



Queen's
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13th Annual

Queen's Institute on Trade Policy



Addressing Global Trade Challenges through Canada-United States Cooperation

November 15 - 19, 2021

Queen's
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SCHOOL OF
POLICY STUDIES

Queen's Institute on Trade Policy 2021

- Delivered online via Zoom -

November 15- 19

Addressing Global Trade Challenges through Canada-United States Cooperation

The fundamental shifts in the objectives of trade policy in the United States in recent years present both challenges and opportunities for Canada. The challenges are obvious: the Biden administration has embraced and even doubled down on the protectionist turn in US trade policy initiated by the Trump administration. In its attempt to rebuild US economic and technological leadership in competition with China, the administration has so far failed to recognize the potential of regional, rather than national, supply chains, as is evident most clearly in its approach to government procurement. Triangular tensions between China, the European Union, and the United States further complicate the trade policy picture.

On the other hand, renewed American willingness to work with allies creates opportunities for Canada in addressing the trade challenges of the 2020s. Canada and the United States have a shared interest not only in the successful implementation of CUSMA, but also in developing international trade rules and policies that help to mitigate the climate crisis, reduce distortions in the global economy, are sensitive to national security concerns, and encourage companies to build resilient supply chains. Both countries are also committed to an inclusive and "worker-centric" trade policy to ensure that the benefits of trade reach all parts of their populations. Finally, both Canada and the United States have resolved to reform the World Trade Organization to make it an effective forum to pursue these goals. Given this broad alignment of interests, a key question for Canadian trade policy is how Canada can best leverage its close political and commercial relationship with its largest trading partner to advance shared priorities.

The 2021 edition of the Institute will enhance participants' ability to think about Canadian trade policy with both the challenges and the opportunities for cooperation with the United States in mind. A first set of presentations will introduce the subject and provide important context for the current debates. A second set of presentations will provide an overview of the subject matters that are common priorities for Canada and the United States in the coming years, from climate change to digital trade to WTO reform. These presentations will canvas proposals from both countries and probe areas of convergence and divergence. A third set of presentations will survey the avenues through which Canada can work with various stakeholders in the United States in addressing the challenges presented by the current trade landscape.

Agenda

(All sessions will be delivered online via Zoom)

Monday, November 15

Part I: Introduction and Context

9:00 Introduction to the Institute

The presentation will provide an overview of the Institute and introduce the challenges and opportunities presented by Canada's trade relationship with the United States.

Nicolas Lamp, Director, Queen's Institute on Trade Policy; Associate Professor, Faculty of Law, Queen's University

9:45 Overview of the Current Trade Landscape

This presentation will provide an overview of the global state of trade and Canada's trade performance. It will discuss the most significant economic trends of recent years, including the development of Canada's trade with the United States, and will explore the prospects for Canada to diversify its trade.

Stephen Tapp, Chief Economist, Canadian Chamber of Commerce

10:30 Break

10:45 Economic Doctrine Is in Flux: What are the Implications for Canada's Regional and Multilateral Trade Engagement?

The current opportunities for reengagement with the United States present themselves at a moment of profound changes in economic thinking in the United States and beyond. The renewed interest in industrial policy, spurred both by the experience of the COVID-19 pandemic and the geopolitical competition with China, the return of shortages and inflationary pressures, the revival of antitrust policy, and the emerging dynamics of the data-driven economy have broad implications for trade policy.

Dan Ciuriak, Senior Fellow, Centre for International Governance Innovation; former Deputy Chief Economist, Global Affairs Canada

11:30 Lunch Keynote: China's Evolving Engagement with the Trading System

Yeling Tan, Assistant Professor, Political Science, University of Oregon

12:30 End of the Day

Tuesday, November 16

9:00 **A Firm-Level Perspective on Canada-US Trade**

Resource reallocation within industries and its impact on firm, industry, and national productivity is a key component of Canada-US trade. This presentation examines developments in firm-based trade theory and empirics which focus on within industry adjustments and the resulting trade policy implications emanating from such models. These firm-level approaches have changed our understanding of the differential impacts of trade on firms of differing sizes and maturities, particularly on small and medium enterprises (SMEs). Hence, the presentation will highlight the challenges that smaller firms, including those led by underrepresented groups, face in participating in international trade.

Beverly Lapham, Professor, Economics Department, Queen's University

9:45 **Towards Managed Supply Chains?**

The COVID-19 pandemic and the increased political conflict and economic competition between the United States and China have created renewed interest among governments in managing supply chains. This presentation will explore the tools that governments use to manage supply chains and the impact on companies' sourcing and investment decisions that government interventions tend to have.

