



13th Annual Queen's Institute on Trade Policy

Addressing Global Trade Challenges through Canada-United States Cooperation

Speakers

(in alphabetical order)



Arun Alexander, Director General, North America Trade Policy Bureau



Mira Burri is Professor of International Economic and Internet Law at the Faculty of Law of the University of Lucerne, Switzerland. She teaches international intellectual property, media, internet and trade law. Mira's current research interests are in the areas of digital trade, culture, copyright, data protection and data governance. Mira is the principal investigator of the project 'TRADE LAW 4.0: Trade Law for the Data-Driven Economy', financed by the European Research Council (2021-2026). She consults the European Parliament, EFTA, UNESCO, WEF and others on issues of digital innovation and cultural diversity.

Mira has edited the publications *Trade Governance in the Digital Age* (Cambridge University Press 2012) and *Big Data and Global Trade Law* (Cambridge University Press 2021). She is the author of *Public Service Broadcasting 3.0* (Routledge 2015). Mira's publications are available at: <http://ssrn.com/author=483457>



Claire Citeau is the Executive Director of the Canadian Agri-Food Trade Alliance (CAFTA). In her role, Claire advocates for trade liberalization and competitive market access for Canadian agri-food exporters through bilateral and multilateral free trade agreements such as the CPTPP, CUSMA, CETA, or the WTO. Claire has a background in international trade, policy and government relations.

Claire's interest in international trade stems from having lived in Senegal, Western Africa and witnessed firsthand how global events have a tremendous impact on economies and agriculture sectors around the world. Prior to joining CAFTA, Claire held positions with Alberta's Ministries of Agriculture and International Affairs, RBC Dominion Securities and the Canadian Encyclopedia.

Claire holds a double MBA in international business as a graduate of the University of Alberta and the Montpellier Graduate School of Business in France.



Dan Ciuriak is a senior fellow at CIGI, where he is exploring the interface between Canada's domestic innovation and international trade and investment, including the development of better metrics to assess the impact of Canada's trade agreements on innovation outcomes. Based in Ottawa, Dan is the director and principal of Ciuriak Consulting, Inc.

Dan is also a fellow in residence with the C. D. Howe Institute, a distinguished fellow with the Asia Pacific Foundation of Canada and an associate with BKP Economic Advisors GmbH of Munich, Germany. Previously, he had a 31-year career with Canada's civil service, retiring as deputy chief economist at the Department of Foreign Affairs and International Trade (now Global Affairs Canada).



Kathleen Claussen is Associate Professor at the University of Miami School of Law. Her most recent work has appeared or is forthcoming in the print or online editions of the Yale Law Journal, Stanford Law Review, Virginia Law Review, and the American Journal of International Law. Prior to joining the academy in 2017, Professor Claussen was Associate General Counsel at the Office of the U.S. Trade Representative in the Executive Office of the President. There, she represented the United States in trade dispute proceedings and served as a legal advisor for the United States in international trade negotiations. Earlier in her career, she was Legal Counsel at the Permanent Court of Arbitration in The Hague. She is a graduate of the Yale Law School, Queen's University Belfast where she was a Mitchell

Scholar, and Indiana University where she was a Wells Scholar. **@Claussen_K**



Aaron Cosby is a development economist with 30 years of experience in the areas of trade, investment and sustainable development. His work cuts across a number of IISD program areas, with emphasis on climate change and energy, trade and investment law and policy, mining, subsidies and green industrial policy.

Aaron is actively involved with many sustainable development-related networks, including Global Affairs Canada's Environmental Assessment Advisory Group, the International Advisory Network of the new Forum on Trade, Environment & the SDGs (TESS), and the Steering Committee for Yale's Remaking the Global Trading System for a Sustainable Future Project. He has served on International Trade Canada's Market Access Advisory Group; the Deputy Minister for International Trade's Academic Advisory Council on Canadian Trade Policy; the Canadian Minister for International Trade's Environmental Sectoral Advisory Group on International Trade, where he chaired the SAGIT's Working Group on the FTAA; the UN Tripartite Panel of Experts to the Second Preparatory Committee Meeting for Rio +20; and the CEC's Expert Panel on Environmental Impacts of NAFTA.

