

THE CONVERSATION

A quick guide to writing for The Conversation Canada

[The Conversation Canada](#) is a daily independent online publication, delivering analysis and explanatory journalism from the academic and research community directly to the public. It's a not-for-profit collaboration, where professional editors work directly with academics and researchers to publish articles for a wide audience. All of its content is published under Creative Commons, which means major and specialty publications around the world can use content provided they provide full attribution to the author and their university.

Queen's University is a founding member of The Conversation Canada.

What types of stories are they looking for?

Most of The Conversation articles fall into one of these categories:

- timely, evidence-based analysis of issues making the news
- timeless, plain English 'explainers' of complex issues

Who can write?

To be a lead author on an article, you must be a current researcher or academic. Associate, adjunct or honorary roles with universities are usually fine. PhD candidates are also eligible. Undergraduate students and Masters candidates must co-author with a senior scholar. Authors can only write about their areas of expertise.

How to submit an article:

The first step is to [register as an author](#) on The Conversation Canada's site. After that is done, the website has a simple "pitch" form that asks authors to briefly summarize their idea. Once submitted, the pitch is sent to the appropriate editor for consideration.

The University Relations team at Queen's is able to help you with this process and can review and edit pitch proposals. We also want to know what pieces are in the pipeline so that we can cross-promote your articles. Please contact, Melinda Knox, Associate Director, Research Profile and Initiatives, at knoxm@queensu.ca, if you are interested in writing for The Conversation Canada.

What happens next?

Once the editors at The Conversation have received your pitch, they will respond within 48 hours and let you know if they like your idea. If so, the editor will send you an email that contains a link that allows you to submit the full story into our editorial system. Most authors write the story in Word and then cut and paste it into the system. The editorial system allows for collaborative and transparent editing. The editor will send you email updates about the progress of your story. Authors must also do a final approval before the article can be published.

After publication:

All authors have access to an individual analytics dashboard that shows how often the article has been viewed, what publications have published it, where it's been viewed around the world and other information.

For questions, please contact:

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