

Hi Everyone,

Here are a few things to keep in mind as you are working on your 90 second presentation to promote your poster. I would suggest breaking your presentation into 30 second increments based on the following questions:

- What cool thing are you doing?
- How did you become involved/interested in this project?
- What are you hoping to accomplish with this project? Who does it impact?

Other things to keep in mind:

- Know your audience, not everyone there will be industry
- Know your 'so what?' Why should your project matter? How can it matter to the widest audience?
- Think of this as a 90 sec elevator pitch – You only have a few minutes to wow us

As far as your slides go, remember that your poster is your opportunity to get into the nitty-gritty technical details of your project. Considering you only have 90 secs, try to

- limit your slide to main points/take homes
- keep your slide clutter-free – don't overwhelm with a bunch of visuals

This is a great opportunity to highlight the interesting things that our trainees are doing in SERA, and to allow you to practice your presentation skills on a diverse audience.

Remember, 90 seconds isn't a lot of time, so use it wisely. You want to entice people to come to your poster because you raised their interest in your project.

Best,

Amber