Aaron has also served on the T20 Task Force on Climate Change and Environment, the Green Growth Knowledge Network's Trade and Competitiveness Research Committee, the Advisory Board of the International Journal of Sustainable Development Law and Policy, the Review Board of the Sustainable Development Policy Institute (Islamabad), and the Expert Group on Clean Energy and the Multilateral Trading System of ICTSD's E15 initiative. He has acted as a consultant to a wide variety of governments and institutions on the issues of trade, investment, climate change and sustainable development, including the (former) Canadian Department of Foreign Affairs and International Trade, the Canadian International Development Agency, the Centre for International Governance Innovation, the Commonwealth Secretariat, Environment Canada, European University Institute, the Inter-American Development Bank, the International Centre for Trade and Sustainable Development, Canada's National Round Table on Environment and Economy, New Zealand's Parliamentary Commissioner for the Environment, the North American Commission for Environmental Cooperation, the Organisation for Economic Co-operation and Development, the United Nations Conference on Trade and Development, the United Nations Development Programme, UN Environment, UN Climate Change (UNFCCC) and the World Bank. **@AaronCosbey**



Geneviève Dufour is a full professor at the Faculty of Law of the Université de Sherbrooke and a member of the Quebec Bar. Her research focuses on free trade issues as well as the interaction between trade, environmental law and human rights. She collaborates with numerous actors in the field of international trade law and sustainable development. Recipient of the Tremplin award from the University of Sherbrooke for her outstanding contribution to research, she is the recipient of numerous research grants including one from the John R. Evans Leaders Fund of the Canada Foundation for Innovation. She is co-director of BAJI, the Bureau d'assistance juridique internationale, a legal clinic she co-founded, where she works with her students with government departments, international organizations and law firms. She has served as an observer of trade negotiations under the WTO since 2013. She is past president of the Quebec Society of International Law, a member of the Orientation Council of the Réseau francophone de droit international (for which she acted as vice-president and president), a member of the Executive Committee of the Quebec Journal of International Law, a member of the Editorial Board of the Journal of the African Academy of International Law Practice, a member of the Advisory Board of the Global Compact for the Environment blog, and the scientific director of the International Civil Aviation Organization simulation. She is a member of three research centers: the Centre d'études sur l'intégration et la mondialisation (CEIM) which benefits from a research team grant from the Fonds de recherche du Québec, the Centre de recherche Lemaire en gestion responsable and the International Research Consortium on the Governance of large Infrastructure Projects (Kheops). She is now the director of the International Trade Law column for the Canadian Yearbook of International Law since 2021. She is a member of the Réseau des cliniques juridiques francophone for which she provides training on clinical teaching and has produced a series of fact sheets on clinical teaching. She regularly speaks to the media on various issues in her field of expertise.



Kendal Hembroff was appointed Director General, Trade Policy and Negotiations at Global Affairs Canada in August 2018 and has responsibility for overseeing the negotiation of Canada's bilateral/regional trade agreements and related initiatives as well as multilateral trade policy engagement at the WTO, OECD, G20, G7 and APEC. In this capacity, Ms. Hembroff currently serves as Canada's Chief Negotiator for ongoing FTA negotiations with the Pacific Alliance and India, as well as Canada's senior official for FTA exploratory discussions with ASEAN.

Before assuming her current role, Ms. Hembroff has held a number of other positions in the Trade Policy and Negotiations Branch at Global Affairs Canada. She served as Deputy Chief Negotiator for CPTPP and Ukraine, and as the deputy senior official responsible for FTA exploratory discussions with China. She also previously held the role of Canada's Lead Negotiator for the WTO General Agreement on Trade in Services (GATS).

Ms. Hembroff previously served abroad as Consul and Senior Trade Commissioner at the Consulate General in Hong Kong from 2011 to 2014 and was responsible for providing support to Canadian companies in the Greater China region.

