

12th Annual Queen's Institute on Trade Policy

Trade Rules for the Pandemic and Its Aftermath



Speakers

(in alphabetical order)



Jay Allen is Executive Director for the Trade Policy and Negotiations – Asia Division at Global Affairs Canada. He is responsible for managing the negotiation and implementation of the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP), Canada's trade policy relationship with China, as well as ongoing free trade negotiations with India and exploratory discussions with ASEAN. Jay has worked on Canada's trade negotiations since 2008, including as Canada's lead financial services negotiator from 2011 to 2012, and most recently as Director for the Sanitary and Phytosanitary Measures Division at Global Affairs Canada. Prior to international trade, Jay's work focused on legal policy development in corporate and insolvency law at Industry Canada from 1998 to 2006, and then with the European Bank for Reconstruction and Development. A lawyer by training, Jay holds a Doctor of Law (JD) and a Bachelor of Arts in Political Science.



Frederick Abbott, the Edward Ball Eminent Scholar Professor of International Law, is highly regarded for his scholarship and professional activities in international intellectual property rights and global economic issues. He has served as an expert consultant for numerous international and regional organizations, governments and nongovernmental organizations, mainly in the fields of intellectual property, public health, trade, competition and sustainable development. He is co-chair of the Committee on Global Health Law of the International Law Association, having served as rapporteur for the Committee on International Trade Law from the inception of its work in 1993 to its conclusion in 2014. He recently served as a member of the Expert Advisory Group to the UN Secretary-General's High-Level Panel on Access to Medicines, appointed in late 2015. Professor Abbott regularly serves as panelist for the World Intellectual Property Organization Arbitration and Mediation Center. He is on the editorial board of the *Journal of International Economic Law* (Oxford) and on the editorial board of the *WIPO-WTO Colloquium Papers Series*, Geneva. He has served as counsel to governments in WTO dispute settlement proceedings, and in national court proceedings. He is on the panel of arbitrators under the dispute settlement mechanism of the CARIFORUM-EU Economic Partnership Agreement. He is former chair of the American Society of Law Intellectual Property Interest Group and the International Law Section of the American Association of Law Schools, and former director of the American Society of International Law Research Project on Human Rights and International Trade. He served on the panel of experts of UNCTAD's Program on the Settlement of Disputes in International Trade, Investment and Intellectual Property, and as consultant for the UNCTAD/ICTSD Project on Intellectual Property and Sustainable Development. He served as chair of the Intellectual Property Advisory Committee of the Foundation for Innovative New Diagnostics.



Arun Alexander, Director General, North America Trade Policy Bureau



Mira Burri is a senior lecturer at the Faculty of Law of the University of Lucerne, Switzerland. She teaches international intellectual property, media, internet and trade law. Mira's current research interests are in the areas of digital trade, culture, copyright, data protection and internet governance. Mira is the principle investigator of the project 'The Governance of Big Data in Trade Agreements', financed by the Swiss National Science Foundation. She consults the European Parliament, UNESCO, WEF and others on issues of digital innovation and cultural diversity.

Mira has co-edited the publications *Trade Governance in the Digital Age* (Cambridge University Press 2012) and *Big Data and Global Trade Law* (Cambridge University Press 2021). She is the author of *Public Service Broadcasting 3.0* (Routledge 2015). Mira's publications are available at: <http://ssrn.com/author=483457>



Dany Carriere began her career in procurement in what was then the Department of Public Works and Government Services Canada. She gained instrumental experience in the field of procurement that would continue to serve her until the end of her career. In 2002, Dany began working in the policy arena and had the opportunity to contribute to the Treasury Board's procurement modernization policy and the federal policy on green procurement. In 2007, Dany joined Global Affairs Canada and where she was the lead government procurement negotiator for the WTO-GPA, the CETA and other bilateral trade agreements. Of note, in 2009, Dany was the lead negotiator for the Canada-U.S. Procurement Agreement. This topic specific trade agreement was in response to new Buy America requirements introduced in January 2009 that negatively impacted Canadian exports into the U.S. It also represented the first time that provinces and territories agreed to undertake procurement trade obligations. From 2012 until its conclusion in 2015, Dany was the Deputy Chief Negotiator for the TPP (now known as CPTPP). Finally, from 2017 until her retirement, Dany was the Chief Policy Coordinator for the NAFTA renegotiations.



