

Trade Policy for a Fragmenting World Economy | Speakers

(in alphabetical order)



Jay Allen is Director General for Trade Negotiations at Global Affairs Canada and Chief Negotiator for Canada's trade negotiations with India and the Association of Southeast Asian Nations. Jay has worked in trade policy since 2008 and has participated in many of Canada's trade negotiations, including those with the US and EU, and he served as Canada's Deputy Chief Negotiator for the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP). Prior to joining Global Affairs Canada, Jay's work focused on corporate and insolvency law at Industry Canada from 1998 to 2006, and then as Insolvency Counsel with the European Bank for Reconstruction and Development. A lawyer by training, Jay holds a Doctor of Law (JD) and a Bachelor of Arts in Political Science.



Jon Bateman is a senior fellow in the Technology and International Affairs Program at the Carnegie Endowment for International Peace. He is the author of U.S.-China Technological "Decoupling": A Strategy and Policy Framework (2022, with foreword by Eric Schmidt). Bateman's other research areas include cyber operations, influence operations, artificial intelligence, and alternative proteins. Before joining Carnegie, Bateman was special assistant to Chairman of the Joint Chiefs of Staff General Joseph F. Dunford, Jr. Bateman previously served as director for cyber strategy implementation in the Office of the Secretary of Defense, and as a senior intelligence analyst at the Defense Intelligence Agency. Bateman's commentary has appeared in the Wall Street Journal, Foreign Policy, Politico, Harvard Business Review, MSNBC, the Hill, Slate, and elsewhere. His television and radio appearances include the BBC, NPR, and Deutsche Welle. Bateman is a graduate of Harvard Law School (JD) and Johns Hopkins University (BA).



Sarah Bauerle Danzman, Ph.D., is an Associate Professor of International Studies at Indiana University Bloomington, faculty director of the Tobias Center for Innovation in International Development. In 2023-2024, she is also a scholar in resident at the Atlantic Council's Center for GeoEconomics and Economic Statecraft. In 2019-2020, Prof. Bauerle Danzman was a Council on Foreign Relations International Affairs Fellow, working in the U.S. Department of State as a Policy Advisor in the Office of Investment Affairs. In this capacity, she was part of the team that staffed the Committee on Foreign Investment in the United States (CFIUS) for the State Department. Prof. Bauerle Danzman specializes in the political economy of international investment and finance. Her research explores how domestic and multinational firms influence and adapt to investment regulation, the nexus of national security and investment, and how rules governing capital shape global networks of ownership, production, and economic growth. She is the author of *Merging Interests: When Domestic Firms Shape FDI Policy* (Cambridge University Press, 2019) and many articles published in outlets including *Foreign Affairs*, *International Studies Quarterly*, *Perspective on Politics*, *Review of International Organizations*, *Review of International Political Economy*, and *Business and Politics*.



Alan Beattie is senior trade writer at the Financial Times, based in London, and writes Trade Secrets, the FT's newsletter and opinion column on globalisation. Alan joined the FT in 1998 after working as an economist at the Bank of England. Since then he has written about central banking, international economics, finance and globalisation from London, Brussels and Washington DC. He has covered the International Monetary Fund, US Federal Reserve and the World Trade Organization. He is the author of "False Economy", a popular economic history of the world, and "Who's In Charge Here?", a critique of policymakers' responses to the 2008 global economic crisis.



Sharon Bomer Lauritsen is the Principal and founder of AgTrade Strategies LLC, a specialty consulting service on U.S. agricultural trade policies focusing on expanding exports of American agricultural products, food, and beverages. Sharon has over 35 years of U.S. government agriculture policy experience, 26 years of which were working for the U.S. Department of Agriculture and the Office of the U.S. Trade Representative. During her 16 years at USTR, Sharon led agriculture trade negotiations for the United States as the Assistant U.S. Trade Representative for Agricultural Affairs, including for the US-Mexico-Canada Agreement, US-China Economic and Trade Agreement, and US-Japan Agreement. Sharon brings expertise on agricultural trade policy in free trade agreements and World Trade Organization negotiations, as well as tariffs, farm support, sanitary and phytosanitary measures, technical barriers to trade, and agricultural biotechnology.



Kathleen Claussen is Professor of Law at Georgetown University Law Center. She is the author of more than 40 articles and essays concerning trade, investment, and international dispute settlement, among other related research areas. She has also acted as counsel or arbitrator in over two dozen international disputes. Among other leadership roles, she has served on the Executive Council and Executive Committee of the American Society of International Law and is co-Editor-in-Chief of the Journal of International Economic Law. Prior to joining the academy, Professor Claussen was Associate General Counsel at the Office of the U.S. Trade Representative. Earlier in her career, she was Legal Counsel at the Permanent Court of Arbitration in The Hague covering disputes between countries and investment law arbitrations. She is a graduate of the Yale Law School, Queen's University Belfast where she was a Mitchell Scholar, and Indiana University where she was a Wells Scholar.