She has her Bachelor of Arts Honours in Political Studies from the University of Manitoba; and Masters of Arts in International Affairs from the Norman Paterson School of International Affairs at Carleton University. **@KendalHembroff**
@GAC_Corporate



Valerie Hughes is Senior Counsel with Bennett Jones LLP where she specializes in trade and investment law. Previously, Valerie spent 22 years with the federal government, serving in the Department of Justice, the Department of Finance, and the Department of Foreign Affairs and International Trade (now GAC). She was also Director of the WTO Legal Affairs Division from 2010-2016 and Director of the WTO Appellate Body Secretariat from 2001-2005. Valerie is a member of the pool of arbitrators for the WTO Multi-Party Interim Appeal Arbitration Arrangement (MPIA), is on the roster of Panel Chairs for the CPTPP, and is a member of the CUSMA rosters for state-to-state disputes and binational panel review.
@Valeriemaeve



Matthew Kronby is widely recognized for his knowledge, advocacy skills and strategic acumen in international trade and investment law.

He represents Canadian and global clients in WTO and investment treaty disputes, trade remedy and safeguard investigations and trade treaty negotiations, and advises them on economic sanctions, export control and foreign corrupt practice laws.

Matthew has been engaged on many of Canada's highest-profile trade files. He has led legal teams in WTO panel and Appellate Body proceedings in matters involving subsidies, dumping, sanitary and phytosanitary measures, technical barriers and tariffs, and in investment arbitrations under the NAFTA.

A former trade diplomat, Matthew was the Director-General of the Government of Canada's Trade Law Bureau from 2009-2012 and was the Canadian Government's chief legal counsel in the negotiation of the Comprehensive Economic and Trade Agreement (CETA) with the European Union and in free trade negotiations with Colombia, Peru and Singapore. He served for three years at the Canadian Embassy in Washington, DC, where he focused on trade and economic sanctions legislation and trans-border resource and environmental issues.

Matthew is an Adjunct Professor of International Arbitration at the University of Toronto's Faculty of Law and Vice-Chair of the International Bar Association's International Trade and Customs Law Committee. He has been appointed to Canada's roster of NAFTA Chapter 19 panelists and served on the Canadian Minister of the Environment's NAFTA Advisory Council.



Nicolas Lamp joined the Faculty of Law at Queen's University in 2014. In 2020, he was cross-appointed to the Queen's School of Policy Studies. Since 2019, he has also been the Director of the Annual Queen's Institute on Trade Policy, a professional training course for Canadian trade officials that is hosted by the Queen's School of Policy Studies.

Prior to joining Queen's, Nicolas worked as a Dispute Settlement Lawyer at the Appellate Body Secretariat of the World Trade Organization, where he advised the Members of the Appellate Body on legal issues arising in appellate proceedings under the WTO's dispute settlement mechanism. Nicolas received his PhD in Law from the London School of Economics and Political Science in 2013. His doctoral thesis on "Lawmaking in the Multilateral Trading System" investigates the origins and implications of the discourses, practices and techniques that shape international lawmaking in the trade context. His current research focuses on competing narratives about the winners and losers from economic globalization. His co-authored book (with Anthea Roberts) "Six Faces of Globalization: Who Wins, Who Loses, and Why It Matters" was published by Harvard University Press in September 2021.



Beverly Lapham has been a professor in the Department of Economics at Queen's University in Kingston, Ontario since 1989. Her research fields include international trade, international finance, industrial organization, and macroeconomics. She is particularly interested in issues on exchange rate passthrough, the impact of international price differences, cross-border shopping, retail and service industry adjustments, and the productivity effects of international trade. She has been a co-editor of the *Canadian Journal of Economics* and an associate editor of the *Journal of International Economics*. She has been a member of the Institute for Research on Public Policy Trade Advisory Committee and the

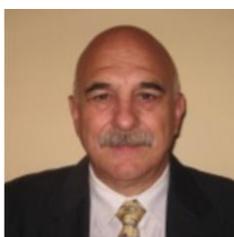
Statistics Canada International Trade Advisory Committee.



John Layton joined the Canadian Embassy as Minister (Economic) in September 2021. In this capacity, he will oversee the Embassy's trade, economic and business development programs.

Prior to that, John was Executive Director of Trade Remedies at Global Affairs Canada, serving as Canada's NAFTA negotiator for Chapter 19 dispute settlement and working on a variety of subsidy issues, including WTO Fisheries Subsidies Negotiations and strengthening international rules for industrial subsidies.

