How Do I Write a Great Statement of Interest?

- write in lay terms, NOT disciplinary jargon -- it is important that all are able to understand your goals and objectives clearly
- be concrete, practical and feasible sound like you know what you are doing and that you
 have a reasonable time to do it in the PSYC master's program is 2 years long and the
 doctoral program is 4 years long demonstrate how you plan to complete your proposed
 study in the relevant time period
- avoid being vague, speculative or uncertain
- do not use up space with excessive lists of courses
- use inclusive language
- be clear and concise, focus on organization and flow, use subheadings
- proofread your work carefully
- include your reasons for pursuing a graduate program in your field and explain where you hope to end up
- be specific (especially for PhD applications) begin with your general research objective/what you are interested in studying; detail your background; finish by identifying your motivations and future goals - what will be your contribution to the knowledge base in your area of study?