Simon J. Evenett is Professor of International Trade and Economic Development at the University of St. Gallen, Switzerland. He also founded the Global Trade Alert, the independent commercial policy monitoring initiative. He has written a little on trade policy and the multilateral trading system. @simonevenett



Elaine Feldman is a former senior Canadian government official with over 30 years of experience. When she retired from the Canadian public service in 2013, Elaine was President of the Canadian Environmental Assessment Agency. Afterwards, she joined GSPIA's Centre on Public Management and Policy (Odell House) as Executive in Residence. During her public service career, Elaine held several senior positions at what is now Global Affairs Canada, including as Assistant Deputy Minister for North America. She has been chief negotiator for several trade disputes and agreements. Her career also includes three foreign service postings, including two at the Canadian mission to the World Trade Organization in Geneva. Elaine is a graduate of France's prestigious École nationale d'administration (ENA). She holds a LL.B and B.C.L. from McGill University and a

B.A. from Bryn Mawr College.



Carolyn Fischer is the Canada 150 Research Chairholder in Climate Economics, Innovation and Policy at the University of Ottawa and is jointly appointed as professor of environmental economics in the Department of Spatial Economics at the Vrije Universiteit – Amsterdam. Dr. Fischer is also a senior fellow with Resources for the Future (RFF) and with the European Institute of Environmental Economics (EIEE), a Tinbergen Institute affiliate, a fellow of the CESifo Research Network, and a member of Environment Canada's Economics and Environmental Policy Research Network. She is currently a Council Member for the European Association of Environmental and Resource Economists (EAERE) and has previously served on the board of directors of the Association of Environmental and Resource Economists (AERE). Dr. Fischer is an expert on environmental

policy instrument design, including emissions pricing, cap-and-trade, performance standards, renewable energy support mechanisms, and third-party labelling schemes. Her research applies to a variety of environmental and resource management issues,

including climate and renewable energy policies, carbon leakage, technological innovation, fuel economy standards, eco-certification, and wildlife conservation. She serves on expert advisory boards for the Canadian Institute for Climate Choices, the Mercator Research Institute on Global Commons and Climate Change (MCC–Berlin), the Euro-Mediterranean Center on Climate Change (CMCC), Economics for Energy, and Environmental Defense Fund (EDF). She is co-editor of *Environmental and Resource Economics* and serves on the editorial board of the *Review of Environmental Economics and Policy* and the *International Review of Environmental and Resource Economics*. She earned her Ph.D. in Economics from the University of Michigan—Ann Arbor in 1997.



Jonathan Fried's distinguished diplomatic career for Canada has spanned law, economics and trade, including as G20 Sherpa; Ambassador and Permanent Representative to the WTO; Ambassador to Japan; Executive Director for Canada, Ireland and the Caribbean at the IMF; Senior Foreign Policy Advisor to the Prime Minister; Senior Assistant Deputy Minister for the Department of Finance and Canada's G7 and G20 Finance Deputy. He was formerly Canada's Chief Negotiator on China's WTO accession; chief counsel for NAFTA; and Counsellor for Congressional and Legal Affairs at the Canadian Embassy in Washington, DC.

Mr. Fried is now an independent consultant. He is a Senior Associate (non-resident) to the Center for Strategic and International Studies in Washington, DC and is one of two Lead Advisors to the World Economic Forum's International Trade and Investment Platform. He also serves on the Board of Directors of the Health Standards Organization (formerly Accreditation Canada), and the Advisory Boards of the Columbia Center on Sustainable Investment, the World Trade Symposium, and the Central and East European Law Institute. Mr. Fried received his B.A. and LL.B. from the University of Toronto, and LL.M. from Columbia University.



Joseph Glauber is a Senior Research Fellow at the International Food Policy Research Institute and a Visiting Scholar at the American Enterprise Institute. Prior to joining IFPRI, Glauber spent over 30 years at the U.S. Department of Agriculture including as Chief Economist from 2008 to 2014. As Chief Economist, he was responsible for the Department's agricultural forecasts and projections, oversaw climate, energy and regulatory issues, and served as Chairman of the Board of Directors of the Federal Crop Insurance Corporation.

