

Psychology Undergraduate EDI Initiative Ideas

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Idea #1: Establish Social Media Account for Psychology EDI

The goal of creating a social media presence would be to campaign and increase visibility of EDI in the Psychology Department. An account would be created on a social media platform (e.g. LinkedIn, Instagram, Facebook, etc.) The account could be a good contact point for current undergraduate students and future potential students in high school demographics.

The account could be used to promote events and raise awareness for relevant issues regarding EDI. For instance, the account could share resources (TAO, Student Wellness) and important relevant information for social movements to educate students (i.e. Anti-Asian hate, Black Lives Movement, #MeToo). This account could be managed by the support committee throughout the year.

What could we do with this account:

- Collaborate with Psychology DSC on their events
- Promote events, conferences, workshops
- Feature staff/students on the page
- Raise awareness for issues relating to EDI
- Promote specific resources
- Inform the public on the relevant current events on campus relating to EDI and beyond
- Create sense of belonging for students, staff, and other members of the Queen's community

Pros

- Creates sense of community for students and allows them to connect with others
- Low commitment for students (e.g., if there is a weekly discussion, students could just leave a comment whenever they feel like it)
- This is a possible EDI initiative that could last years, rather than a one-time event

Cons

- The account should be monitored and updated regularly to keep students engaged
- The account may not end up being popular (may need to advertise it a lot in order to get it started)
- There may be problems with inappropriate comments

Plan for responding to comments that violate the community guidelines:

1. First line of defence - Community Guidelines post (making sure everyone knows the rules)
2. Check every notification when comments are made
3. Pre-existing protocols in place that delete comments with certain words
Option to add specific phrases or words in settings that are flagged
4. Remove comment and privately DM commenter