

# Queen's 175<sup>TH</sup> ANNIVERSARY

## BACKGROUND

Queen's University is celebrating its 175th anniversary from May 2016 to May 2017. An executive committee chaired by David Walker, Meds'71, is responsible for the oversight of the anniversary planning process. Mike Blair, Sc'17, is the coordinator of the 175th celebration process, all supported by Celia Russell. An advisory committee, chaired by the Hon. Peter Milliken, Artsci'68, consisting of internal and external stakeholders, assisted in the creation of objectives to assist in planning.

## OBJECTIVES

- To celebrate Queen's unique legacy, contributions and role at the national and international levels and raise the profile of the university
- To contribute to the future vision for the university
- To enhance and strengthen relationships with the City of Kingston and constituent stakeholders, including alumni
- To promote and celebrate the close of the Initiative Campaign.

## CELEBRATIONS

Queen's 175th anniversary celebrations will include a mix of special events, new initiatives and existing activities. Internal and external partners are encouraged to consider their existing events and activities and brand them as part of the anniversary. This tapestry of activities will showcase the Queen's of today, tomorrow and the history we build on. They are intended to:

- Enhance the national and international profile of the university
- Demonstrate Queen's role as a nation builder
- Highlight excellence – people, innovation, discovery, leadership
- Reflect Queen's global reach
- Encourage and reflect student engagement
- Tangibly contribute to and highlight the Initiative Campaign and future Advancement priorities
- Undertake shared initiatives with the City of Kingston and the community
- Involve, celebrate and recognize First Nations, Métis and Inuit
- Involve high-school students
- Engage and energize all constituent stakeholders.

## PROCESS

The executive committee has reached out to more than 140 individuals, groups, units, departments, faculties and facilities on campus and has linked with external partners, many also marking key anniversaries, such as the City of Kingston, Royal Military College, St. Lawrence College, Kingston Police, and the United Way of Kingston, Frontenac, Lennox & Addington. This [confluence of anniversaries](#) provides an opportunity to express shared values and coordinated aspirations for legacy.

# Queen's 175<sup>TH</sup> ANNIVERSARY

## SOME SPECIAL EVENTS

In the interests of inclusiveness, no unique launch event is planned. The anniversary will be marked at special events such as the orientation of the 175th class in September 2016, the Initiative Campaign Close and Homecoming, Oct. 14-16, 2016, the new Richardson Stadium opening Sept. 17 and a tree dedication at Summerhill to mark the 175th anniversary of the signing of the Royal Charter on University Day, Oct. 16, 2016. Other notable events and activities include:

- The launch of the third volume of Queen's history, [Testing Tradition](#), by University Historian Duncan McDowall
- The Royal Society annual general meeting at Queen's, November, 2016
- [Alumni honorary degree recipients](#) in 2016
- Possible special visits, multi-institutional matters and [a confluence of anniversaries](#)
- [175 Moments](#) of historical significance, involving people, events, ideas and locations
- Many and various student-led initiatives.

## VISUAL IDENTITY

University Marketing has developed a [visual identity tool kit](#) for the 175th anniversary to be used in promotional material and communications.

## COMMUNICATIONS

A multi-media communications strategy is in place to engage multiple audiences in various ways. Twitter hashtag: #queensu #queensu175

## EVENTS CALENDAR

See the frequently updated calendar of events on our website [www.queensu.ca/175](http://www.queensu.ca/175)

## CONTACT US

**David Walker MD**, Professor (Schools of Medicine and Policy Studies),  
Past Dean, Faculty of Health Sciences  
[david.walker@queensu.ca](mailto:david.walker@queensu.ca)

**Mike Blair**, Sc'17, Coordinator  
[175coordinator@queensu.ca](mailto:175coordinator@queensu.ca)

**Celia Russell**, Special Project Assistant  
[russellc@queensu.ca](mailto:russellc@queensu.ca)  
613-533-6000 x 77462

## 175th EXECUTIVE COMMITTEE

Sue Bates, QUAA  
Chris Berga, Office of the Principal  
Mike Blair, Sc'17, 175<sup>th</sup> Coordinator  
Jerry Brens, Advancement  
Judith Brown, Advancement  
Yvonne Cooper, Communications  
Helena Debnam, Marketing  
Christi Garneau, University Secretariat  
Judy Griffiths, Advancement

Tom Hewitt, Advancement  
Leigh Kalin, Advancement  
Mark Kerr, Communications  
Radissen Ramoutar, Marketing  
Ellie Sadinsky Jeffrey, Student Affairs  
Colin Timms, Govt. and Inst. Relations  
Cam Yung, Rector  
David Walker, Chair  
Celia Russell, Secretary