Ari Van Assche, Professor, HEC Montreal

10:30 **Small Group Seminar I on Context and Background (60 minutes)**

11:30 **Break**

Part II: Areas of Shared Interest

11:45 **Elements of a "Worker-Centered" Trade Policy**

A key feature of the Biden Administration's trade policy is its focus on workers. The Biden Administration is taking concrete steps to put this approach into action, including by finding new ways to include worker representatives in the process of trade policy formulation, by submitting labour-relevant proposals in the WTO, and by employing the Rapid-Response Mechanism in the CUSMA to address alleged violations of labour rights in factories in Mexico. The presentation will examine the many facets of the U.S. worker-centered trade policy and how it is affecting US trading partners and other stakeholders.

Kathleen Claussen, Associate Professor, University of Miami School of Law

12:30 Lunch Keynote: **The View from Washington**

Rufus Yerxa, former President, National Foreign Trade Council; former Deputy-Director General, World Trade Organization

1:30 **End of the Day**

Wednesday, November 17

9:00 **Addressing Distortions in the Global Economy: Industrial Subsidies, State-Owned Enterprises, and Overcapacity**

China's allegedly trade-distorting practices have been a central point of contention in the US-China trade war, prompting proposals to reform subsidy rules and tighten restrictions on state-owned enterprises to discipline China's model of state capitalism more effectively. Overcapacity in sectors like steel has also had knock-on effects on trade relations between the United States and its allies, leading to the increased use of safeguards, tariffs, and voluntary export restraints. The presentation will survey the discussions taking place in various fora to reduce distortions in the world economy.

Julia Nielson, Deputy Director, Trade and Agriculture Directorate, OECD

9:45 **Regional Supply Chains: The Role of Rules of Origin**

Market access barriers play a diminishing role in managing international trade flows, particularly due to the increasing number of preferential trade agreements which typically result in the complete elimination of tariffs among the participating countries. The question of when companies can take advantage of the preferential market access provided by these agreements thus assumes outsized importance. The answer to these question lies in the rules of origin that govern access to the preferential market access. Rules of origin are increasingly being used not just to internalize the benefits of the agreement among the participants, but also to achieve other policy objectives, such as increased wages.

Sandy Moroz

10:30 **Small Group Seminar II on Areas of Shared Interest (75 minutes)**

11:45 **Break**

12:00 **Prospects for "Buy North American"? The Challenge of Government Procurement**

Along with subsidies and rules of origin, government procurement is one of the principal tools that governments have at their disposal to shape markets and support particular industries and producers. In the United States, there is an increasing bipartisan consensus to use government procurement in this way. The presentation will provide an overview of the politics of "Buy America/Buy American" and discuss how trade officials can help Canadian companies maintain access to the most important procurement market in the world economy.

Genevieve Dufour, Professor, Faculty of Law, Université de Sherbrooke

12:45 **Best of Frenemies? Towards a Common Agenda in Agriculture**

Disputes about agricultural trade between the United States and Canada often make headlines. At the same time, Canada and the United States have very well-aligned food systems and regulatory approaches and work closely together on promoting the interests of their agricultural producers internationally. The presentation will chart both areas of conflict and convergence between Canada and the United States in agricultural trade.

Claire Citeau, Executive Director, Canadian Agri-Food Trade Alliance

1:30

End of the Day

Thursday, November 18

9:00 **Data and Digital Services**

The transition to the data-driven economy and the increased importance of digital technologies in the global economy present numerous challenges for trade officials. The presentation will examine how these challenges are currently being addressed in the negotiations on e-commerce in the WTO and in rules regarding the cross-border transfer of data that are implemented through preferential trade agreements. Alongside economic interests and privacy concerns, national security considerations are playing an ever more prominent role in the regulation of the digital economy.

Mira Burri, Senior Lecturer, Faculty of Law, University of Lucerne

9:45 **Using Trade Negotiations to Advance Environmental Sustainability: Lessons from the Fisheries Subsidies Negotiations**

The negotiations on fisheries subsidies at the World Trade Organization are the first negotiation in the multilateral trade regime that is primarily motivated by an environmental objective. As such, it is an important test case for whether the WTO can contribute to addressing the pressing environmental challenges of the 21st century. The presentation will provide an update on the negotiations and highlight key obstacles to a successful conclusion at the WTO's 12th Ministerial Conference.

Alice Tipping, Lead, Sustainable Trade and Fisheries Subsidies, International Institute for Sustainable Development

10:30 **Small Group Seminar III on Areas of Shared Interest (60 minutes)**

11:30 **Break**

11:45 **Border Carbon Adjustments**

Climate change is the greatest policy challenge of our time and will likely play an ever more important role in the development of trade policy. Border carbon adjustments can play an important role in addressing concerns about carbon leakage and thereby reconciling an ambitious climate policy with concerns about international competitiveness. The European Union is the first of Canada's trading partners to roll out a border carbon adjustment mechanism, and the Canadian government is engaged in consultations on developing its own version. The presentation will introduce participants to the European Union's mechanisms and discuss Canada's policy options.