From 2007-2009, Glauber was the Special Doha Agricultural Envoy at the office of the U.S. Trade Representative where he served as chief agricultural negotiator in the Doha talks. He served as economic adviser at the so-called Blair House agreements leading to the completion of the Uruguay Round negotiations and was senior economist for agriculture at the President's Council of Economic Advisers. He is the author of numerous studies on crop insurance, agricultural policy, and agricultural trade issues.

Dr. Glauber received his Ph.D. in agricultural economics from the University of Wisconsin in 1984 and holds an AB in anthropology from the University of Chicago. In 2012, he was elected Fellow of the Agricultural and Applied Economics Association.

@JoeGlauber1



Kendal Hembroff was appointed Director General, Trade Policy and Negotiations at Global Affairs Canada in August 2018 and has responsibility for overseeing the negotiation of Canada's bilateral /regional trade agreements and related initiatives as well as multilateral trade policy engagement at the WTO, OECD, G20 and APEC. In this capacity, Ms. Hembroff currently serves as Canada's Chief Negotiator for ongoing FTA negotiations with the Pacific Alliance and India, as well as Canada's senior official for FTA exploratory discussions with ASEAN.

Before assuming her current role, Ms. Hembroff has held a number of other positions in the Trade Policy and Negotiations Branch at Global Affairs Canada. She served as Deputy Chief Negotiator for CPTPP and Ukraine, and as Chief Negotiator for modernization of Canada's existing free trade agreements with Chile and Costa Rica. Ms. Hembroff also served as the deputy senior official responsible for FTA exploratory discussions with China and was Canada's Lead Negotiator for the WTO General Agreement on Trade in Services (GATS).

Ms. Hembroff previously served abroad as Consul and Senior Trade Commissioner at the Consulate General in Hong Kong from 2011 to 2014 and was responsible for providing support to Canadian companies in the Greater China region.

She has her Bachelor of Arts Honours in Political Studies from the University of Manitoba; and Master of Arts in International Affairs from the Norman Paterson School of International Affairs at Carleton University. @KendalHembroff @GAC_Corporate



Jennifer A. Hillman is currently a professor of practice at the Georgetown Law Center, teaching the lead courses in international business and international trade, while serving as a fellow of Georgetown's Institute of International Economic Law (IIEL). She recently published *Legal Aspects of Brexit: Implications of the United Kingdom's Decision to Withdraw from the European Union* (IIEL 2017), drawn from a seminar she co-taught in the fall of 2016. She has also written extensively about international trade law and the WTO, including a 2017 IIEL Policy Brief on the WTO consistency of the Ryan-Brady "A Better Way" tax proposal, co-authoring the leading casebook on trade, *International Trade Law*, 3rd ed., Wolters Kluwer (2016), papers on recent WTO cases on sanitary and phytosanitary measures (*World Trade Review*) and "*Changing Climate for Carbon Taxes*"

(GMFUS.org).

Hillman has had a distinguished career in public service, both nationally and internationally. She recently completed her term as one of seven members from around the world serving on the World Trade Organization's (WTO) Appellate Body. Prior to that, she served for nine years as a commissioner at the United States International Trade Commission (USITC), rendering decisions in more than six hundred investigations regarding injury to U.S. industries caused by imports that were dumped or subsidized, along with making numerous decisions in cases involving alleged patent or trademark infringement. Before her appointment to the USITC, Hillman served as general counsel at the Office of the United States Trade Representative (USTR), where she had previously been an ambassador and chief textiles negotiator. She also served as legislative director and counsel to U.S. Senator Terry Sanford of North Carolina. Hillman formerly served as a partner in the law firm of Cassidy Levy Kent, a senior transatlantic fellow for the German Marshall Fund of the United States, as president of the Trade Policy Forum and on the selection panel for the Harry S. Truman Scholarship Foundation.

She is a member of the Council on Foreign Relations and serves on the board of visitors at the Sanford School of Public Policy at Duke University. She is a graduate of the Harvard Law School and Duke University.



