Predatory Journals and the Changing Landscape of Scientific Publication

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Deceptive publishers (also commonly referred to as “predatory journals”) are for-profit entities that purport to publish high quality academic research, but who do not follow accepted scholarly publishing best practices. Being associated with a deceptive publisher can be harmful to your reputation and that of the University.

This workshop will explore practical strategies to distinguish predatory publishers from legitimate ones in order to protect your research reputation as well as outlining best practices in maximising your research profile.

Learning Outcomes:

By the end of this workshop, participants will:

- Understand the current landscape in academic publishing and research dissemination (publication models and approaches)
- Be able to define and recognize predatory publishing practices and characteristics when considering publication venues
- Be able to locate and use tools to gather usage and impact data about journal publications
- Be able to apply best practices in maximising ones research impact

Five key take-aways:

1. Publication models and approaches to academic publishing are evolving in ways that can influence your publication strategy
2. Apply effective strategies to identify and recognise legitimate and illegitimate (or ‘predatory’) publishing practices is a key skill for academic success
3. There are a range of tools available to gather usage and impact intelligence about journal publications and publishers
4. Develop an effective research profile leveraging unique author identifiers and other best practices
5. Your research reputation is precious, and the University is committed to helping you protect it

Other Resources relevant to the workshop

- [How to Avoid Deceptive Publishers or Conferences](#)
- [Distinguish Yourself with an ORCID iD](#)