Aaron Cosby, Senior Associate, International Institute for Sustainable Development

Part III: Instruments and Strategies

12:30 **Engaging the Private Sector**

Discussions of trade policy often focus on major trends and new developments. But what are the problems that Canadian traders most often confront in shipping their goods and services across borders? What are the nuts and bolts of trading that Canadian trade officials should know about? How do Canadian businesses perceive Canada's trade policy? And how can Canadian trade officials engage the private sector most effectively? The presentation will provide insights into these questions from the perspective of a law firm advising Canadian businesses.

1:30

End of the Day

Friday, November 19

9:00 Instrument Choice in Responding to Protectionism

The US boycott of appointments to the WTO Appellate Body has made it possible for WTO Members to sabotage the WTO dispute settlement process. As a result, Canada will need to look to other avenues to enforce its rights under international trade agreements, including committee processes and arbitration procedures in the WTO and dispute settlement procedures under preferential trade agreements. The presentation will lay out the options available to Canadian trade officials and discuss their advantages and drawbacks.

Valerie Hughes, Senior Counsel, Bennett Jones

9:45 Reviving the Negotiating Function in the WTO

The collapse of the Doha Development Agenda in the WTO appeared to have brought the long series of comprehensive "rounds" of negotiations to an end. The so-called Joint Statement Initiatives (JSIs) through which groups of Members attempt to negotiate new rules in areas of interest to them are an attempt to get around the consensus problem, but package deals and major power leadership are still needed. The presentation will introduce the participants to the dynamics of the JSIs and explore their implications for a broader revival of the WTO's negotiating function.

Robert Wolfe, Professor Emeritus, School of Policy Studies, Queen's University

10:30 Break

10:45 Keynote: **The Multiple Dimensions of a Negotiating Strategy vis-à-vis the United States**

John Layton, Minister (Economics), Embassy of Canada to the United States

11:45 **Small Group Seminar IV on Instruments and Strategies (60 minutes)**

12:45 **Presentation by Senior Officials**

The concluding session will provide an opportunity for an exchange of views with senior officials on trade cooperation between Canada and the United States.

Arun Alexander, Associate Assistant Deputy Minister, Trade Policy and Negotiations, Global Affairs Canada

Kendal Hembroff, Director General, Trade Negotiations, Global Affairs Canada

1:30 **Institute ends**

Speakers and Group Seminar Leaders

(in alphabetical order)



Ken Ash is a Visiting Fellow at the Institute for International Trade, University of Adelaide, and Director of Ash Global Insights, offering advice on international trade and agricultural policies, with a specific focus on subsidy reform, supply chains, and global food systems. Ken was Director of Trade and Agriculture at the OECD between 2008 and 2020, having served as Deputy Director since 1999. Ken led OECD efforts to provide evidence-based advice to governments with the aim of improving the domestic and international performance of trade, food, agriculture, and fisheries policies. Prior to joining the OECD Ken had extensive experience in the Government of Canada. As Director General, Economic and Policy Analysis (1995-99) he provided strategic advice on agriculture and trade policies and on government-wide institutional reform.



Arun Alexander, Director General, North America Trade Policy Bureau



Mira Burri is Professor of International Economic and Internet Law at the Faculty of Law of the University of Lucerne, Switzerland. She teaches international intellectual property, media, internet and trade law. Mira's current research interests are in the areas of digital trade, culture, copyright, data protection and data governance. Mira is the principal investigator of the project 'TRADE LAW 4.0: Trade Law for the Data-Driven Economy', financed by the European Research Council (2021-2026). She consults the European Parliament, EFTA, UNESCO, WEF and others on issues of digital innovation and cultural diversity.

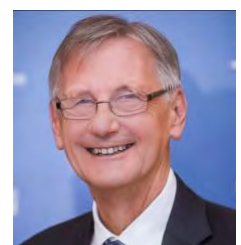
Mira has edited the publications *Trade Governance in the Digital Age* (Cambridge University Press 2012) and *Big Data and Global Trade Law* (Cambridge University Press 2021). She is the author of *Public Service Broadcasting 3.0* (Routledge 2015). Mira's publications are available at: <http://ssrn.com/author=483457>



Claire Citeau is the Executive Director of the Canadian Agri-Food Trade Alliance (CAFTA). In her role, Claire advocates for trade liberalization and competitive market access for Canadian agri-food exporters through bilateral and multilateral free trade agreements such as the CPTPP, CUSMA, CETA, or the WTO. Claire has a background in international trade, policy and government relations.

