
Ninth Annual Queen's Institute on Trade Policy

**Towards a new model for
North American economic integration**

Agenda

Sunday October 15

Robert Sutherland Hall, Room 202
Queen's University, 138 Union Street

- 3:30 **Introduction**
Towards a new model for North American economic integration?
Antitrade sentiment and economic anxiety have risen, multilateral and plurilateral trade negotiations are largely stalled, and the U.S. government has launched a process for renegotiating NAFTA. In the face of such challenges, how can Canada promote a more inclusive trade policy agenda that facilitates resource reallocation, promotes international connectivity and builds a better global trading system while strengthening its role in the North American economy?
Robert Wolfe
- 4:15 **Shaping the negotiating strategy**
Moving from theoretical models of sound trade strategy to real life trade policy practice, the discussion will focus on how Canada should articulate its strategy for the renegotiation of the NAFTA, including relations with Mexico, defensive vs offensive interests, and linkages with other economic issues.
Don Stephenson
- 4:45 **Break**
- 5:00 **Introduction to the new new trade theory**
Resource reallocation within industries is a key driver of trade and productivity. This presentation examines the new policy implications resulting from firm-level trade models that have changed our understanding of the impact of increased trade on productivity at the level of the firm, the industry, and the nation. As Canada considers how to renegotiate NAFTA, how should policy-makers identify which Canadian firms within industries will gain and which will lose.
Beverly Lapham
- 5:45 **Return to hotel**
- 6:30 **Reception and Dinner**
Delta Hotel, Kingston Waterfront
6th Floor Ballroom
- Keynote: The view from Washington**
How do the political dynamics of trade policy in Washington constrain the options for renegotiating NAFTA?
Caroline Freund

Monday October 16

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- 8:30 **Economic policy linkages**
Canada's performance in North America will be affected by macro-and micro-economic policies adopted by our neighbours. Price movements, corporate or personal tax changes, immigration policy, and exchange rate movements will influence Canadian firms, and their place in global or regional value chains, as much as changes in trade and/or investment policies.
John M. Curtis
- 9:15 **A global value chains view of North American trade and trade policy**
How do Canadian and U.S. firms participate and collaborate in global value chains? What effect does trade policy have on the competitiveness of North American value chains? Using practical examples, the session will include suggestions on how the new thinking applies to NAFTA renegotiations.
Ari Van Assche
- 10:00 **Break, and first small group seminar**
- 11:15 **Trade remedy redux**
Are the rules negotiated in NAFTA and WTO over twenty years ago to govern trade restraint measures appropriate to today's circumstances? Will the USA seek to strengthen anti-dumping and countervail laws or push for new forms of voluntary restraint arrangements? Could Canada accept a negotiating outcome removing NAFTA Chapter 19, and rely on U.S. courts or WTO rules? Is it possible to negotiate a new set of generic rules, or will major sectors such as steel and softwood lumber have to be dealt with separately?
Terry Collins-Williams
- 12:00 **Lunch**
- Keynote: The View from Mexico City**
What are Mexico's objectives in the NAFTA renegotiation?
What are the benefits of a trilateral outcome?
Fernando De Mateo y Venturini
- 2:00 **Making NAFTA a World Leader Again for Services Trade**
How can the services components of NAFTA be modernized, taking into account the changes in the world economy of the past quarter century and the advances in other trade negotiations such as TPP and TiSA? Will Canada be able to get improvements on the movement of natural persons, or the US new rules on data localization?
Sherry Stephenson
- 2:45 **Break, and second small group seminar**
- 4:15 **Trade policy communications and consultation**
With rising antitrade sentiment and economic anxiety, how do we maintain public support for trade as part of an inclusive agenda? How much transparency is needed, and when? How should we consult non-traditional stakeholders?
Velma McColl
- 5:00 **SMEs and connectivity**
How can support for small and medium-sized enterprises, part of an inclusive or progressive trade agenda, be pursued in the renegotiation of NAFTA?
Stephen Tapp
- 5:45 **Return to hotel**