Valerie Hughes has served as counsel for the Government of Canada before WTO panels and the organization's Appellate Body, as an adjudicator in WTO disputes, and as the only person to have served as both Director of the WTO's Legal Affairs Division (2010-16) and Director of its Appellate Body Secretariat (2001-05).

Valerie has been involved in more than 70 WTO disputes. These include challenges in the Canadian auto industry, softwood lumber and seafood exports. She brings a unique perspective to WTO dispute settlement—having served as counsel, judge, or advisor to WTO judges.

Valerie is one of Canada's leading lawyers in international treaty law. She argued Canada's first investor-state dispute under the NAFTA. She represented Canada before the International Court of Justice in a dispute with the United States over the fishing grounds off Canada's east coast, and before an international tribunal that determined the international maritime boundary off Newfoundland and the French islands of Saint-Pierre and Miquelon.

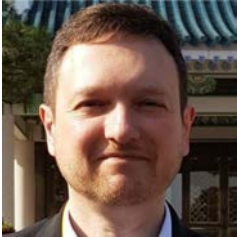


Nicolas Lamp joined the Faculty of Law at Queen's University as an Assistant Professor in 2014. In 2020, he was cross-appointed to the Queen's School of Policy Studies. He also serves as the Academic Director of the International Law Programs, an eight-week summer course that Queen's Law offers at the Bader International Study Centre at Herstmonceux castle in England during the summer term. Since 2019, he has also been the Director of the Annual Queen's Institute on Trade Policy, a professional training course for Canadian trade officials that is hosted by the Queen's School of Policy Studies.

Prior to joining Queen's, Assistant Professor Lamp worked as a Dispute Settlement Lawyer at the Appellate Body Secretariat of the World Trade Organization, where he advised the Members of the Appellate Body on legal issues arising in appellate proceedings under the WTO's dispute settlement mechanism. His teaching subjects include Contracts, International Trade Law, the International Trade Law Practicum, and Public International Law. Assistant Professor Lamp received his PhD in Law from the London School of Economics and Political Science in 2013. His doctoral thesis on "Lawmaking in the Multilateral Trading System" investigates the origins and implications of the discourses, practices and techniques that shape international lawmaking in the trade context. His current research focuses on competing narratives about the winners and losers from economic globalization. His co-authored book (with Anthea Roberts) on "Winners and Losers: Narratives about Economic Globalization" is forthcoming with Harvard University Press in October 2021.



Beverly Lapham has been a professor in the Department of Economics at Queen's University in Kingston, Ontario since 1989. Her research fields include international trade, international finance, industrial organization, and macroeconomics. She is particularly interested in issues on exchange rate passthrough, the impact of international price differences, cross-border shopping, retail and service industry adjustments, and the productivity effects of international trade. She has been a co-editor of the *Canadian Journal of Economics* and an associate editor of the *Journal of International Economics*. She has been a member of the Institute for Research on Public Policy Trade Advisory Committee and the Statistics Canada International Trade Advisory Committee.



Sébastien Miroudot is senior trade policy analyst in the Trade in Services Division of the OECD Trade and Agriculture Directorate. He has spent 15 years working on trade and investment issues, including the creation of trade statistics in value-added terms (TiVA), the construction of a services trade restrictiveness index (STRI) and the analysis of the policy implications of global value chains. Before joining the OECD, he was researcher at SciencesPo in Groupe d'Économie Mondiale and taught international economics. In 2016-2017, he was visiting professor at the Graduate School of International Studies (GSIS) of Seoul National University. He holds a PhD in international economics from SciencesPo Paris. @smiroudot @OECDtrade



Chris Moran is the Director General of the Trade Portfolio Strategy and Coordination Bureau in the International Business Development Branch of Global Affairs Canada. She is responsible for portfolio governance (Export Development Canada and the Canadian Commercial Corporation), corporate social responsibility policy and operations, free trade agreement promotion, continuous improvement within the Canadian Trade Commissioner Service and horizontal policy issues.