Claire's interest in international trade stems from having lived in Senegal, Western Africa and witnessed firsthand how global events have a tremendous impact on economies and agriculture sectors around the world. Prior to joining CAFTA, Claire held positions with Alberta's Ministries of Agriculture and International Affairs, RBC Dominion Securities and the Canadian Encyclopedia.

Claire holds a double MBA in international business as a graduate of the University of Alberta and the Montpellier Graduate School of Business in France.



Dan Ciuriak is a senior fellow at CIGI, where he is exploring the interface between Canada's domestic innovation and international trade and investment, including the development of better metrics to assess the impact of Canada's trade agreements on innovation outcomes. Based in Ottawa, Dan is the director and principal of Ciuriak Consulting, Inc.

Dan is also a fellow in residence with the C. D. Howe Institute, a distinguished fellow with the Asia Pacific Foundation of Canada and an associate with BKP Economic Advisors GmbH of Munich, Germany.

Previously, he had a 31-year career with Canada's civil service, retiring as deputy chief economist at the Department of Foreign Affairs and International Trade (now Global Affairs Canada).



Kathleen Claussen is Associate Professor at the University of Miami School of Law. Her most recent work has appeared or is forthcoming in the print or online editions of the Yale Law Journal, Stanford Law Review, Virginia Law Review, and the American Journal of International Law. Prior to joining the academy in 2017, Professor Claussen was Associate General Counsel at the Office of the U.S. Trade Representative in the Executive Office of the President. There, she represented the United States in trade dispute proceedings and served as a legal advisor for the United States in international trade negotiations. Earlier in her career, she was Legal Counsel at the Permanent Court of Arbitration in The Hague. She is a graduate of the Yale Law School, Queen's University Belfast where she was a

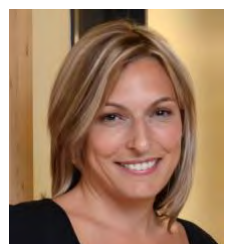
Mitchell Scholar, and Indiana University where she was a Wells Scholar. **@Claussen_K**



Aaron Cosbey is a development economist with 30 years of experience in the areas of trade, investment and sustainable development. His work cuts across a number of IISD program areas, with emphasis on climate change and energy, trade and investment law and policy, mining, subsidies and green industrial policy.

Aaron is actively involved with many sustainable development-related networks, including Global Affairs Canada's Environmental Assessment Advisory Group, the International Advisory Network of the new Forum on Trade, Environment & the SDGs (TESS), and the Steering Committee for Yale's Remaking the Global Trading System for a Sustainable Future Project. He has served on International Trade Canada's Market Access Advisory Group; the Deputy Minister for International Trade's Academic Advisory Council on Canadian Trade Policy; the Canadian Minister for International Trade's Environmental Sectoral Advisory Group on International Trade, where he chaired the SAGIT's Working Group on the FTAA; the UN Tripartite Panel of Experts to the Second Preparatory Committee Meeting for Rio +20; and the CEC's Expert Panel on Environmental Impacts of NAFTA.

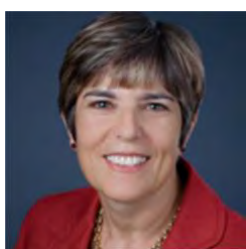
Aaron has also served on the T20 Task Force on Climate Change and Environment, the Green Growth Knowledge Network's Trade and Competitiveness Research Committee, the Advisory Board of the International Journal of Sustainable Development Law and Policy, the Review Board of the Sustainable Development Policy Institute (Islamabad), and the Expert Group on Clean Energy and the Multilateral Trading System of ICTSD's E15 initiative. He has acted as a consultant to a wide variety of governments and institutions on the issues of trade, investment, climate change and sustainable development, including the (former) Canadian Department of Foreign Affairs and International Trade, the Canadian International Development Agency, the Centre for International Governance Innovation, the Commonwealth Secretariat, Environment Canada, European University Institute, the Inter-American Development Bank, the International Centre for Trade and Sustainable Development, Canada's National Round Table on Environment and Economy, New Zealand's Parliamentary Commissioner for the Environment, the North American Commission for Environmental Cooperation, the Organisation for Economic Co-operation and Development, the United Nations Conference on Trade and Development, the United Nations Development Programme, UN Environment, UN Climate Change (UNFCCC) and the World Bank. **@AaronCosbey**



Geneviève Dufour is a full professor at the Faculty of Law of the Université de Sherbrooke and a member of the Quebec Bar. Her research focuses on free trade issues as well as the interaction between trade, environmental law and human rights. She collaborates with numerous actors in the field of international trade law and sustainable development. Recipient of the Tremplin award from the University of Sherbrooke for her outstanding contribution to research, she is the recipient of numerous research grants including one from the John R. Evans Leaders Fund of the Canada Foundation for Innovation. She is co-director of BAJI, the Bureau d'assistance juridique internationale, a legal clinic she co-founded, where she works with her students with government departments,

international organizations and law firms. She has served as an observer of trade negotiations under the WTO since 2013. She is past president of the Quebec Society of International Law, a member of the Orientation Council of the Réseau francophone de droit international (for which she acted as vice-president and president), a member of the Executive

