020/2021). These benchmarks extend beyond the SCPRC recommendations noted above and form the basis of our SES Strategic Plan 2016/17-2020/21. Benchmark progress during 2016/17 is detailed briefly below.

**Undergraduate Programs**

Enhance program visibility and enrolment via marketing and promotion

- Implemented Principal’s Dream Course refinements and approved Ensc203 move to first-year offering
- Discussed marketing strategies with Lindsay Fair at October 2016 school meeting
- Updated website and promotional materials
- Engaged in Environmental Studies DSC social media campaign

Incorporate environmental communication and numeracy training in undergraduate curriculum

- Designed ‘science communication in environmental studies’ course for trial offer during Winter 2018

Increase opportunities for inquiry-based learning in large lecture classes via CTL collaboration

- Refined inquiry-based learning modules for Ensc203 (now Ensc103) through Principal’s Dream Course Award with assistance from CTL

Develop and launch BA (Honours) in Environmental Studies

- Developed SES vision for BAH based on April 2016 retreat discussions; consulted with other FAS/Queen’s units; scheduled meeting (Aug 2017) with Cormac Evans to explore market demand
Review BScH specialization programs

✓ Completed review confirming positive learning outcomes, continuing student interest, and perceived high value of specialized yet interdisciplinary pairing; confirmed consistency of core requirements across SSPs

Monitor, evaluate and expand Tongji 2+2 Program

✓ Continued discussions regarding program logistics and sustainability given decreasing enrollment and lost recruitment momentum; confirmed FAS administrative responsibility

Graduate Programs

Increase MES enrolments (course-based stream) by removing advisor and funding requirements, expanding courses, and offering internship component

✓ Removed advisor funding requirements for MES/PhD programs; continuing discussions regarding course expansions and internship component

Offer Graduate Diploma in Environmental Studies and Sustainability for mid-career professionals

✓ Focused efforts on enhancing and sustaining enrolments in existing MES/PhD programs; continuing discussions regarding graduate diploma offering

Strategic & Operational Directions

Conduct strategic planning exercise

✓ Drafted, discussed and approved (by FAS Dean) Strategic Plan and Constitution/Workload Documents
Enhance human resources/capacity

✓ Hired new tenure-track faculty members including Diane Orihel QNS (started Jan 2017); Anna Harrison QNS (anticipated start date July 2018); Kyla Tienhaara CRC (confirmation anticipated Oct 2017 with start date July 2018)
✓ Administrative personnel changes given retirement of Karen Topping and hiring of Paul Bass (June 2017)

Enhance advancement/promotion

✓ Involved with donors on two thematic fronts (water, sustainability); developing advancement strategy during 2017/18 (met with FAS advancement Lisa Sykes)

Enhance financial sustainability

✓ Worked with FAS on rectifying structural deficit and maintaining balanced operational budget