Ms Angela Paolini Ellard (United States) has served as WTO Deputy Director-General since June 2021. Prior to her appointment, Ms Ellard had a distinguished career serving in the US Congress as Majority and Minority Chief Trade Counsel for over 26 years. She is internationally recognized as an expert on trade and international economic policy, resolving trade and investment barriers, negotiating trade agreements, and supporting multilateral solutions as part of an effective trade and development policy. Ms Ellard has negotiated and delivered significant bipartisan trade policy outcomes and legislation with Members of U.S. Congress and senior Biden, Trump, Obama, Bush, and Clinton Administration officials. Ms Ellard was also a lawyer in the private sector, specializing in trade litigation and strategy, trade policy, and legislative issues. Ms Ellard obtained her Juris Doctor, cum laude, from Tulane University School of Law and her Master of Arts in Public Policy also from Tulane. She received her Bachelor of Arts from Newcomb College of Tulane University, summa cum laude. Ms Ellard is a frequent lecturer at law - graduate, and undergraduate classes. She has received numerous awards recognizing her accomplishments in trade law and policy.



Nicolas Lamp is an Associate Professor at the Faculty of Law at Queen's University in Canada, where he is also cross-appointed to the School of Policy Studies and serves as the Director of the Queen's Annual Institute on Trade Policy, a professional training course for Canadian trade officials. Prior to joining Queen's, Dr Lamp worked as a Dispute Settlement Lawyer at the Appellate Body Secretariat of the World Trade Organization. His current research focuses on competing narratives about the winners and losers from economic globalization and their implications for trade policy. His co-authored book (with Anthea Roberts) "Six Faces of Globalization: Who Wins, Who Loses, and Why It Matters" was published by Harvard University Press in September 2021. Dr Lamp holds a PhD in Law and an LLM from the London School of Economics and Political Science and degrees in International Relations from the Universities of Dresden and Bremen in Germany.



Beverly Lapham has been a professor in the Department of Economics at Queen's University in Kingston, Ontario since 1989. Her research fields include international trade, international finance, industrial organization, and macroeconomics. She is particularly interested in issues on exchange rate pass-through, the impact of international price differences, cross-border shopping, retail and service industry adjustments, and the productivity effects of international trade. She has been a co-editor of the Canadian Journal of Economics and an associate editor of the Journal of International Economics. She has been a member of the Institute for Research on Public Policy Trade Advisory Committee and the Statistics Canada International Trade Advisory Committee.



Javier López-González is a Senior Economist at the Trade and Agriculture Directorate of the OECD leading work on digital trade. His research focuses on developing frameworks for the analysis of digital trade, including exploring what market openness means in the 21st century; investigating regulatory approaches to cross-border data flows and data localisation (and their economic impacts); understanding the implications of new technologies for trade (e.g. additive manufacturing, artificial intelligence); and identifying potential economic costs and benefits of digital connectivity and digital trade policies on trade. He has previously worked on the drivers and implications of participation in global value chains, including in the context of SMEs. Javier holds a PhD in Economics from the University of Sussex.



Marie-France Paquet is Chief Economist and Director General, Trade Analysis Bureau, at Global Affairs Canada since September 2017. As Chief Economist, she leads a team of analysts in reporting and advising on international trade, investment and economic issues. Current economic research and analysis projects include the impact of trade agreements on labor and gender, the determinants of export for SMEs, the impact of the Trade Commissioner Services on Canadian exporters' performance, or the impact of foreign direct investment on the economy. Mme Paquet has previously worked in other government departments and in academia. In academia, she taught economics at the School of Management at the University of Ottawa. She worked in the Economic and Fiscal Policy Branch, and in the International Trade and Finance Branch, at Finance Canada. Mme Paquet was the Director of Operations, Economic and Regional Development Policy Secretariat at the Privy Council Office, providing policy advice to the Clerk of the Privy Council and the Prime Minister on a wide range of economic and regional development issues. She also worked at Transport Canada on the coordination of the policy response to the Lac-Mégantic tragedy. Mme Paquet received her PhD in Econometrics from Université Laval jointly with Université Paris I Panthéon-Sorbonne.