Committee of the Quebec Journal of International Law, a member of the Editorial Board of the Journal of the African Academy of International Law Practice, a member of the Advisory Board of the Global Compact for the Environment blog, and the scientific director of the International Civil Aviation Organization simulation. She is a member of three research centers: the Centre d'études sur l'intégration et la mondialisation (CEIM) which benefits from a research team grant from the Fonds de recherche du Québec, the Centre de recherche Lemaire en gestion responsable and the International Research Consortium on the Governance of large Infrastructure Projects (Kheops). She is now the director of the International Trade Law column for the Canadian Yearbook of International Law since 2021. She is a member of the Réseau des cliniques juridiques francophone for which she provides training on clinical teaching and has produced a series of fact sheets on clinical teaching. She regularly speaks to the media on various issues in her field of expertise.



Elaine Feldman is a former senior Canadian government official with over 30 years of experience. When she retired from the Canadian public service in 2013, Elaine was President of the Canadian Environmental Assessment Agency. Afterwards, she joined GSPIA's Centre on Public Management and Policy (Odell House) as Executive in Residence. During her public service career, Elaine held several senior positions at what is now Global Affairs Canada, including as Assistant Deputy Minister for North America. She has been chief negotiator for several trade disputes and agreements. Her career also includes three foreign service postings, including two at the Canadian mission to the World Trade Organization in Geneva. Elaine is a graduate of France's prestigious École nationale d'administration (ENA). She holds a LL.B and B.C.L. from McGill University and a B.A. from Bryn Mawr College.



Jonathan Fried's distinguished diplomatic career for Canada has spanned law, economics and trade, including as G20 Sherpa; Ambassador and Permanent Representative to the WTO; Ambassador to Japan; Executive Director for Canada, Ireland and the Caribbean at the IMF; Senior Foreign Policy Advisor to the Prime Minister; Senior Assistant Deputy Minister for the Department of Finance and Canada's G7 and G20 Finance Deputy. He was formerly Canada's Chief Negotiator on China's WTO accession; chief counsel for NAFTA; and Counsellor for Congressional and Legal Affairs at the Canadian Embassy in Washington, DC.

Mr. Fried is now an independent consultant. He is a Senior Associate (non-resident) to the Center for Strategic and International Studies in Washington, DC and is one of two Lead Advisors to the World Economic Forum's International Trade and Investment Platform. He also serves on the Board of Directors of the Health Standards Organization (formerly Accreditation Canada), and the Advisory Boards of the Columbia Center on Sustainable Investment, the World Trade Symposium, and the Central and East European Law Institute. Mr. Fried received his B.A. and LL.B. from the University of Toronto, and LL.M. from Columbia University.



Kendal Hembroff was appointed Director General, Trade Policy and Negotiations at Global Affairs Canada in August 2018 and has responsibility for overseeing the negotiation of Canada's bilateral/regional trade agreements and related initiatives as well as multilateral trade policy engagement at the WTO, OECD, G20, G7 and APEC. In this capacity, Ms. Hembroff currently serves as Canada's Chief Negotiator for ongoing FTA negotiations with the Pacific Alliance and India, as well as Canada's senior official for FTA exploratory discussions with ASEAN.

Before assuming her current role, Ms. Hembroff has held a number of other positions in the Trade Policy and Negotiations Branch at Global Affairs Canada. She served as Deputy Chief Negotiator for CPTPP and Ukraine, and as the deputy senior official responsible for FTA exploratory discussions with China. She also previously held the role of Canada's Lead Negotiator for the WTO General Agreement on Trade in Services (GATS).

Ms. Hembroff previously served abroad as Consul and Senior Trade Commissioner at the Consulate General in Hong Kong from 2011 to 2014 and was responsible for providing support to Canadian companies in the Greater China region.

She has her Bachelor of Arts Honours in Political Studies from the University of Manitoba; and Masters of Arts in International Affairs from the Norman Paterson School of International Affairs at Carleton University. **@KendalHembroff**
@GAC_Corporate



Valerie Hughes is Senior Counsel with Bennett Jones LLP where she specializes in trade and investment law. Previously, Valerie spent 22 years with the federal government, serving in the Department of Justice, the Department of Finance, and the Department of Foreign Affairs and International Trade (now GAC). She was also Director of the WTO Legal Affairs Division from 2010-2016 and Director of the WTO Appellate Body Secretariat from 2001-2005. Valerie is a member of the pool of arbitrators for the WTO Multi-Party Interim Appeal Arbitration Arrangement (MPIA), is on the roster of Panel Chairs for the CPTPP, and is a member of the CUSMA rosters for state-to-state disputes and binational panel review. **@Valeriemaeve**

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Matthew Kronby is widely recognized for his knowledge, advocacy skills and strategic acumen in international trade and investment law.

