



## Nora Lobb

**Nora Lobb** is a Policy and Program Consultant who demonstrates her passion for user centred design and social entrepreneurship through her work in the addictions and mental health field. She has experience leading teams in the design, development and implementation of various policies and programs in the nonprofit sector. While living in Halifax, she completed a BA in Sociology with a focus on health, criminal justice, and intersectional gender studies.

Nora worked in Toronto as a Program Director and Supervisor at a nonprofit organization before returning to school for her MPA at Queen's University. She spent the year co-founding an environmental tech start-up at the Dunin-Deshpande Queen's Innovation Centre and writing her Master's Research Project on environmental policy. Her company, netzero, provides technological pathways for communities to track, understand and lower their carbon footprint.

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