John started his career at Canada Customs and Excise in the Anti-Dumping Directorate. He then continued on for 15 years at the Department of Finance's International Branch. As Director of the General Trade Relations Division, John was heavily involved in the implementation of the Canada-U.S. Beyond the Border Agreement. As Director of the Trade Rules Division, John was Canada's lead negotiator for the WTO Rules Negotiating Group and Canada's Head of Delegation for the North American Steel Trade Committee. John has had two foreign postings: at the Canadian Embassy in Tokyo (1997-2000) and at Canada's Mission to the WTO in Geneva (2002-2005).



Andrew (Sandy) Moroz worked in the International Trade Policy Branch of Global Affairs Canada (GAC) on a wide range of goods trade issues from 1987 to 2013. His positions included Director of the Import Control Division, Director of the Trade Remedies Division, and Director of the Goods Market Access Division. He also served as Councillor in Canada's Mission to the World Trade Organization in Geneva from 1997 to 2002. His negotiating positions included lead rules of origin negotiator in the NAFTA and Canada-Israel FTA negotiations, and co-lead market access negotiator in the Canada-Chile FTA, Canada-India FTA, CETA and TPP negotiations. Prior to joining GAC, Sandy did research on trade policy issues

at the Economic Council of Canada and the Institute for Research on Public Policy. Since retiring in 2013, he has published a number of articles on rules of origin, and conducted various training sessions on trade negotiations. He has a Honours BA in Economics from the University of Waterloo, and a Masters in Economics from Carleton University.



Julia Nielson is Deputy Director, Trade and Agriculture Directorate, OECD. Ms Nielson helps oversee work to develop and communicate evidence-based advice to governments with the aim of helping them improve the domestic and international performance of their policies in the areas of trade, food, agriculture and fisheries.

Ms. Nielson has over 20 years' experience in multilateral trade and development, strategy and management. She was previously Head of the Emerging Policy Issues Division in TAD, with responsibility for issues including digital trade, and the level playing field. Prior to that, she worked for the World Bank

Group (WBG), including in the office of the then-President of the WBG, Bob Zoellick.

Ms. Nielson began her international career in the Australian Department of Foreign Affairs and Trade, following which she joined the OECD Trade Directorate, working on trade in services. Ms Nielson left the OECD in 2005 to join the Trade Department of the WBG. Ms Nielson holds a Bachelor of Arts Hons (1st class) and a Masters in Foreign Affairs and Trade from the Australian National University. [@OECDtrade](#)



Yeling Tan is an assistant professor of political science at the University of Oregon. She is also a non-resident scholar at UC San Diego's 21st Century China Center and a public intellectual fellow with the National Committee on US-China Relations. She holds a PhD in Public Policy and an MPA in International Development from Harvard University, and a BA in International Relations and Economics from Stanford University. Dr. Tan's work has been published in *Comparative Political Studies*, *Governance*, the *China Journal* and *Global Policy*. She is co-author of *China Experiments: From Local Innovation to National Reform* (Brookings Institution Press) and co-editor of *Asia's Role in Governing Global Health* (Routledge).

Her latest book is *Disaggregating China, Inc: State Strategies in the Liberal Economic Order* (Cornell University Press). She has also written for *Foreign Affairs*, *Foreign Policy* and *The Washington Post's Monkey Cage* blog. Dr. Tan can be contacted via email at yelingt@uoregon.edu or via Twitter [@YelingT](https://twitter.com/YelingT)



Stephen Tapp is the Chief Economist at the Canadian Chamber of Commerce. In this role, he is a key member of the Chamber's executive leadership team, responsible for economic analysis and research. His focus is on developing data, analytics and forecasting capacities to provide real-time and forward-looking insights for Canadian businesses of all sizes, in all sectors and regions of the country.

Stephen brings 20 years of diverse experiences at many of Canada's top economic organizations including at: Export Development Canada as the Deputy Chief Economist, the Bank of Canada, Parliamentary Budget Office, Finance Canada, two think tanks as well as academia.