He represents Canadian and global clients in WTO and investment treaty disputes, trade remedy and safeguard investigations and trade treaty negotiations, and advises them on economic sanctions, export control and foreign corrupt practice laws.

Matthew has been engaged on many of Canada's highest-profile trade files. He has led legal teams in WTO panel and Appellate Body proceedings in matters involving subsidies, dumping, sanitary and phytosanitary measures, technical barriers and tariffs, and in investment arbitrations under the NAFTA.

A former trade diplomat, Matthew was the Director-General of the Government of Canada's Trade Law Bureau from 2009-2012 and was the Canadian Government's chief legal counsel in the negotiation of the Comprehensive Economic and Trade Agreement (CETA) with the European Union and in free trade negotiations with Colombia, Peru and Singapore. He served for three years at the Canadian Embassy in Washington, DC, where he focused on trade and economic sanctions legislation and trans-border resource and environmental issues.

Matthew is an Adjunct Professor of International Arbitration at the University of Toronto's Faculty of Law and Vice-Chair of the International Bar Association's International Trade and Customs Law Committee. He has been appointed to Canada's roster of NAFTA Chapter 19 panelists and served on the Canadian Minister of the Environment's NAFTA Advisory Council.



Nicolas Lamp joined the Faculty of Law at Queen's University in 2014. In 2020, he was cross-appointed to the Queen's School of Policy Studies. Since 2019, he has also been the Director of the Annual Queen's Institute on Trade Policy, a professional training course for Canadian trade officials that is hosted by the Queen's School of Policy Studies.

Prior to joining Queen's, Nicolas worked as a Dispute Settlement Lawyer at the Appellate Body Secretariat of the World Trade Organization, where he advised the Members of the Appellate Body on legal issues arising in appellate proceedings under the WTO's dispute settlement mechanism. Nicolas received his PhD in

Law from the London School of Economics and Political Science in 2013. His doctoral thesis on “Lawmaking in the Multilateral Trading System” investigates the origins and implications of the discourses, practices and techniques that shape international lawmaking in the trade context. His current research focuses on competing narratives about the winners and losers from economic globalization. His co-authored book (with Anthea Roberts) “Six Faces of Globalization: Who Wins, Who Loses, and Why It Matters” was published by Harvard University Press in September 2021.



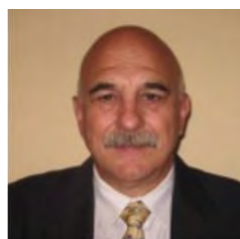
Beverly Lapham has been a professor in the Department of Economics at Queen's University in Kingston, Ontario since 1989. Her research fields include international trade, international finance, industrial organization, and macroeconomics. She is particularly interested in issues on exchange rate passthrough, the impact of international price differences, cross-border shopping, retail and service industry adjustments, and the productivity effects of international trade. She has been a co-editor of the *Canadian Journal of Economics* and an associate editor of the *Journal of International Economics*. She has been a member of the Institute for Research on Public Policy Trade Advisory Committee and the Statistics Canada International Trade Advisory Committee.



John Layton joined the Canadian Embassy as Minister (Economic) in September 2021. In this capacity, he will oversee the Embassy's trade, economic and business development programs.

Prior to that, John was Executive Director of Trade Remedies at Global Affairs Canada, serving as Canada's NAFTA negotiator for Chapter 19 dispute settlement and working on a variety of subsidy issues, including WTO Fisheries Subsidies Negotiations and strengthening international rules for industrial subsidies.

John started his career at Canada Customs and Excise in the Anti-Dumping Directorate. He then continued on for 15 years at the Department of Finance's International Branch. As Director of the General Trade Relations Division, John was heavily involved in the implementation of the Canada-U.S. Beyond the Border Agreement. As Director of the Trade Rules Division, John was Canada's lead negotiator for the WTO Rules Negotiating Group and Canada's Head of Delegation for the North American Steel Trade Committee. John has had two foreign postings: at the Canadian Embassy in Tokyo (1997-2000) and at Canada's Mission to the WTO in Geneva (2002-2005).