Tuesday October 17

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- 8:30 **Rules of Origin: The New Old Protectionism**
The new American Administration has highlighted rules of origin, particularly in the automotive sector, as a key priority for the NAFTA renegotiations. What are the challenges, and opportunities, Canadian firms and trade negotiators face in “modernizing” the NAFTA rules of origin, whether in the automotive sector or in other sectors, or how the rules are structured and administered? What can be incorporated from the TPP, and what might be undone from the TPP?
Andrew (Sandy) Moroz
- 9:15 **Regulatory cooperation and trade policy**
Both the global value chain and the new new trade theory approaches stress the importance of regulatory alignment for firm strategies. This session will discuss how regulatory cooperation fits in free trade agreements, and incorporation of third party standards as a complement or alternative to tri-national regulatory regimes.
Robert Carberry
- 10:00 **Break**
- 10:15 **Buy [North] American**
What ought to be achieved on government procurement? How Can Buy American rules be modified to benefit workers on both sides of the border?
Ken Neuman
- 11:00 **The tough NAFTA choices facing North American agriculture: big deal or small deal?**
Agricultural issues can be expected to play a prominent role in the NAFTA re-negotiations, including marketing regulations and country of origin labelling but the most sensitive issues are likely to be tariff rate quotas for dairy and sugar. Having in mind the agricultural negotiation history of the last 30 years, this presentation will discuss the opportunities and challenges for existing agricultural policy regimes of more ambitious or less ambitious trade liberalization scenarios.
Mike Gifford
- 11:45 **Lunch**
- 1:00 **Can a modernized NAFTA be inclusive?**
How can NAFTA be seen as part of an inclusive or progressive trade agenda, or a progressive trade agenda? How can this agenda be framed for the Americans?
Margaret Biggs
- 1:45 **Canadian media, the digital economy & trade**
This session will discuss trade implications of the changing global media landscape as the digital economy transforms the media industry in North America and beyond.
Alyson Walker
- 2:30 **Break and Third small group seminar**
- 3:45 **Roundtable: what are Canada's objectives in the NAFTA renegotiation?**
The concluding session will be a moderated exchange of views with a senior official involved in the negotiations on the priorities identified in the small group sessions.
David Usher
Moderator: **Gilles Gauthier**
- 5:00 **Trade Institute ends**

List of Speakers

Margaret Biggs, Matthews Fellow in Global Public Policy, School of Policy Studies, Queen's University

Robert Carberry, Former Assistant Secretary, Regulatory Cooperation Council Secretariat, Treasury Board Secretariat

Terry Collins-Williams, Former Director-General Multilateral Trade Negotiations, and Lead Canadian Negotiator, Non-Agricultural Market Access (NAMA), Global Affairs Canada

John M. Curtis, Senior Fellow C.D. Howe Institute; Founding Chief Economist, Global Affairs Canada

Caroline Freund, Senior Fellow, Peterson Institute for International Economics, Washington

Gilles Gauthier
Former Minister (Economic), Embassy of Canada, Washington

Mike Gifford, Chief Agricultural Trade Negotiator for the Canada-U.S. FTA, NAFTA, and the Uruguay Round

Beverly Lapham, Professor, Department of Economics, Queen's University

Fernando De Mateo y Venturini, Former Ambassador of Mexico to the WTO

Velma McColl, Principal, Earncliffe Strategy Group

Andrew (Sandy) Moroz, Former Director, Tariffs and Goods Market Access Division, Global Affairs Canada

Ken Neumann, National Director for Canada, United Steelworkers

Don Stephenson, Chief Negotiator, Canada-India; former Assistant Deputy Minister, Trade Policy and Negotiations, Global Affairs Canada

Sherry Stephenson, Senior Fellow, ICTSD; former Senior Advisor for Services Trade at the OAS in Washington D.C. and Director of the Trade Department

Stephen Tapp, Research Director, Institute for Research on Public Policy

David Usher, Director General, Trade Negotiations, Global Affairs Canada

Ari Van Assche, Associate Professor, Department of International Business, HEC Montréal and Research Fellow, Institute for Research on Public Policy

Alysson Walker, Vice President, Brand Partnerships, Bell Media

Robert Wolfe, Professor Emeritus, School of Policy Studies, Queen's University and Research Fellow, Institute for Research on Public Policy

In memory of **David C. Elder**, 1942-2017: friend, colleague, and long-time contributor to the Trade Institute.