

Evaluate Your Linked in Profile and Strategy

Get hands-on in this workshop in designing an effective LinkedIn presence by optimizing each section of your profile. We will also explore the capabilities of LinkedIn.com for researching careers and experience how it can support career decision-making and job search, in particular, networking. Discuss common questions such as: "What do I put in a message when reaching out to someone?" or "How do I find alumni to talk with?" or "How can I get someone to respond to my message without bugging them?" Please bring your own tablet or computer to the session and be registered for a LinkedIn account ahead of time.