



## Get to know University Councillor Richard Baugh, MBA



### 1. Most memorable moment as a student?

My most memorable moment as a student was when my corporate strategy professor said that sometimes the best way to compete was not to compete at all, but to create a whole new market. This changed my mindset and approach to life. Also, there are a few memories from Stages and the Grizzly that are just as memorable but probably not appropriate to recount here.

### 2. What is your current career?

Richard is currently developing an AI powered PropTech startup within a startup accelerator program at Antler, a global venture capital firm that partners with founders to launch and scale high-potential startups through co-founder matching, deep business model validation, initial capital, expansion support and follow-on funding.

Having built a career in real estate private equity, development finance and in consulting as part of PwC's Real Estate Advisory practice, Richard plans to leverage his experience to disrupt the real estate development industry through innovation, technology and tenacity.

### 3. What's the best career advice you've ever received?

Focus on gaining experience in executing ideas.

### 4. What's the career highlight you're most proud of?

After spending close to a decade building a rapidly advancing career; from a humble beginning starting in the mailroom of an investment bank, to becoming a director at a private equity firm, the highlight of my career was when I realized that my hard work and out of the box thinking, while appreciated by the C-Suite wasn't always appreciated

or encouraged by middle management and that a truly fulfilling career would come through creating my own company where I can execute on my ideas rather than being bogged down in corporate politics.

**5. How do you spend your free time?**

Most of my free time is spent at the gym, but also playing tennis and occasionally pretending to know how to golf.

**6. What motivated you to stand for election for University Council?**

A lack of diversity prompted me to stand for election. To be clear, diversity isn't always about ethnicity or gender, but rather a diversity of ideas and mindset.

**7. What are your aspirations for being on University Council?**

My aspirations for being on Council were to hopefully have a positive impact by shaping an environment where other diverse individuals feel comfortable running for election and contributing their own ideas on how to contribute to the betterment of the University. Prior to my election, the Council was somewhat homogenous and I'm happy to see how it has progressed toward a mix that's a bit more representative of makeup of society.

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