Chris has extensive experience in trade policy development (SPS, TBT) and strategic agricultural policy and has served as a Canadian negotiator in multilateral and bilateral negotiations. She has led federal negotiations with provinces and territories addressing cost overruns in agricultural programming and on performance measurement frameworks for the agricultural policy framework. She served as a trade commissioner in Chicago, Illinois, and was the executive director of the Grain Growers of Canada.



Andrew (Sandy) Moroz worked in the international trade policy branch of Global Affairs Canada on a wide range of goods trade issues from 1987 to 2013, when he retired. His positions included Director of the Import Control Division, Director of the Trade Remedies Division, and Director of the Goods Market Access Division. He also served as Counsellor in Canada's Mission to the World Trade Organization in Geneva. His negotiating positions included lead rules of origin negotiator in the NAFTA and Canada-Israel FTA negotiations, and co-lead market access negotiator in the Canada-Chile FTA, Canada-India FTA, CETA and TPP negotiations. Prior to joining the Federal Government, Sandy worked at the Economic Council of Canada and in the International Economics Program at the Institute for Research on Public Policy. He has a Honours BA in Economics from the

University of Waterloo, and a Masters in Economics from Carleton University.



Julia Nielson is Deputy Director, Trade and Agriculture Directorate, OECD. Ms Nielson helps oversee work to develop and communicate evidence-based advice to governments with the aim of helping them improve the domestic and international performance of their policies in the areas of trade, food, agriculture and fisheries.

Ms. Nielson has over 20 years' experience in multilateral trade and development, strategy and management. She was previously Head of the Emerging Policy Issues Division in TAD, with responsibility for issues including digital trade, and the level playing field. Prior to that, she worked for the World Bank Group (WBG), including in the office of the then-President of the WBG, Bob Zoellick.

Ms. Nielson began her international career in the Australian Department of Foreign Affairs and Trade, following which she joined the OECD Trade Directorate, working on trade in services. Ms Nielson left the OECD in 2005 to join the Trade Department of the WBG. Ms Nielson holds a Bachelor of Arts Hons (1st class) and a Masters in Foreign Affairs and Trade from the Australian National University. @OECDtrade



John O'Neill (B.Comm 1978, St. Mary's University; MBA 1987, Dalhousie University) has had an extensive private sector and public service career including management positions in the construction industry in Nova Scotia and public service positions with Revenue Canada - Customs and Excise, the Canadian International Trade Tribunal, the Department of Finance and Global Affairs Canada. While with Finance Canada, John O'Neill was Canada's lead negotiator for trade remedy issues including lead negotiator for Canada in the WTO Negotiating Group on Rules. Upon joining the Department of Foreign Affairs, Trade and Development, John O'Neill was Director of Softwood Lumber Controls, then Director of the Investment Trade Policy Division, responsible for the negotiation of Foreign Investment Promotion and Protection Agreements and investment

chapters in Free Trade Agreements, as well as for the policy management of Canada's interests in investor to State dispute settlement claims. In 2012, he became Director General for North American Trade Policy, responsible for trade remedy issues, softwood lumber, investment trade policy and North American trade policy issues. In 2014 when he was posted to Canada's Permanent Mission in Geneva as Canada's Deputy Permanent Representative to the World Trade Organization, a position John held until his retirement from the Public Service in 2019



Simon Rabinovitch is Asia Economics Editor of The Economist. He previously served as a correspondent with the Financial Times and Reuters in Beijing, Shanghai and London, reporting on finance and economics. The joint winner of a Society of Publishers in Asia award for coverage of China, Simon's commentary has appeared on BBC, CBC and NPR, among others. He also had a brief stint as a table-tennis reporter during the Beijing Olympics in 2008. Outside of journalism, Simon was the founding National Secretary for the Rhodes Scholarships for China, a scholarship for students to attend the University of Oxford. He has a BA from McGill University and an MPhil from the University of Oxford.