He is a recognized thought leader, frequent commentator, and sought-out spokesperson on economic issues in Canada. Stephen's research was awarded the Purvis prize for Canadian economic policy and has been published in academic journals, such as the *Canadian Journal of Economics* and *Canadian Public Policy*. He has a Ph.D. and M.A. in Economics from Queen's University and an Honors B.A from Western. During his undergrad, he studied in the Netherlands and was the owner-operator of a student painting company. [@Stephen_Tapp](https://twitter.com/Stephen_Tapp)



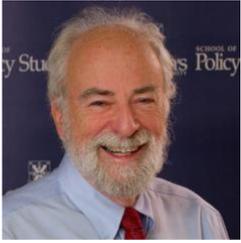
Alice Tipping is Lead, Sustainable Trade and Fisheries Subsidies at the International Institute for Sustainable Development. She has designed and led highly respected programmes of research and policy dialogues on trade and environment issues, particularly on fisheries subsidies. She has a deep understanding of the intersection of foreign policy, law and environmental protection that's informed by roles in government and in managing policy-relevant research.

Previous roles to IISD include Programme Manager, Environment and Natural Resources for the International Centre for Trade and Sustainable Development (ICTSD), Policy Advisor to New Zealand's Permanent Mission to the United Nations in Geneva, Second Secretary and Legal Adviser to New Zealand's Permanent Mission to the World Trade Organization (WTO), and Policy Advisor and Legal Advisor at New Zealand's Ministry of Foreign Affairs and Trade.

Alice Tipping has a Master of Philosophy in International Relations from Cambridge University (United Kingdom) and Bachelor of Laws and Bachelor of Commerce and Administration (Economics) from Victoria University of Wellington (New Zealand).



Ari Van Assche is full professor in international business and director of the International Institute of Economic Diplomacy at HEC Montréal. He holds a Ph.D. in Economics from the University of Hawaii at Manoa and specializes in the organization of global value chains and their implication for public policy. He is deputy editor of the *Journal of International Business Policy*. [@asschea](https://twitter.com/asschea)
[@hec_montreal](https://twitter.com/hec_montreal)



Robert Wolfe is professor emeritus at the School of Policy Studies, Queen's University and a member of the Global Affairs Canada Trade Advisory Council. He was a foreign service officer for many years, serving abroad in Bangladesh and Paris-OECD, and in Ottawa in international economic relations including as Sylvia Ostry's Executive Assistant when she was G7 sherpa and Ambassador for Multilateral Trade Negotiations. After completing a doctorate in Political Studies he joined Queen's in 1995. He was a co-editor of the IRPP volume, *Redesigning Canadian Trade Policies for New Global Realities*. He has recently published extensively on WTO reform, including analysis based on a survey of the views of trade practitioners; the papers are available at https://rdwolfe.ca/?page_id=42 @BobWolfeSPS



Rufus Yerxa became President of the National Foreign Trade Council (NFTC) in May 2016. As president, he oversees NFTC's efforts in favor of a more open, rules-based world economy, focusing on key issues to U.S. competitiveness such as international trade and tax policy, economic sanctions and export finance. He has more than four decades of experience as a lawyer, diplomat, U.S. trade negotiator and international official. He has been in key policymaking and management roles in Congress, the Office of the United States Trade Representative (USTR) and the World Trade Organization (WTO), and also spent several years in private law practice and the corporate world. As Deputy Director General of the WTO from 2002 to 2013 he helped to broaden its membership and strengthen its role as the principal rules-based institution governing world trade.

Prior to this, from 1989 to 1995, he served as Deputy USTR under both a Republican and a Democratic President, first as the Geneva-based Ambassador to the GATT (the predecessor organization to the WTO) and subsequently as the Washington Deputy. Earlier in his government career (1981 to 1989) he was with the Committee on Ways and Means of the U.S. House of Representatives, where he was Staff Director of the Subcommittee on Trade. He began his government career as a legal advisor with the U.S. International Trade Commission. After leaving government service in 1995 and prior to joining the WTO he spent five years in the private sector, including as the Brussels-based partner with the U.S. law firm of Akin Gump Strauss Hauer & Feld.

Rufus is a native of Washington State. He holds a BA in political science from the University of Washington (1973), a JD from Seattle University School of Law (1976) and an LLB in international Law from the University of Cambridge in England (1977). He is a member of the District of Columbia Bar and is also a Visiting Professor with the Middlebury Institute of International Studies at Monterey (MIIS).