



Senate Committee on Academic Development

Report to Senate - Meeting of October 24, 2011

Degree Name Changes in Queen's School of Business and the School of Graduate Studies

Introduction

The proposal to change the degree names for the Master of Management – Global Management to Master of International Business and the Master of Management – Finance to Master of Finance, in Queen's School of Business and the School of Graduate Studies, was reviewed by the Senate Committee on Academic Development (SCAD) at its meeting of October 5, 2011. B. Brouwer, Vice-Provost and Dean of the School of Graduate Studies and E. LeBlanc, Director, Accreditations and Special Projects, Office of the Dean, Queen's School of Business, attended the SCAD meeting to speak to the proposal and to answer questions from members of SCAD. Members of SCAD were also provided with background documentation provided by Queen's School of Business and the School of Graduate Studies. A copy of the documentation is attached to the report.

Analysis and Discussion

The following highlights are noted:

- The proposed degree name changes do not involve any structural modifications and will not affect the admission requirements or academic rigor of the programs;
- The proposed changes will affect current and future students only. Students currently enrolled in the degree programs strongly support the proposal;
- The proposed degree name changes better reflect the programs of study undertaken by the students. They will assist potential students who are trying to locate information about the programs and the School of Business with its recruitment efforts;
- The proposed degree names will also bring a higher level of clarity around the qualifications and degrees held by graduates of the programs. This will assist students who are seeking employment after graduation. It will also help potential employers recognize the degrees and the competencies associated with graduates of the programs

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Motion

that Senate approve the following degree name changes in Queen's School of Business and the School of Graduate Studies, effective immediately:

- 1. Master of Management – Global Management to Master of International Business**
- 2. Master of Management – Finance to Master of Finance**

Respectfully submitted,



Susan P. C. Cole, PhD, FRSC
Chair, Senate Committee on Academic Development

Committee Members:

M. Baird, Department of Chemistry
A. Brown, School of Nursing
S. Cole, Deputy Provost (Chair)
J. Emrich, Faculty of Law
D. Garvie, Economics
K. Gossen, J.D. '12
U. Iqbal, Ph.D. '12 Candidate, Engineering & Applied Science
I. Johnsrude, Psychology
L. Long, Computing B.Sc. '13
P. Oosthuizen, Academic Colleague
P. Watkin (Secretary)



SCHOOL OF GRADUATE STUDIES

Memo

TO: Ms Georgina Moore, Secretary of the University

FROM: Brenda Brouwer, PhD.
Vice-Provost and Dean,
School of Graduate Studies

Gordon Hall, Room 425
Queen's University
Kingston, Ontario, Canada K7L 3N6
Tel 613-533-6100
Fax 613-533-6015
www.queensu.ca/sgr

DATE: September 27, 2011

RE: Change of Name for Master's degrees, School of Business

At the meeting of the Graduate Studies Executive Council (GSEC) on September 20, 2011 a motion to change the names of two Master's level degrees in the School of Business, was approved. The approved changes are:

Current Name	Approved Revised Name
Master of Management-Global Management	Master of International Business
Master of Management-Finance	Master of Finance

A copy of the proposal document reviewed by GSEC is attached.

GSEC agreed that the degree name changes should come into effect upon Senate approval in Fall 2011. Therefore all current students and all future students will be granted their degrees under the revised names. The School of Business confirms that this timing has the strong support of the students currently enrolled in the degree programs.

Since this request involves a change to the Queen's University transcript and degree name, the Office of the University Registrar requires the approval of the Provost, and/or SCAD or SCAP, as you deem appropriate.

Please contact me for information or if there is anything else that we must provide.

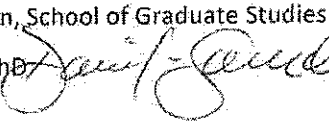
Yours sincerely,

Brenda Brouwer, Ph.D.
attach.



David M. Saunders, PhD
Dean
Queen's School of Business
Goodes Hall, Queen's University
143 Union Street, Kingston, Ontario
Canada K7L 3N6
Voice: 613.533.2305
dsaunders@business.queensu.ca

Memorandum

To: Brenda Brouwer, Dean, School of Graduate Studies
From: David M. Saunders, PhD 
Date: September 9, 2011
Subject: Degree Name Changes
C.C.:

Please find attached our request to change the name of the degrees of Master of Management
– Global Management and Master of Management – Finance.

Degree Name Change – Master of Management – Global Management

Queen's School of Business is proposing to change the name of the degree of Master of Management in the field of Global Management. The proposal is to change from

Master of Management – Global Management

To:

Master of International Business

Rationale

The change will benefit the program and students in a few major ways.

1. **Recruitment:** Potential students will be able to locate information about the program easier. Master of International Business is the more common name for this degree and is the typical search term. It will also reduce the amount of confusion for applicants and provide more clarity when comparing programs. Currently, prospective students are not sure why the name is different and if the intent is different than other programs in international business.
2. **Placement:** Recruiters in the job market require a very high level of clarity around the qualifications and degrees held by applicants. The degree of Master of Management is somewhat foreign to employment recruiters as they are most familiar with BComm, MBA, and other specific degree names such as Master of Accounting and Master of Finance. Master of International Business is a more accurate and descriptive statement of competency with respect to the students' skills thereby allowing recruiters to more effectively target the program and its students for employment.
3. **Students and Graduates:** The new name will better reflect the program of study undertaken by the students. The recognition of the degree name in their resumes will be instantaneous, with more clarity and less confusion as to the degree they have earned.

The new name will be more in keeping with other programs in the area of international business. Examples of such programs include:

MSc, International Business – Richard Ivey School of Business, University of
Western Ontario

Master of International Business – Tufts University

Master in International Business – Grenoble Graduate School

Master in International Business – London School of Business

The new name, Master of International Business, will come into effect on the date it is approved by Senate.

Degree Name Change – Master of Management – Finance

Queen's School of Business is proposing to change the name of the degree of Master of Management in the field Finance. The proposal is to change from

Master of Management – Finance

To:

Master of Finance

Rationale

The change would benefit the program and students in a few major ways.

1. **Recruitment:** Potential students will be able to locate information about the program easier. Master of Finance is the more common name for this degree and is the typical search term. It will also reduce the amount of confusion for applicants and provide more clarity when comparing programs. Currently, prospective students are not sure why the name is different and if the intent is different than other programs in finance.
2. **Placement:** Recruiters in the job market require a very high level of clarity around the qualifications and degrees held by applicants. The degree of Master of Management is somewhat foreign to employment recruiters as they are most familiar with BComm, MBA, and other specific degree names such as Master of Accounting and Master of Finance. Master of Finance is a more accurate and descriptive statement of competency with respect to the students' skills thereby allowing recruiters to more effectively target the program and its students for employment.
3. **Students and Graduates:** The new name will better reflect the program of study undertaken by the students. The recognition of the degree name in their resumes will be instantaneous, with more clarity and less confusion as to the degree they have earned.

The new name will be more in keeping with other programs in the area of finance. Examples of such programs include:

Master of Finance – Rotman School of Business, University of Toronto
Master of Finance – Schulich School of Business, York University
Master of Finance – St. Mary's University
Master of Finance – Wilfrid Laurier University
Master of Finance – MIT Sloan
Master of Finance – London Business School

The new name, Master of Finance, will come into effect on the date it is approved by Senate.