

**Office of the Rector**  
**Report to Assembly**  
**Niki Boytchuk-Hale**  
**July 22, 2024**  
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Hello Presidents,

Things have slowed down a bit in July with many folks taking vacation time which has allowed me to do some important planning. I finish my B.Ed. classes at the end of this week and will be out of office from July 29 – August 5 to recharge before things get busy leading up to the fall term start. During this time, I will be monitoring my email less frequently but will check in for urgent matters.

**Hiring** | During my election campaign, I committed to brining a student into the operations of the office. I have created a paid staff role to support my communication goals and I am welcoming applications until August 2. Details on the position can be found [here](#). If you know of any peers (undergrad or grad students) who may be a good fit for the role, please send them my way! The posting can be shared via [Twitter](#), [Instagram](#), or [LinkedIn](#).

**Board of Trustees** | As a new Trustee, I have begun an orientation program run by the Secretariat Office. For my learning, I am reading *An Introduction to University Governance* by Cheryl Foy, meeting with a veteran Trustee for mentorship, and working on modules in the Governance Portal.

**Communications** | In addition to these monthly reports, students can see updates on my socials. Most recently, I posted a [video](#) with 10 things I've been up to this summer. I am thrilled with the level of engagement it has received – specifically its reach of over 2,000 non-followers. This is an important analytic for me because the current follower population is largely alumni and Queen's-related accounts. I have also been working on recovering the old Rector Facebook account, which the office has been locked out of for over two years. While most students are not utilizing Facebook, a Meta Business Suite is required to connect Sprout Social. Through this process, I've learned that there are no certifications to protect the marks used by my office, and will be working with Brand and Legal to obtain proper documents moving forward.

**Rector's Digest** | Since our last meeting, I wrote in the Journal about [navigating advocacy at Queen's](#). The July column will be published next week for the annual First Year in Focus paper and its attention is on campus resources and involvement. I am now preparing for topics to cover this fall and encourage you to let me know if you have any suggestions.

**Student leader development day** | I am working on planning a development day for student leaders. This event idea came from parts of my election platform goals and my intention is to design a meaningful series of sessions that can help support you in your roles. While I have my own ideas based on experiences in student leadership roles, I would like to ensure that this day can be catered to what you need. I have received over 15 responses from you on the types of sessions you would like to engage in – thank you! Please kindly refer to my email from July 8 if you would like to have your voice heard. I'm looking forward to following up soon with a confirmed date and itinerary.

That's all for now! Please reach out to me if you have any questions, need support, or would like to share an experience that can help me convey student voices to the administration.

At your service,

A handwritten signature in black ink, appearing to read 'Niki BH' with a stylized flourish underneath.

**Niki Boytchuk-Hale**  
39<sup>th</sup> University Rector

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