As Deputy Director of the OECD Trade and Agriculture Directorate (TAD), **Ms. Julia Nielson** helps oversee work to develop and communicate evidence-based advice to governments with the aim of helping them improve the domestic and international performance of their policies in the areas of trade, food, agriculture and fisheries. Ms. Nielson has over 20 years' experience in multilateral trade and development, strategy and management. She was previously Head of the Emerging Policy Issues Division in TAD, with responsibility for issues including digital trade, and the level playing field. Prior to that, she worked for the World Bank Group (WBG), including in the office of the then-President of the WBG, Bob Zoellick. Ms. Nielson began her international career in the Australian Department of Foreign Affairs and Trade, following which she joined the OECD Trade Directorate, working on trade in services. Ms Nielson left the OECD in 2005 to join the Trade Department of the WBG. Ms Nielson holds a Bachelor of Arts Hons (1st class) and a Masters in Foreign Affairs and Trade from the Australian National University.



Anthea Roberts is a Professor at the School of Regulation and Global Governance in the Australian National University (ANU). She is an interdisciplinary researcher and legal scholar who focuses on new ways of thinking about complex and evolving global fields. Her research areas include international law, trade and investment, the effect of geopolitical change on global governance, and understanding and navigating complex systems. Anthea is the Director of the ANU Centre for International Governance and Justice and chairs the ANU Geoeconomics Working Group. She is a Visiting Professor at Harvard Law School and formerly taught at the London School of Economics, Columbia Law School and Harvard Law School. In 2019, the League of Scholars named Anthea the world's leading international law scholar and Australia's leading law scholar. Her latest co-authored book *Six Faces of Globalization* (2021) with Harvard University Press was listed as one of the Best Books of the Year by the Financial Times and Fortune Magazine. Anthea's first book *Is International Law International?* (2017) won numerous prizes and was Oxford University Press's top-selling law monograph worldwide in 2017-2018.



Brad W. Setser is the Whitney Shepardson senior fellow at the Council on Foreign Relations (CFR). Prior to joining CFR, Setser served as a senior advisor to the United States Trade Representative and as the deputy assistant secretary for international economic analysis in the U.S. Treasury. He is the author of the book *Sovereign Wealth and Sovereign Power* and the coauthor, with Nouriel Roubini, of *Bailouts and Bail-ins: Responding to Financial Crises in Emerging Economies*. Setser regularly blogs at [Follow the Money](#) about global trade and capital flows, financial vulnerability analysis, and sovereign debt restructuring.



Yeling Tan is an assistant professor of political science at the University of Oregon. She is also a non-resident senior fellow at the Peterson Institute for International Economics and a non-resident scholar at UC San Diego's 21st Century China Center. Her areas of research are in international trade, globalization, economic development and industrial policy, with a focus on China. She holds a PhD and an MPA from Harvard University, and a BA from Stanford University. Dr. Tan's latest book is *Disaggregating China, Inc: State Strategies in the Liberal Economic Order*, which has been awarded the Katzenstein and Georgetown Leggold book prizes. Her articles have been published in *Comparative Political Studies*, the *Review of International Organizations*, *International Studies Quarterly*, the *China Journal*, *Governance*, and *Global Policy*. She has also written for *Foreign Affairs*, *Foreign Policy* and *Bloomberg Opinion*.



Ari Van Assche (PhD in Economics, University of Hawaii at Manoa) is full professor in international business and director of the International Institute of Economic Diplomacy at HEC Montreal. He is the Editor-in-Chief-Elect of the Journal of International Business Policy, fellow at the Academy of International Business, Research Fellow at CIRANO, and Fellow-in-Residence at CD Howe. He specializes in the organization of global value chains and their implication for public policy.



Prior to his retirement from the Federal Public Service in 2022, **Mr. Steve Verheul** held a number of senior level positions in the federal government, including Assistant Deputy Minister of the Trade Policy and Negotiations Branch at Global Affairs Canada. As Canada's Chief Trade Negotiator, he led the negotiations that resulted in the Canada-US-Mexico Trade Agreement (the new NAFTA), and before that led the negotiations between Canada and the European Union that led to the Comprehensive Economic and Trade Agreement. From 1989 to 2009, he worked in international trade policy at Agriculture and Agri-Food Canada and was Canada's Chief Agriculture Negotiator from 2003 to 2009, responsible for leading Canada's involvement in international trade negotiations on agriculture. Mr. Verheul is currently a Principal with GT and Company Executive Advisors, as well as President of Steve Verheul Consulting Inc. He is also a Fellow of the Public Policy Forum.



Robert Wolfe is professor emeritus at the School of Policy Studies, Queen's University. He was a foreign service officer for many years, serving abroad in Bangladesh and Paris-OECD, and in Ottawa in international economic relations including as Sylvia Ostry's Executive Assistant when she was G7 sherpa and Ambassador for Multilateral Trade Negotiations. After completing a doctorate in Political Studies he joined Queen's in 1995. He was a co-editor of the IRPP volume, Redesigning Canadian Trade Policies for New Global Realities. He publishes extensively on WTO reform; the papers are available at <https://rdwolfe.ca/blog/>