Andrew (Sandy) Moroz worked in the International Trade Policy Branch of Global Affairs Canada (GAC) on a wide range of goods trade issues from 1987 to 2013. His positions included Director of the Import Control Division, Director of the Trade Remedies Division, and Director of the Goods Market Access Division. He also served as Councillor in Canada's Mission to the World Trade Organization in Geneva from 1997 to 2002. His negotiating positions included lead rules of origin negotiator in the NAFTA and Canada-Israel FTA negotiations, and co-lead market access negotiator in the Canada-Chile FTA, Canada-India FTA, CETA and TPP negotiations. Prior to joining GAC, Sandy did research on trade policy issues at the Economic Council of Canada and the Institute for Research on Public Policy. Since retiring in 2013, he has published a number of articles on rules of origin, and conducted various training sessions on trade negotiations. He has a Honours BA in Economics from the University of Waterloo, and a Masters in Economics from Carleton University.



Julia Nielson is Deputy Director, Trade and Agriculture Directorate, OECD. Ms Nielson helps oversee work to develop and communicate evidence-based advice to governments with the aim of helping them improve the domestic and international performance of their policies in the areas of trade, food, agriculture and fisheries.

Ms. Nielson has over 20 years' experience in multilateral trade and development, strategy and management. She was previously Head of the Emerging Policy Issues Division in TAD, with responsibility for issues including digital trade, and the level playing field. Prior to that, she worked for the World Bank Group (WBG), including in the office of the then-President of the WBG, Bob Zoellick.

Ms. Nielson began her international career in the Australian Department of Foreign Affairs and Trade, following which she joined the OECD Trade Directorate, working on trade in services. Ms Nielson left the OECD in 2005 to join the Trade Department of the WBG. Ms Nielson holds a Bachelor of Arts Hons (1st class) and a Masters in Foreign Affairs and Trade from the Australian National University. [@OECDtrade](#)



John O'Neill (B.Comm 1978, St. Mary's University; MBA 1987, Dalhousie University) has had an extensive private sector and public service career including management positions in the construction industry in Nova Scotia and public service positions with Revenue Canada - Customs and Excise, the Canadian International Trade Tribunal, the Department of Finance and Global Affairs Canada. While with Finance Canada, John O'Neill was Canada's lead negotiator for trade remedy issues including lead negotiator for Canada in the WTO Negotiating Group on Rules. Upon joining the Department of Foreign Affairs, Trade and Development, John O'Neill was Director of Softwood Lumber Controls, then

Director of the Investment Trade Policy Division, responsible for the negotiation of Foreign Investment Promotion and Protection Agreements and investment chapters in Free Trade Agreements, as well as for the policy management of Canada's interests in investor to State dispute settlement claims. In 2012, he became Director General for North American Trade Policy, responsible for trade remedy issues, softwood lumber, investment trade policy and North American trade policy issues. In 2014 when he was posted to Canada's Permanent Mission in Geneva as Canada's Deputy Permanent Representative to the World Trade Organization, a position John held until his retirement from the Public Service in 2019.



Don Stephenson began his Public Service career in 1979, working in cultural policy for ten years at the Department of Communications. He moved into economic policy, at Consumer and Corporate Affairs, Industry Canada and Western Economic Diversification, before returning to cultural policy, as Director General, Cultural Industries, Heritage Canada, where he led the negotiations with the US on the WTO split-run magazine dispute. He was appointed Director General, Trade Policy at the Department of Foreign Affairs and International Trade and then served for two years as Assistant Secretary to Cabinet, Economic and Regional Development Policy, Privy Council Office. In 2004, he

was appointed Ambassador to the World Trade Organization, serving as Chair of the goods negotiations in the Doha Round until 2008. Don returned to become Assistant Deputy Minister, Trade Policy and Negotiations, until his retirement in late 2011 and continued to serve as Chief Negotiator for the Canada-India Comprehensive Economic Partnership Agreement until 2018. Don lectures frequently on trade policy, trade negotiations and public policy development, and serves as trade and investment advisor to the Expert Deployment Mechanism for Trade and Development, a trade-related technical assistance program delivered under contract for Global Affairs Canada. He is married to Jocelyne Béland, has two children and [two] grandchildren.

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Yeling Tan is an assistant professor of political science at the University of Oregon. She is also a non-resident scholar at UC San Diego's 21st Century China Center and a public intellectual fellow with the National Committee on US-China Relations. She holds a PhD in Public Policy and an MPA in International Development from Harvard University, and a BA in International Relations and Economics from Stanford University. Dr. Tan's work has been published in *Comparative Political Studies*, *Governance*, the *China Journal* and *Global Policy*. She is co-author of *China Experiments: From Local Innovation to National Reform* (Brookings Institution Press) and co-editor of *Asia's Role in Governing Global Health* (Routledge).