Don Stephenson began his Public Service career in 1979, working in cultural policy for ten years at the Department of Communications. He moved into economic policy, at Consumer and Corporate Affairs, Industry Canada and Western Economic Diversification, before returning to cultural policy, as Director General, Cultural Industries, Heritage Canada, where he led the negotiations with the US on the WTO split-run magazine dispute. He was appointed Director General, Trade Policy at the Department of Foreign Affairs and International Trade and then served for two years as Assistant Secretary to Cabinet, Economic and Regional Development Policy, Privy Council Office. In 2004, he was appointed Ambassador to the World Trade Organization, serving as Chair of the goods negotiations in the Doha Round until 2008. Don returned to

become Assistant Deputy Minister, Trade Policy and Negotiations, until his retirement in late 2011 and continued to serve as Chief Negotiator for the Canada-India Comprehensive Economic Partnership Agreement until 2018. Don lectures frequently on trade policy, trade negotiations and public policy development, and serves as trade and investment advisor to the Expert Deployment Mechanism for Trade and Development, a trade-related technical assistance program delivered under contract for Global Affairs Canada. He is married to Jocelyne Béland, has two children and [two] grandchildren.



Stephen Tapp is the Deputy Chief Economist and Director of the Economic Research and Analysis Department at Export Development Canada. In these roles, he helps oversee EDC's global economic forecast, Canadian export forecast, and survey of Canadian exporters. He also briefs senior management on global trade developments and manages the longer-term economic research program that helps guide corporate strategy.

Before joining EDC, Stephen was a Research Director at the Institute for Research on Public Policy, a think tank in Montreal. He entered the federal government through the Recruitment of Policy Leaders program to work as a senior economist and adviser for Canada's first Parliamentary Budget Officer. Stephen has worked as: an economist at the Bank of Canada; a researcher at Finance Canada and the C.D. Howe Institute; and an instructor at Queen's University.

His research was awarded the 2018 Doug Purvis prize for Canadian economic policy, and has been published in academic journals, such as the Canadian Journal of Economics and Canadian Public Policy. Stephen has a Ph.D. and a Master's in economics from Queen's University and an Honors degree from Western. **@Stephen_Tapp**



Trevor Tombe is an Associate Professor of Economics at the University of Calgary and a Research Fellow at The School of Public Policy. He has an MA and a Ph.D. in Economics from the University of Toronto and a BBA in Finance from Simon Fraser University. He has published in top economics journals, including the *American Economic Review*, *Journal of Monetary Economics*, *Review of Economic Dynamics*, *Canadian Journal of Economics*, among many others, on topics including economic and fiscal integration, internal trade, and fiscal federalism. He is also on the editorial board of the *Canadian Journal of Economics* and is Co-Director of Finances of the Nation. In addition to his academic research, he regularly promotes public understanding of economics and policy issues through his numerous public policy papers and more general engagement through various

media outlets. [@trevortombe](#)



Ari Van Assche is Professor of International Business at HEC Montréal and holds a Professorship in Pedagogical Innovation for Economic Diplomacy. He is also co-founder of the International Institute for Economic Diplomacy, Deputy Editor of the *Journal of International Business Policy*, and research fellow at the research centers CIRANO and IRPP. He holds a BA and an MA in Chinese Studies from the Katholieke Universiteit Leuven and a PhD in Economics from the University of Hawaii at Manoa. His research focuses on the organization of global value chains and their implication for trade and industrial cluster policy. In 2017, he co-edited the book *Redesigning Canadian Trade Policy for New Global Realities*, which received the 2018 Doug Purvis Memorial Prize. [@assscea](#)



Robert Wolfe is professor emeritus at the School of Policy Studies, Queen's University and a member of the Global Affairs Canada Trade Advisory Council. He was a foreign service officer for many years, serving abroad in Bangladesh and Paris-OECD, and in Ottawa in international economic relations including as Sylvia Ostry's Executive Assistant when she was G7 sherpa and Ambassador for Multilateral Trade Negotiations. After completing a doctorate in Political Studies he joined Queen's in 1995. He was a co-editor of the IRPP volume, *Redesigning Canadian Trade Policies for New Global Realities*. As part of a Bertelsmann Stiftung project on WTO reform he has recently written about whether the information available to WTO from notifications is good enough and on potential improvements to WTO deliberative functions such as enhanced use of specific trade concerns and of thematic sessions. With Bernard Hoekman and others he has also published reports of surveys of what the trade community thinks about dispute settlement reform and the characteristics and agenda for the next Director-General.

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