Her latest book is *Disaggregating China, Inc: State Strategies in the Liberal Economic Order* (Cornell University Press). She has also written for *Foreign Affairs*, *Foreign Policy* and *The Washington Post's Monkey Cage* blog. Dr. Tan can be contacted via email at yelingt@uoregon.edu or via Twitter [@YelingT](#)



Stephen Tapp is the Chief Economist at the Canadian Chamber of Commerce. In this role, he is a key member of the Chamber's executive leadership team, responsible for economic analysis and research. His focus is on developing data, analytics and forecasting capacities to provide real-time and forward-looking insights for Canadian businesses of all sizes, in all sectors and regions of the country.

Stephen brings 20 years of diverse experiences at many of Canada's top economic organizations including at: Export Development Canada as the Deputy Chief Economist, the Bank of Canada, Parliamentary Budget Office, Finance Canada, two think tanks as well as academia.

He is a recognized thought leader, frequent commentator, and sought-out spokesperson on economic issues in Canada. Stephen's research was awarded the Purvis prize for Canadian economic policy and has been published in academic journals, such as the Canadian Journal of Economics and Canadian Public Policy. He has a Ph.D. and M.A. in Economics from Queen's University and an Honors B.A from Western. During his undergrad, he studied in the Netherlands and was the owner-operator of a student painting company. **@Stephen_Tapp**



Alice Tipping is Lead, Sustainable Trade and Fisheries Subsidies at the International Institute for Sustainable Development. She has designed and led highly respected programmes of research and policy dialogues on trade and environment issues, particularly on fisheries subsidies. She has a deep understanding of the intersection of foreign policy, law and environmental protection that's informed by roles in government and in managing policy-relevant research.

Previous roles to IISD include Programme Manager, Environment and Natural Resources for the International Centre for Trade and Sustainable Development (ICTSD), Policy Advisor to New Zealand's Permanent Mission to the United Nations in Geneva, Second Secretary and Legal Adviser to New Zealand's Permanent Mission to the World Trade Organization (WTO), and Policy Advisor and Legal Advisor at New Zealand's Ministry of Foreign Affairs and Trade.

Alice Tipping has a Master of Philosophy in International Relations from Cambridge University (United Kingdom) and Bachelor of Laws and Bachelor of Commerce and Administration (Economics) from Victoria University of Wellington (New Zealand).



Ari Van Assche is full professor in international business and director of the International Institute of Economic Diplomacy at HEC Montréal. He holds a Ph.D. in Economics from the University of Hawaii at Manoa and specializes in the organization of global value chains and their implication for public policy. He is deputy editor of the Journal of International Business Policy. **@asschea @hec_montreal**

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Robert Wolfe is professor emeritus at the School of Policy Studies, Queen's University and a member of the Global Affairs Canada Trade Advisory Council. He was a foreign service officer for many years, serving abroad in Bangladesh and Paris-OECD, and in Ottawa in international economic relations including as Sylvia Ostry's Executive Assistant when she was G7 sherpa and Ambassador for Multilateral Trade Negotiations. After completing a doctorate in Political Studies he joined Queen's in 1995. He was a co-editor of the IRPP volume, *Redesigning Canadian Trade Policies for New Global Realities*. He has recently published extensively on WTO reform, including analysis based on a survey of the views of trade practitioners; the papers are available at https://rdwolfe.ca/?page_id=42 @BobWolfeSPS



Rufus Yerxa became President of the National Foreign Trade Council (NFTC) in May 2016. As president, he oversees NFTC's efforts in favor of a more open, rules-based world economy, focusing on key issues to U.S. competitiveness such as international trade and tax policy, economic sanctions and export finance. He has more than four decades of experience as a lawyer, diplomat, U.S. trade negotiator and international official. He has been in key policymaking and management roles in Congress, the Office of the United States Trade

Representative (USTR) and the World Trade Organization (WTO), and also spent several years in private law practice and the corporate world. As Deputy Director General of the WTO from 2002 to

2013 he helped to broaden its membership and strengthen its role as the principal rules-based institution governing world trade.

Prior to this, from 1989 to 1995, he served as Deputy USTR under both a Republican and a Democratic President, first as the Geneva-based Ambassador to the GATT (the predecessor organization to the WTO) and subsequently as the Washington Deputy. Earlier in his government career (1981 to 1989) he was with the Committee on Ways and Means of the U.S. House of Representatives, where he was Staff Director of the Subcommittee on Trade. He began his government career as a legal advisor with the U.S. International Trade Commission. After leaving government service in 1995 and prior to joining the WTO he spent five years in the private sector, including as the Brussels-based partner with the U.S. law firm of Akin Gump Strauss Hauer & Feld.

Rufus is a native of Washington State. He holds a BA in political science from the University of Washington (1973), a JD from Seattle University School of Law (1976) and an LLB in international Law from the University of Cambridge in England (1977). He is a member of the District of Columbia Bar and is also a Visiting Professor with the Middlebury Institute of International Studies at Monterey (MIIS).